

READY, SET, GO!



Are you ready to unleash your full potential? Our High-Impact Personalised PR Plans are a game-changer, and designed just for emerging athletes.

Crafted by ONBoardPR, your toolkit helps you build a standout personal brand, attract media attention, and unlock sponsorship deals – all while staying true to you!

You'll receive a custom roadmap with messaging strategy, pitch deck, press materials, fan engagement content plan and and sponsor outreach guidance.

With expert tools in hand, you'll confidently shape your narrative, deepen fan engagement, and elevate your career in sport.



A FULL SPECTRUM PR TOOLKIT



ATHLETE STORY DESIGN & BUILD

A 90 minute one-on-one session sets the tone for crafting your unique athlete story and developing a strong brand narrative. This helps us create an intentional approach to building your PR by establishing your unique selling point and long term vision.



PRO LEVEL PRESS MATERIALS

Structured & polished press releases including a personal boilerplate. A comprehensive digital press kit E-pack, Athlete Fact Sheet and a curated athlete testimonial and highlight reel.



SPONSOR READY DOCS

A uniquely crafted sponsorship proposal and pitch deck. Ready to go for when it matters most.



FAN ENGAGEMENT PLAN

Ready to use, on-brand messaging frameworks, templates and content plan.

OUR EXPERTISE



EARNED MEDIA



PUBLIC RELATIONS



BRANDING



VALUE PROPOSITION