

ISSUE B

JULY 2023

CHRD

MINIMALIST FASHION:

HOW TO
STYLE
SIMPLE
CLOTHES?

CHLOÉ CAROLINE

THE CALIFORNIA
NATIVE GIVES US:
THE AWAKENING.

NEW MUSIC FROM
EXO, JON BATISTE &
MORE.



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ABOUT SAIF



@SAIF.MUSIC

Saif is a Sydney-based hip hop artist who draws inspiration from his experience as a first-generation Kiwi/Australian. The integration of his South Asian roots, Islamic faith, and Australian culture provides the substance of his music.

Saif has a wide range of experience, crafting his unique style over a decade to present songs that incorporate his travels and grounded perspective into thought-provoking moments in time. Fusing conscious hip-hop with jazz and drill elements, Saif vocally glides with undeniable swagger, culminating in an impressive catalogue of original releases including three fully independent bodies of work titled Blue City (2016), Acclaim (2018), and Sojourn (2020).

Garnering support from audiences and industry alike, Saif has been a mainstay in Spotify editorial playlist Beats n' Bars, as well as gaining consistent endorsement from national radio syndicate CADA (K-Serra & The Dirty Dozen), ABC News, and Diversity Australia Magazine among many others.

/ SAIF



ARTIST TO WATCH

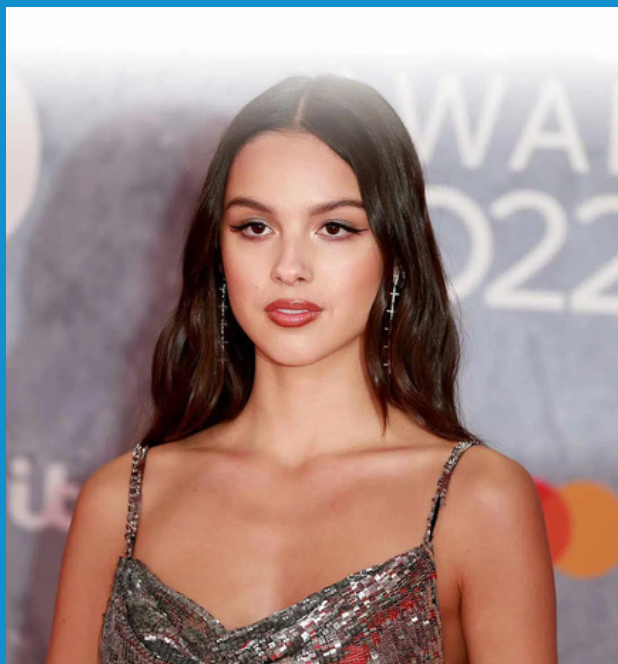
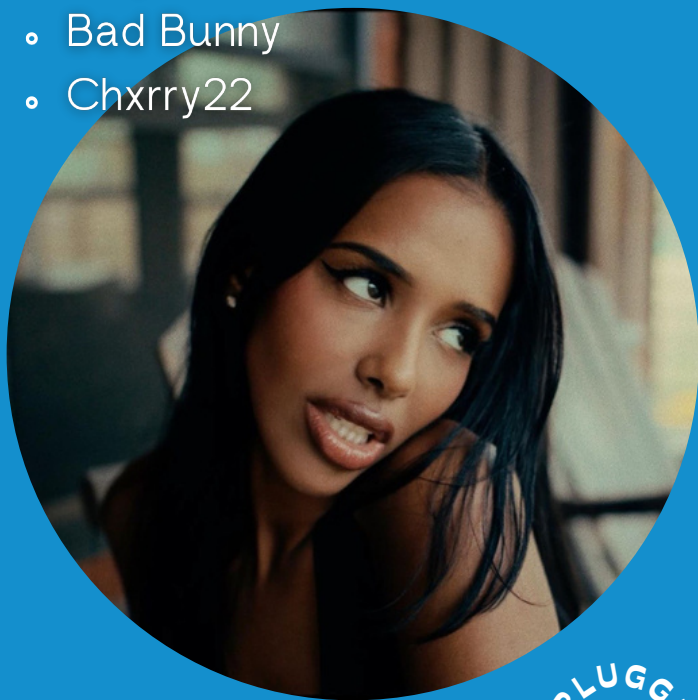
The music industry is constantly evolving, with new artists emerging all the time. In recent years, we've seen a rise in independent artists who are finding success without the backing of a major record label. These artists are often able to connect with their fans in a more personal way, and they're not afraid to experiment with new sounds.

In this segment, we'll take a look at some of the most exciting up-and-coming independent artists, as well as some established artists who are still making waves. We'll explore the different ways that these artists are breaking the mold and paving the way for the future of music.

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Up-and-coming artists to watch:

- Olivia Rodrigo
- Isla Rose
- Nubiana
- Linda Lindas
- Baby Keem
- Burna Boy
- 1KSpin
- Bad Bunny
- Chxrry22



PLUGGED IN



So whether you're a fan of new music or you're just curious about the future of the industry, come join us monthly for a look at some of the most exciting artists on the scene today.

FASHIONABLE FOR LESS



DRESS



There are many ways to dress stylishly, regardless of your budget.

Here are some tips for dressing stylishly on a budget:

Invest in classic pieces. These are pieces that will never go out of style, such as a black blazer, a white button-down shirt, or a pair of well-fitting jeans.

These pieces can be dressed up or down, and they will last for years to come.

Shop secondhand. There are many great secondhand stores where you can find high-quality clothes at a fraction of the price. You can also find some great deals on online consignment stores.

