

Annaka Brewer

One man's trash is another man's treasure



Who has a love for the outdoors, a need to travel and a want to do good in the world all while expressing their own individualistic self? You do. Anavrin has partnered with the Amazon Conservation Association and taken a team of five to the Amazon RainForest. While there, we explored the thunderous waterfalls and the gracious waters below. From this, we learned that our rainforests are impacted directly by various types of plastic. We found that about 66,000 tons of plastic are carried by the Amazon River each year. More than 80% of fish have ingested plastic with 96 pieces of plastic found in 40 different species of fish. So what are we going to do about it? Anavrin is forming a new and exclusive clothing line called “Funky Junkie”. This line consists of water and wind-resistant jackets made completely out of recycled plastic. This plastic

will come from large bodies of water that are detrimentally impacted by un-recycled plastic. Our goal is to start with the Amazon and then move to other plastic infested waters. Our jackets will have a multitude of colors and designs that you will be able to choose from. You can't find a jacket that doesn't fit your individualist style? No problem. Customers will be able to use our website and create their own designs so you truly are one of a kind. Each jacket is made out of at least 25 plastic bottles and other sources of recyclable plastics. Anavrin has made it our mission to use our platform and connect people to the outdoors as it has connected us. As advocates for the outdoors, we would like to continue to explore them. Take your style on an adventure and check out our new line of lightweight wind and water-resistant jackets.