



NSFIA (National Spray Foam Insulation Advice) Privacy Policy

At National Spray Foam Insulation Advice, accessible from nsfia.uk, we prioritise your privacy. This Privacy Policy document contains the type/s of information that is collected and recorded by us and how we use it.

1. Who We Are

We are National Spray Foam Insulation Advice, a company providing advice and consultation for spray foam insulation removal services. Our website address is: nsfia.uk.

For GDPR purposes, the data controller is National Spray Foam Insulation Advice. If you have questions about this Privacy Policy, please contact us at support@nsfia.uk.

2. Data Collection and Use

We collect personal data to provide and improve our services, including:

Contact Information: When you submit an inquiry through our contact forms, we collect your name, email address, and phone number.

Usage Data: We automatically collect information about how you interact with our site (e.g., IP address, browser type, pages visited, and time spent on pages) to enhance your experience.

Cookies and Tracking Technologies: We use cookies and similar technologies to improve user experience, track site usage, and manage preferences.

3. Legal Basis for Processing

We process your data based on the following legal grounds:

Consent: When you opt in via our cookie consent banner.

Legitimate Interests: To provide our services effectively and analyse our website's performance.

Contractual Necessity: When you engage our services or make an inquiry.

Compliance with Legal Obligations: Where required by law or regulation.

4. How We Use Your Information

We use your information for the following purposes:

To respond to your inquiries and provide support.

To improve our website and services.

To comply with legal requirements.

To send promotional emails (with your consent).

To track and analyse website usage for optimization.

5. Cookie Policy

We use cookies to enhance your experience on our site. By using our site, you consent to the use of cookies. You can manage your preferences through the cookie consent banner or by adjusting your browser settings.

Types of Cookies We Use:

Essential Cookies: Necessary for the website's functionality.

Analytics Cookies: Used to gather data on user behaviour (e.g., Google Analytics).

Advertising Cookies: Used for marketing purposes and tailored ads.

For detailed information, refer to our Cookie Policy.

6. Third-Party Services

We may share your data with third-party services to enhance your experience, including:



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Google Analytics: To analyse site traffic and user behaviour.

Mailchimp or Other Email Marketing Platforms: For sending newsletters or promotional content (only with your consent).

7. Your Data Protection Rights

Under GDPR, you have the following rights:

Right to Access: You can request a copy of your personal data.

Right to Rectification: You can ask us to correct any inaccuracies.

Right to Erasure: You can request deletion of your data.

Right to Restrict Processing: You can limit how we use your data.

Right to Object: You can object to certain types of processing.

Right to Data Portability: You can request your data in a structured format.

To exercise any of these rights, please contact us at team@nationalsprayfoamadvice.co.uk.

8. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes outlined in this Privacy Policy. We will also retain and use your data to comply with legal obligations, resolve disputes, and enforce our agreements.

9. Security of Your Data

We use appropriate security measures to protect your personal data from unauthorized access, alteration, or destruction. However, no online platform can guarantee absolute security.

10. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect personal data from children. If you believe a child has provided us with personal information, please contact us immediately at nsfia.uk.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the updated date will be revised.

12. Contact Information

If you have any questions or concerns about this Privacy Policy or our data processing practices, please contact us:

Email: nsfia.uk