

ISSUE A

OCT 2023

CHRD

URBAN FASHION TRENDS
**IS ATHLEISURE
YOUR THING?**

TALLY BANDZ

THE QUEEN OF
BADDIE MUSIC IS
MAKING HER MARK

NEW MUSIC FROM
DRAKE, BLINK-182 &
TAYLOR SWIFT MORE.

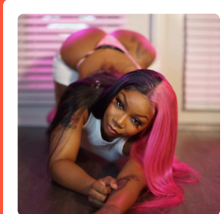
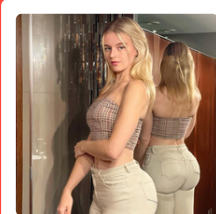
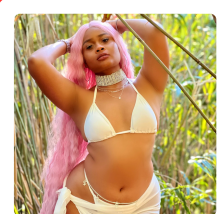


MONTHLY MODELS



Another month has passed by and another month of stars and socialites looking stylist on social media has passed.

Here are some of our picks for the month, and btw Chloe Bailey won Halloween. ❤️



You mix together an acoustic guitar and a dashing Aussie accent to get Keith Urban. Along with the compelling lyrics of Tim McGraw, introducing the rising New Zealand country singer, Fendor Jones. Jones, who originally supported multiple bands, is now officially taking his sound to the studio as a solo artist!



FENDOR JONES

SINS OF OUR FATHER

His song "Sins of the Father" from his debut album "Reflection and Echo" details a tumultuous relationship between a halfhearted father and a son longing to make amends.

The album draws its inspiration from misfortunes and real-life struggles with failure. An album we can all relate to is "Reflection and Echo."

Jones and his crew are starting new projects. A second tour and sophomore album are in the works. Various outlets have praised his songwriting. His highly accomplished songwriting can be characterized as incorporating a range of creation methods.

FENDOR JONES PT. 2

What inspired you to become a solo artist?

That's a great question. The easy answer is simply a sense of frustration. I've been playing in bands for years and Co writing songs with my band mates and what we produced was good but it wasn't exactly what I wanted to do nor exactly the story I wanted to tell. I finally got to a point in my career where I realized that I couldn't continue to write and play music that didn't reflect the stories I felt I needed to tell and just the way I needed to tell them. I was also intensely curious about what I sounded like as a solo artist and that curiosity needed to be satisfied.

What is your favorite thing about being a musician?

My favorite thing about being a musician is just the creative outlet. It's not something that I have a choice to do it's something that's been with me all my life and if I wasn't to have music in my life I'm sure that I wouldn't be half as sane as I am now. I love the sense of creating art, I love the satisfaction of hearing it for the first time!



What is your dream collaboration?

Wow what a great question. Well if I had a magic wand and could wave it and have my dream collaboration it would be to either write a song with Tom Waits or weirdly enough with Peter Gabriel. They are both artists that my admiration for their craft is only matched by my envy for their ability. And if they weren't available I'd be more than happy to spend an afternoon writing songs with Jason Isbell.

What are your biggest influences as a musician?

I think my biggest influences are the storytellers out there. These are the artists that tell stories so completely that you can't help but feel what they feel or see what they saw. So in terms of modern songwriters I would have to acknowledge people like Jason Isbell and Jeff Tweedy as two contemporary Americana artists that I both admire and envy for their songwriting ability. But I also want to give a shout out to artists like Tom Waits who I regard as probably the best storyteller in song form ever.

[Click here to read our feature on Fendor Jones](#)



WILL K POP ACTS BECOME THE NEW MEGASTARS?

K-Pop and Korean entertainment have been wildly popular around the world for over a decade, and their popularity shows no signs of slowing down. Groups like BTS and Blackpink have broken records and sold out stadiums all over the globe. But what is it about K-pop and Korean entertainment that makes them so popular?

There are a number of factors that contribute to the popularity of K-Pop and Korean entertainment. One factor is the high quality of the content. K-Pop music videos are known for their elaborate production values and catchy melodies. K-dramas are also known for their high production values and compelling storylines.

Another factor that contributes to the popularity of K-Pop and Korean entertainment is the strong fandom culture. K-Pop fans are known for their passion and dedication to their favorite groups. They often go to great lengths to support their groups, such as buying multiple albums and attending concerts.

