



A Project of the Bandera Business Association (BBA)
PO Box 1764
Bandera, Texas 78003

March 2025

Dear Bandera Businesses,

With Bandera being recognized as “The Cowboy Capital of the World” by the State of Texas in 2013, and as the “Head of the Western Trail” in 2014, this means we must work even harder to live up to those titles!

This year, the Bandera Business Association is again heading up the celebration of the National Day of the American Cowboy. It will be held on July 26th 2025, at City Park in Bandera Texas. Who could celebrate this National Day any better than the official “Cowboy Capital of the World”?

Saturday, July 26th events will include everything about Cowboys and Cowgirls you can imagine. Of course, we have the Cowboy's on Main, Bandera Cattle Company Gunfighters, antique wagon displays, vendors with Western and Cowboy items, and a few food vendors may also attend. We also plan on featuring our local Guest Ranches that have helped put Bandera on the map for many decades!

A special cowboy breakfast at 10:30 am consists of coffee, with biscuits and gravy donated by Tj's @ The Old Forge. There will be lots of activities for the youngsters, and old-fashioned favorites for everyone. The Park area will have entertainment ranging from the John Wayne hat toss, Picker's Circle, storytelling, horseshoe and washer pitching to the “Little Wrangler's Ranch Area”, and...well, you get the idea!

This family fun event will include historical reenactments and campsites, along with educational displays, learning opportunities for children and so much more. Admission is \$8 for Adults,, Kids 12 and under Free. so we will attract folks to Bandera for a weekend of history, gunfights and old-fashioned fun.

Please join us as a Sponsor and help us continue the legacy of Bandera as “The Cowboy Capital of the World”! We rely on donations from sponsors like you to fund these important community events, and they cannot happen without your support.

Please know that every contribution is greatly appreciated and important to promoting the Western heritage of Bandera, Texas! *Be sure to wear your Cowboy boots and hat on July 26th!*

Sincerely,

Arlene Guerra, President
Bandera Business Association

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