Be creative with your styling. You don't need to spend a lot of money to look stylish. You can mix and match pieces from different sets to create unique outfits. You can also add accessories to dress up your look.

Pay attention to fit. This is one of the most important things when it comes to dressing stylishly. Clothes that fit well will make you look and feel your best.

If you have a little more to spend, here are some tips for splurging on designer clothes:

Wait for sales. Many designer brands have sales throughout the year, so you can save a lot of money by waiting for the right time to buy.

Shop online. You can often find better deals on designer clothes online than in stores.

Shop at sample sales. Sample sales are a great way to find designer clothes at a fraction of the price.

Buy secondhand designer clothes. There are many great online consignment stores where you can find designer clothes at a fraction of the price.

No matter what your budget is, there are many ways to dress stylishly. With a little creativity and effort, you can look your best without breaking the bank.

Here are some additional tips for dressing stylishly on a budget:

Pay attention to the quality of the fabric. Even if you're buying a budget-friendly piece, make sure the fabric is good quality. This will ensure that the item lasts longer and looks better.

Choose versatile pieces that you can mix and match. This will help you get more wear out of your clothes and save you money in the long run.

Accessorize wisely. A few well-chosen accessories can dress up a simple outfit and make it look more expensive.

Take care of your clothes. This means washing them properly, hanging them up to dry, and mending any tears or holes. Taking care of your clothes will help them last longer and look better.

With a little effort, you can dress stylishly on any budget. So don't be afraid to experiment and find your own unique style.



www.fallonarielle.com

COVER ARTICLE

CHLOE CAROLINE



Chloé Caroline is a singer, songwriter, actress, and influencer who is on the rise! Born and raised in Manhattan Beach, California with half Canadian roots, her music radiates a warm, authentic, SoCal vibe with a subliminal message for people to live their truth and spread their light so we can better connect and understand each other. Her ultimate goal is for nobody to ever feel alone.

After experiencing a life-threatening illness at age 11 that left her isolated, she taught herself guitar from YouTube using songwriting as her outlet. Shortly after graduating Belmont University in 2018 with no prior acting experience, she auditioned and co-starred alongside Kelly Rutherford and Cameron Mathison in Hallmark Channel's "Love, Of Course". She also wrote and performed the soundtrack and songs for the film. In addition, she has had multiple film/TV placements with her original songs ranging from the end title of Lionsgate's "The Great Gilly Hopkins" to MTV's "Catfish".



Her recent tracks such as "Twin Flames" display her vocal and song writing ability to the fullest. It's a fun, upbeat song that speaks of the sad feeling of missing someone you're attached to. It's a song that most can relate to hopefully, everyone should be able to experience the burn of love that "Twin Flames" embodies.

Songs such as Ready, Lemonade Dream and Saving Space are absolute favorites and must listens. They are songs that can be played when you're cleaning the house on the weekend or cruising down the highway with the windows down using your hand as a paper airplane.



Chloé Caroline

Most recently, she released the first of two EP's called "The Awakening Vol 1" garnering radio traction from LA's own ALT 98.7 "She Is The Voice", Montana's MIX 93.3, Chicago's MIX 101.9, CBC Radio, and BBC Radio 1 as well as nationwide retail play in over 18.3K U.S. stores and college campuses across Canada. Live performances and interviews on KTLA, Global News Canada, and NBC's "Today In Nashville" are just a few ways the storyteller has expanded her reach. She's sold out and played all over LA (Hotel Cafe, Peppermint Club, We Found New Music etc.), Nashville (Bluebird Cafe, The Analog, Listening Room) and festivals like Sundance Film Fest, Island Hopper, and Key West Songwriters Festival. Most recently, she made her "School Night" industry showcase debut at Bardot Hollywood in LA.

NEW RELEASES

K-pop boy group EXO released their seventh album, titled EXIST, on July 10, 2023. The album features a total of 10 songs, including the lead single "Cream Soda".

"Cream Soda" is a bright and refreshing pop song with a catchy melody. The lyrics are about finding comfort and happiness in the simple things in life, like a cold glass of cream soda on a hot day. The song has been praised for its upbeat tempo and positive message.

The other songs on the album explore a variety of genres, including R&B, hip-hop, and dance. There is also a ballad, "Let Me In", which features the vocals of EXO member Chen.

EXIST has been met with positive reviews from critics, who have praised the group's versatility and ability to consistently release high-quality music. The album has also been a commercial success, debuting at number one on the Gaon Album Chart in South Korea and the Billboard 200 chart in the United States.

If you are a fan of EXO or K-pop in general, then you should definitely check out EXIST. It is a great album with something for everyone.



Jon Batiste's new album, *World Music Radio*, is a concept album that stars Batiste as interstellar traveling griot/DJ Billy Bob Bo Bob (a.k.a. B4) who examines popular music from around the globe on a radio broadcast from Earth to the rest of the universe. Inspired by his decades-long study of music and culture, *World Music Radio* is a sonic passport for the ears, seeing Batiste reach new artistic heights with global collaborators Jon Bellion, Lil Wayne, Fireboy DML, J.I.D, Camilo, New Jeans and others, blurring the sonic boundaries known as "genre" and transforming your Tuesday morning into Saturday night.

The album is scheduled to be released on August 18, 2023. Batiste has said that he hopes *World Music Radio* will "inspire people to explore different cultures and musical traditions, and to see the world through a new lens." He has also said that he believes the album is "a celebration of the power of music to connect us all."

TO FEEL ENERGETIC ENERGETIC AND HAPPY



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