Finally, the popularity of K-Pop and Korean entertainment is also due to the fact that it is a reflection of various genres of popular music. Blackpink incorporates sounds of rap, pop and R&B in their music and traditional Hip Hop dance moves as well as California Bay areas brand of dancing called "Krumping". K Pop also heavily involves elements of Korean culture. K-pop music and K-dramas often incorporate elements of Korean culture, such as traditional Korean music and dance. This gives fans a window into Korean culture and helps them to connect with Korea on a deeper level.






THE QUEEN OF BADDIE MUSIC

TALLY BANDZ

Today's industry is filled with female artists, most are known for their specific type of music. Allow us to introduce you to Tally Bandz, she's all you favorite female artists perfectly wrapped into one. Sex appeal, talent, work ethic and a whole lot of a\$\$ help define Tally. Talent wise she is one of a kind, encompassing the skills of a singer, rapper and pop culture personality all in one. She has graced numerous stages over the past year, she is far from camera shy and Tally is absolutely poised to take over the music industry in 2024.



Take a moment with us to step into the enchanting world of Tally Bandz, where she reigns as the undisputed Queen of Baddie Music, a blazing star on the rise from the vibrant city of Richmond, VA. She has mesmerized audiences with her talent and charisma every since she has stepped into the music industry.



PUTTING THE GAME TO BED

TALLY BANDZ

The journey has just begun, and the world eagerly awaits Tally Bandz's highly anticipated album, promising groundbreaking content that will redefine the boundaries of music. As the year draws to a close, be prepared to witness her ascend to even greater heights, as she continues to command the stage with her magnetic aura and artistic brilliance.

But Tally's artistry knows no bounds; her latest release, "Show Me," a mesmerizing R&B single, has proven her to be a true enchantress of melodies. Audiences have been captivated by the sheer depth of her vocal range and her ability to weave emotions into every note, leaving hearts trembling in the wake of her musical prowess.

Stay connected to the Baddest Queen herself on Instagram @Tallybandzz and immerse yourself in her enchanting sounds on all major music platforms. Tally Bandz's kingdom of music awaits you, where she reigns supreme as a visionary artist and an unforgettable force to be reckoned with.

Tally Bandz has already carved an illustrious path, gracing the stage alongside industry titans like Trina, Dream Doll, and Maino, leaving audiences spellbound with her electrifying performances. Her boundless versatility and remarkable skills have not only earned her a spot-on TV and radio but also made her a cherished act at esteemed music festivals such as SXSW and The Daze Summit in NY. Even the grand carpets at the BET Awards have been graced by her presence, and she is slated to conquer the world with her magnetic presence at Rolling Loud Miami and other major festivals across the globe.

The debut mixtape, "Bad Bitch Music Vol. 1," unleashed a tidal wave of adoration from fans and critics alike, showcasing her timeless appeal and an enthralling collection of hit after hit tracks, each a masterpiece in its own right. With Tally Bandz, there's never a track to skip; every moment is an intoxicating journey into her world of raw emotions and infectious beats.

Tally Bandz on her thoughts on the future of music

"I feel like music is in a cool space because of so many new rappers and singers coming out on a consistent basis, but it can also be a catch 22. There's not much consistency or classic music anymore because of the TikTok movement. I feel like a lot of artists are just trying to make a TikTok hit that goes viral, but aren't focusing enough on making quality music. And don't get me wrong I love a lil turnt up viral hit, but I also grew up in different eras where the classics still bump in my playlists today. I feel like if we can find a good balance between artists making quality hits and viral turn ups then we won't have to worry about losing the essence of music that tells a story, and makes you feel something to be remembered and gets etched in history forever." - Tally Bandz



Richmond , Va Artist Tally Bandz

[Click here to read our feature on Tally Bandz](#)

SOCIAL >

MUSIC & THE POLLS

Music, a universal language that transcends cultural boundaries, possesses an unparalleled ability to evoke emotions, inspire action, and shape societal narratives.

Throughout history, music has served as a powerful tool for social change, a catalyst for political movements, and a mirror reflecting the zeitgeist of an era.

As the upcoming election approaches, music is once again poised to play a significant role in shaping the political landscape. Musicians are expected to release songs addressing current issues, endorsing candidates, and mobilizing voters. Social media platforms will amplify these musical messages, creating a powerful echo chamber that can influence public opinion.

However, the impact of music on the election is not limited to individual songs or performances. The overall cultural trends and genres that are popular at a given time can also influence political attitudes and behaviors. For instance, in the 1960s, the counterculture's embrace of rock music was associated with a more liberal and progressive outlook, while the rise of conservative music in the 1980s coincided with a shift towards more traditional values.



