

### AIMIE ATKINSON HER NEWEST RELEASE

CAPTIVATED AUDIENCES WORLDWIDE WITH HER CAPTIVATING PERFORMANCES AND POWERFUL VOCALS

> SHE'S BACK IN THE MAINSTREAM WITH A NEW MOVIE & MUSIC

#### **MISTINE** CHECK OUT OUR FEATURE ON THE POP STAR

CASSIDY THE RAP LEGENDS FIRST EP REACHES IT'S 20 YR ANNIVERSAY

FASHION FORWARD WHO'S PUSHING STYLE TRENDS?

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### — Intro

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Jennifer Lopez is back, and this time it's personal.

The multi-hyphenate superstar has unveiled a two-part project, "This Is Me... Now," a deeply personal exploration of love, selfdiscovery, and of course, music.

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**JLO** 



#### A Love Story Rekindled:

The project centers around a fictional narrative film, "This Is Me...Now: A Love Story," co-written by Lopez herself alongside her husband, Ben Affleck. This isn't your typical Hollywood romance, though. It's a loose reflection on their own rekindled love story, following a fictional couple navigating the complexities of second chances and enduring love. According to reports, the film doesn't shy away from the challenges they faced in the public eye, adding a layer of authenticity to the narrative.

#### A Soundtrack for the Soul:

Accompanying the film is the studio album "This Is Me... Now," Lopez's ninth and highly anticipated release in nearly a decade. The album serves as a musical counterpart to the film's themes, reportedly filled with R&B infused tracks exploring love, resilience, and self-acceptance. Considered a sequel to her 2002 album "This Is Me... Then," which chronicled her early career and high-profile romance with Affleck at the time, "This Is Me... Now" promises a more mature and introspective look at love and life.

#### Early Buzz and Critical Reception:

"This Is Me... Now" has generated significant buzz since its announcement. Fans are eager to delve deeper into the story of Lopez and Affleck's rekindled love, while music critics are curious to see how the album's themes translate into a cohesive musical experience. The film, released on February 23rd exclusively on Amazon Prime, has received mixed reviews. While some praise its vulnerability and honesty, others find the narrative predictable. The album, released on February 16th, has yet to receive widespread critical reviews, but early reactions suggest a return to form for Lopez's signature soulful vocals and heartfelt songwriting.

#### J Lo's Enduring Legacy:

"This Is Me... Now" marks a significant moment in J Lo's career. It's a bold artistic statement that showcases her growth not just as a performer, but as a woman reflecting on love, loss, and ultimately, self-acceptance. Whether the project resonates critically or not, it's a testament to Lopez's enduring legacy in the entertainment industry.



Following her successful stint touring with renowned pop acts, New Jersey-born artist Mistine is poised to unleash her angsty sophomore single, "IDEK," on March 1st, 2024. This alt-pop, indie anthem serves as a powerful anthem for anyone navigating the uncertainties of life, particularly in friendships and relationships.

### MISTINE - "IDEK"

"IDEK," an abbreviation for "I don't even know," perfectly encapsulates the song's central theme. Through a blend of guitar plucks, synth melodies, and driving electronic drums, Mistine delves into the emotional rollercoaster of growing pains, learning from disappointments, and confronting the discomfort of situations beyond our control.

"I hope this song inspires listeners to just go with the flow of life and embrace uncertainty," Mistine says. "It's okay not to have all the answers, and sometimes the most liberating thing is to simply accept that."

Mistine's powerful vocals soar above the dynamic soundscape, offering a comforting message amidst the anxiety. "I don't know, and that's okay," she sings, reminding us that we're all in this chaotic journey together. "IDEK" isn't just a song about confusion; it's an anthem of solidarity, urging listeners to find strength in shared experiences and embrace the unknown with courage and grace.

MISTINE - "IDEK" VIDEO





PHOTOS BY: DIMITRI TZOYTZOYRAKOS





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### KELLY ROWLAND

Kelly Rowland is more than just a phenomenal singer and performer; she's a fashion force to be reckoned with. Her style has evolved over the years, but one thing remains constant: her ability to command attention and ooze confidence on the red carpet.

Early in her career as part of Destiny's Child, Rowland sported the dynamic and often coordinated looks the group was known for. Think matching denim ensembles and glittery costumes that shimmered under the spotlight. As Rowland stepped into her solo career, her fashion choices reflected her newfound independence. She embraced a more glamorous and daring aesthetic, rocking everything from body-con dresses with bold pops of color to show-stopping gowns with dramatic silhouettes.

Rowland isn't afraid to take risks with her fashion. She's rocked high-low hemlines, statement jumpsuits that blend sheer and structured elements, and even head-to-toe metallic looks that leave a lasting impression.





## KELLY ROWLAND

Whether it's a classic black gown with a daring side slit or a structured, golden masterpiece, Rowland knows how to own the red carpet. She isn't afraid to experiment with textures, colors, and cuts, always with a touch of elegance and sophistication.

#### **Beyond the Red Carpet**

Rowland's style isn't limited to red carpets. She can be seen rocking military-inspired chic separates or effortlessly stylish athleisure looks. Her ability to transition from glam to casual with ease is a testament to her fashion versatility.

