



January 2024

Dear AWC Friend,

The Allendale Woman's Club (AWC) is excited to announce our annual Fashion Show, **Fashions helping Families**, will be held on Wednesday, April 24, 2024. We are proud to share that **Families for Families** has been chosen as the primary beneficiary of our Signature Event. We will once again gather for an evening of fashion, food, and fundraising at the elegant Seasons of Washington Township. Over 330 women from the Bergen County area attended our exciting and successful Fashion Show last year, and we look forward to topping that number this year.

Families for Families is dedicated to supporting less fortunate families in their transition out of homelessness. Their overarching objective is to build enduring relationships between families, volunteers, and donors that extend beyond immediate assistance (food, clothing, housewares, and furniture). The ultimate goal is to empower clients to achieve financial self-sufficiency. Furnishing Great Starts, its most impactful program, is specifically designed to assist families as they face an overwhelming transition from homelessness to permanent living spaces.

Your contributions to **Fashions helping Families** will play a pivotal role in expanding the Furnishing Great Starts Program to meet the demand, which has grown over 30% in the last year alone. As Families for Families partners with additional agencies and more families seek assistance in their journey out of homelessness, the additional funding will enable Families for Families to extend its reach and make a greater impact.

Please consider assisting us this year in advancing this work by becoming a benefactor, advertising, placing a message of support in the event program, or by donating goods or services for baskets. Your generosity greatly benefits the AWC and the local charities we support, and you will be recognized in our Fashion Show Program. **The deadline for Benefactors, Ads, and Messages of Support is Friday, March 22, 2024.**

For further information about the Allendale Woman's Club please visit our website, allendalewomansclub.org.

For information about Families for Families visit www.families4families.com.

Thank you for your support of the AWC and our community endeavors. Together we can help bring about a better quality of life in our community!

For pick up of donations or questions, please contact Liz at 201-914-1106 or Diana at 201-788-5822 or email AWCFASHIONSHOW@gmail.com

With sincere appreciation,

Diana Davis and Liz Simendinger

Ads and Acquisition Co-Chairs

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