FASHION >

ATHLEISURE ON THE RISE?

Athleisure, a fashion style that blends athletic clothing with casual wear, has gained immense popularity in recent years. This trend is driven by several factors, including the increasing emphasis on comfort, a more relaxed approach to workplace attire, and the rise of health and wellness consciousness.



MUSIC >

THE IMPACT OF SOCIAL MEDIA ON MUSIC.

Social media has had a profound impact on the music industry, influencing everything from the way music is created to the way it is consumed. Here are some ways social music has impacted music:

The Democratization of Music Creation and Distribution. Social media platforms have provided musicians with a direct platform to share their music with a global audience.

Music Marketing and Promotion
Social media has become an essential tool for music marketing and promotion.

Direct Artist-Fan Interaction. Social media has broken down the barriers between artists and their fans, allowing for direct interaction and engagement.

Music Collaboration and Remixes. Social media has facilitated collaboration between musicians from different genres and locations, as artists can easily connect and share ideas online.

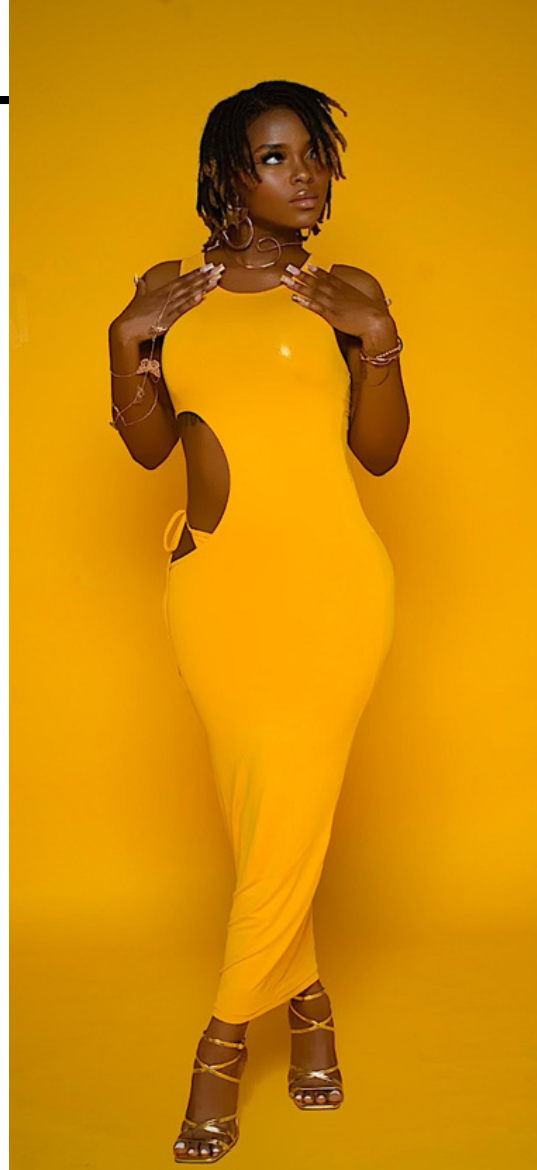
Music Copyright and Licensing
Social media has raised complex issues surrounding music copyright and licensing. Platforms like YouTube and TikTok have been criticized for allowing users to upload and share copyrighted music without proper authorization.

NARĀI

Na Rāi is an energetic, confident, fun and feisty new artist with a unique and edgy R&B style that leaves you wanting to hear more. Her flow and ability to embrace any genre of music throughout her projects shows her versatility and the depth of her writing skills.

Na Rāi had a rough start in life, losing her mother at the young age of 10. But she uses her loss as motivation to keep striving for greatness and make her mother proud.

Na Rāi stopped by and allowed us to interview her, please take a moment to get to know her.



What are your biggest influences as an artist?

Na Rāi: I am majorly influenced by artists who are super creative. I love to see people step outside the box whether it's through challenging vocals, catchy melodies and hooks, their visuals, their fashion statements, or their overall vibe as a person.

[Click here to see our feature on Na Rāi's latest single.](#)

N A R Ā I P T . 2



Tell us about your musical journey so far. How did you get started?

