

Pure Design

Wrap Care

Proper Wash Care

1. Wash often to prevent buildup of excess dirt and grime. Tough stains might require spot application of isopropyl alcohol. Ideally a weekly wipe down using a product such as a waterless washmist spray helps keep contaminants off the wrap for long periods of time, as well as helps protect and seal the wrap.

2. Gentle cleaning is best. Hand washing and drying is the recommended method to keep vinyl clean. Brush car washes are not recommended, as these can scratch and pull at the edges of your vinyl wrap. Touchless or brushless car washes are ok choices if hand car wash is unavailable, and pressure washers can be used on gentle settings; under 2,000 psi, under 180 °F, >40° spray tip, at least 12 inches or more from the surface, and at right angles to the surface.

3. While pressure washing your car might seem like a quick and effective way to clean it, it can damage your car wraps. High-pressure water can cause the wraps to lift, peel, or tear. Instead, using a gentle hose or bucket of water to rinse off the dirt and grime from your car wraps is highly recommended.

4. Use edgeless microfiber towels for drying the vehicle as this will help protect from scratching the wrap with the edge of a towel. A high quality microfiber is recommended for a safer and quicker drying process. We like to use 470 or 550 GSM edgeless microfiber towels.

Automated Car Washes

Although not recommended, vinyl/ppf wraps may be run through touchless car washes ONLY. Use of brush car washes (depending upon the frequency and quality of brush) may cause dulling/scratching/lifting edge of the graphics.

Difficult Contaminants

Soften difficult contaminants such as bug splatter, bird droppings, tree sap and similar contaminants by soaking them for several minutes with very hot, soapy water. Rinse thoroughly and dry. If further cleaning is needed, test one of these products in an inconspicuous area to ensure no damage to the graphics: Meguiar's Gold Class™ Bug and Tar Remover or 3M™ Citrus Base Cleaner. Isopropyl alcohol (IPA) (two parts IPA to 1 part water) or denatured alcohol may also help. Spot clean the contaminants. Do not use rough scrubbing or abrasive tools, which will scratch the film. Wash and rinse off all residue immediately

Leaving Car Wrap Out In The Sun

Vinyl graphics (just like paint) are degraded by prolonged exposure to sun and atmospheric pollutants, particularly on the horizontal surfaces such as hood, trunk lid and roof. Whenever possible, store in a garage or at least in a shaded area during the day. At night protect the car from dew or rain, which may contain acidic pollutants (a common problem in many large metropolitan areas). When a garage is not available, consider using a cloth car cover at night. If your graphics start to discolor or turn brown, immediately remove the graphics from the vehicle to avoid staining the underlying paint. Wrap turns brown due to prolonged exposure to acid from pollutants in the air. This is typically a result of neglect and failure to follow the above-mentioned procedures. If you notice brown, discolored, or rust-colored areas on your wrap, it is best to remove the film from your vehicle to prevent damage to the paint beneath it and reapply fresh wrap. Oftentimes it is only necessary to replace the affected panel.

Longevity:

For vehicles driven on a daily basis, the life expectancy of the wrap is estimated to be about 1-3 years (variables include if vehicle is parked in a garage at work, home etc.)

For vehicles that are used for leisure that are typically stored in a garage, the life expectancy of the wrap is estimated to be about 5-7 years.