



Season 2025 Golden Delight Student Intern Opportunities

MEDIA TEAM

Position Description

Our media team is integral in ensuring that the hard work of the team is presented for friends, family and fans to enjoy beyond the field. This requires highly creative and dedicated individuals that will:

- Establish a consistent, positive and engaging social media strategy
- Attend performances and rehearsals to capture video footage and photos
- Edit and prepare footage to post on a variety of platforms
- Create clean and professional flyers for recruitment, announcements, challenges and other information

Start Date

March 2025

End Date

February 2026 - *Students that have a successful year are able to continue their internship for future seasons without reapplying.*

Qualifications

- Must be a student at NC A&T State University
- Done with all other classes by 5:00 pm daily
- Ability to travel on the weekends
- Ideal for Marketing/Communication or Graphic Design/Multi-Media Majors
- Experience with social media and (beginner to intermediate) videography skills are required. Additional training is provided.
- Able to commit to this position for a year
- Have a recent model smart phone that you are willing to use

Critical Skills

Critical Thinking | Creative & Innovative | Positive Attitude | Excellent Communicator | Dedicated & Reliable

Time Commitment

Media Team attends rehearsals in the evening regularly throughout the week to capture behind the scenes footage and work with the team on social media elements, as well as traveling with the band to performances on the weekend. Other times may be necessary outside of rehearsals and performances to meet for strategy, edit and prepare content. Students should make sure they do not have evening classes. The exact schedule is set once selected.

Compensation

The internship is **unpaid**. However, students working with the band program are typically provided a book allowance that is added to your bill. All travel related expenses are paid for by the Department of Bands. Required attire is also provided. Operations staff receives field credentials for home and away games to work with the GD staff. Students are required to sign up for MUSI 300 and will receive academic credits/grade for participation. Media is not required to purchase their own cameras or computers for this role.