Na Rāi: I honestly can't remember when I wasn't into music. If you ask my aunts, they would say that I could sing before I could talk. When I was a child, every time my family watched one of our favorite movies that featured music, such as *The Temptations*, *DreamGirls*, *The Hannah Montana Movie*, *The Fighting Temptations*, and more, I would sing and dance by the TV. Somewhere around 10 or 11, I eagerly decided to join the church choir—that's where I really became comfortable singing in front of a crowd. At home, my dad would help me record covers and post them on YouTube. When I would hang out with my cousins, we would sing, make up dance routines and literally put on a show during block parties and events. When I made it to middle school, two years in a row I entered talent shows doing dance routines. I also did my own choreography. The crowds were larger, but, by then, I'd already found my sweet spot. Once I made it to High School, I was ready to share my voice. I sang two years in a row at the yearly talent show. Around the age of fourteen, I taught myself to play the piano. That summer, I attended an all-girls band camp at, "Girls Rock Philly." Over the next three years, I sharpened my abilities on both the piano and the keyboard.

My first song, "After Hours," was released in 2020 with the help of an independent label in Atlanta. Not long after that, a mutual friend connected me with my producer, Sauce On The Beat. The two of us have been locked in ever since. From then to now, I've been blessed to have worked with some amazing industry vets such as J Stylz of Blackstreet. He worked many hours with me to bring to life my second single, "Hey Yo" as well as my debut EP, "Itz Na Rāi." On all of my recent projects, I worked with super-producer, engineer and more, Hookmaster Jaz out of San Diego, CA. He brought his own special magic to, "The Party," "Don't Forget That," and my current and most-awaited single, "Honey Pot." Hookmaster Jaz and I worked together from beginning to end on Honey Pot. That was special.

What are your thoughts on the current state of the music industry?

Na Rāi: I feel that the women are dominating the music industry right now and creating amazing art and collaborations. As a whole, the industry is slightly over-saturated. A lot of people make music just because they can—but in many cases, there's not much passion behind it. I'm excited to bring a new sound to the industry which exudes passion and creativity in abundance.

What is your dream collaboration?

Na Rāi: My dream collaboration is to work with Beyoncé. She has been my favorite artist from as far back as I can remember. Not to sound clichéd, but working with her would be a dream come true.

What advice would you give to other aspiring musicians?

Na Rāi: I would advise aspiring musicians to go hard! Be confident in who you are and in what you bring to the table. I would advise them to push through barriers and step outside the box because the right people will gravitate toward them if and when they do. I would advise them to move with grace and to embrace every opportunity!

What is your favorite song that you have released so far? Why?

Na Rāi: My favorite song so far is definitely my newest single, "Honey Pot." I love the overall vibe of the song and the dynamics of my vocals. I love the undeniable funkiness of the beat. I love the fact that there is a step section and a break where people can freestyle and twerk if they want to. I love the fun and sexiness that I feel when I hear it. I think that people will enjoy listening to and dancing to this record. I also love the fact that I stepped out of my comfort zone. It was well worth it.

What are some challenges you have faced as an independent artist?

Na Rāi: Understanding that not everyone will vibe with you. Another challenge for me had been finding the right spaces where my art would be appreciated.

"I just want to do God's will. I hope to live a fulfilling life that's full of love, fun, and amazing experiences" Na Rāi



The Chrd

Take a look at our website to see all of the artists and topics that we've featured this month. Below we will give a sneak preview on some of these articles.

Articles Out Now!



B.G Stalling is a 26-year-old artist currently in the process of writing music for his upcoming album, *The Art of Love*. Stalling describes the album as a collection of songs that have resonated with him throughout his life, from the smooth jazz he listened to as a child to the 80's music that makes him feel like he's in the movie *The Breakfast Club*. He is looking to breathe life into music and mold his lyrics to be extremely meaningful to his audience, just as music has breathed life into him.

Matt Harmony

Matt Harmony, a promising and talented artist, has recently released a captivating new track. Released on September 29th, 2023, this song showcases Matt's exceptional musical skills and a unique blend of artistry that is sure to resonate with a diverse audience.

Bringing back touches of the 90s with a mix of contemporary R&B, paired with a voice that seems like a divine gift. Every note he hits is an homage to perfection, delivering a listening experience that is nothing short of extraordinary. But it's not just in the studio where Matt shines; it's on the stage where his true passion takes flight.



In a tale of artistry reborn from the ashes, Mike Floze, formerly known under the musical moniker "neovizionz," graces the music scene with a new heartfelt single "Tik Tok (Time Goes)." After a myriad of life experiences that shaped a tumultuous yet transformative journey, Mike Belasco (Mike Floze) now sets forth to infuse the radio waves with musical messages underscored by positivity and introspection.

www.thechrdmag.com