#### A Fashion Inspiration

Kelly Rowland's confidence and willingness to experiment with fashion make her a true inspiration. She's a constant reminder that fashion is a form of self-expression, and there are no rules when it comes to finding your own unique style.

### A Style Icon Through the Years



# COVER STORY AIME ATKINSON

Atkinson's vocal prowess has earned her many accolades, including the BBC Voice Of Musical Theatre Award and The Voice of Astana. Her ability to seamlessly blend power and emotion into her singing has captivated audiences worldwide.

#### TAKING THE WORLD BY STORM

Aimie Atkinson, an Olivier nominated actor with an impressive repertoire of theatrical roles, has captivated audiences worldwide with her captivating performances and powerful vocals. Her journey in the world of musical theater began with her captivating portrayal of Katherine Howard in the British pop musical "SIX," garnering her widespread recognition and critical acclaim.

Born in Stevenage, England, Atkinson's passion for music and performance blossomed from an early age. She honed her skills through various musical productions and stage roles, eventually earning her a coveted spot in the original UK tour of "SIX." Her captivating portrayal of the ill-fated queen cemented her position as a rising star in the musical theater world.

# THE TAKEOVER

Aimie's success continued with her role in the West End production of "Pretty Woman," where she embodied the iconic character of Vivian Ward with grace and charm. Her performance garnered rave reviews, solidifying her reputation as a versatile and talented actress.

Beyond her theatrical roles, Aimie's talent has extended to the recording studio. She can be heard on the soundtrack of "SIX," which achieved Gold certification last year and has been streamed over 100 million times worldwide. Her contributions to the album's success further demonstrate her versatility and impact on the music industry.

Aimie Atkinson's journey as an Olivier nominated actor and acclaimed vocalist is a testament to her dedication, talent, and passion for the arts. Her performances continue to inspire and entertain audiences globally, leaving an indelible mark on the world of musical theater.



www.aimieatkinson.com

Aimee Atkinson

Interview

Congratulations on your recent Olivier nomination! Can you tell us about your experience being recognized for your work in "SIX"?

Well, Six really did change my life. I feel so lucky to have been a part of something from its early stages to now, the global phenomenon that it is. this year will be the sixth year anniversary of Six, the musical and it really is the gift that keeps on giving. a year and a half ago we filmed the movie version of the production, and I cannot wait for the world to see what we have created.

What initially drew you to the role of Katherine Howard in "SIX," and how did you approach portraying such a complex historical figure?

Catherine Howard was such a joy to play. I think it's always difficult to portray someone who is a real life person from history. When I got cast in the show, I read so many books on tudor history, the wives and especially Catherine Howard. The best insight into her and who she was. I got from a book called the young Damned and fair by Gareth russel. It was such an informative read And I learnt so much about Catherine, but also the world around her at the time. I loved her because she toed the line between sassy with these cutting remarks but on the inside She is hugely vulnerable and just a child trying to survive in an adults world.





Your newest single, "Muse," recently came out. Can you share the inspiration behind the song and the message you hope to convey?

Muse is about being pulled into someone's orbit by charm and charisma and ultimately being consumed by it. Like a moth to a flame you are mesmerised and that magnetism is so attractive but also dangerous. You can lose yourself in it and ultimately get dulled by that light. But what if roles were reversed? What if you are the light the flame that is drawing someone in. The thing is you also have that pull that power within you. You had it all along. It is yours todo with as you please, todo good and potentially sometimes bad. It's a song about taking back that control and using the divine feminine to your advantage. You are your own muse and you can use that power however you wish.

With being such a creative and talented individual, what does the word "Muse" mean to you?

Muse means to me, inspiration, someone or something that spurs that excitement and ambition and the need to create.

With your impressive range and talent, is there anything beyond musical theater and music you'd like to explore in the future?

I would absolutely love todo a play or tv show, something where I didn't have to worry about my singing voice. I love to fully consume myself in roles so to be on a tv/ film set must be such glorious feeling.

Find the full interview HERE



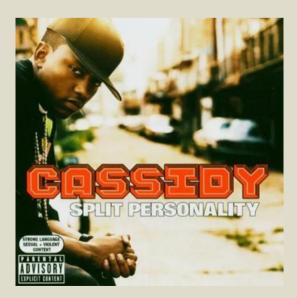
# Cassidy

### Celebrates the 20 Year Anniversary of his debut album Split Personality.

Cassidy, the legendary rapper known for his sharp lyrics and aggressive delivery, has reached a milestone as of March 16th. The Hustler is celebrating the 20th anniversary of his first album, "Split Personality," in 2024. Despite two decades in the game, Cassidy continues to leave a lasting impact on the hip-hop culture. His music resonates with fans, evoking a sense of hustle and determination that is both empowering and inspiring.

With tracks that make you want to raise a drink in the air "Drink and My Two Step" and lyrics that remind you of your own inner hustler, "Imma Hustler", Cassidy's influence in the rap scene is undeniable. His ability to craft storytelling rhymes that paint vivid pictures and deliver them with unmatched intensity sets him apart as a true wordsmith in the industry. As fans eagerly anticipate his future projects, Cassidy's legacy as a pioneer in the rap game remains strong, proving that his music transcends time and continues to motivate listeners to strive for success.

Cassidy's debut album featured smash hits such as "Get No Better" & "Hotel".





Photographer: Dionysos

