



CBLI LEADERSHIP ASSIGNMENT CANVAS™

What Am I Called to Do Now?

Translate your purpose, strengths, and concern into a clear leadership assignment for this season.

SERVE	SOLVE	CONTRIBUTE	ACTIVATE
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Leadership Is a Calling®

www.callingbasedleadership.com

Purpose Is Enduring. Assignments Are Seasonal.

Your leadership purpose describes the contribution that gives meaning to how you lead. Your assignment is the specific responsibility that purpose requires you to carry now - for particular people, in a particular context, toward a meaningful result.

This canvas helps you define the assignment without confusing it with every opportunity, role, burden, or good idea.

PEOPLE	Who is this assignment meant to serve?
NEED	What problem, barrier, opportunity, or condition requires leadership?
CONTRIBUTION	What do my gifts, talents, skills, experience, and authority enable me to bring?
RESULT	What meaningful change am I responsible for helping create?
SCOPE	What belongs inside this assignment - and what does not?
ACTION	What must begin now?

The leadership question or tension I bring to this canvas:

1. Who Am I Called to Serve?

Do not begin with a program, platform, or product. Begin with people. Specificity makes your assignment more actionable without limiting its future reach.

Which people, team, organization, community, or generation consistently captures my concern?

What do I understand about their experience, needs, or potential?

Why do I feel a responsibility toward them?

What would become possible if they were better served, equipped, protected, or developed?

My assignment is primarily meant to serve:

2. What Must Be Addressed?

A leadership assignment responds to a real need or opportunity. Describe the present condition before designing the solution.

What problem, barrier, gap, injustice, risk, or opportunity requires leadership now?

What are the visible symptoms?

What deeper cause or pattern may be producing those symptoms?

What will happen if no one leads effectively in this area?

Why is this the right time to act?

The essential leadership challenge is:

3. What Am I Equipped to Contribute?

Calling does not require you to possess every ability. It requires stewardship of what you have been given and partnership where other strengths are needed.

GIFTS

Natural patterns of contribution, discernment, connection, creativity, encouragement, or influence

TALENTS

Abilities strengthened through practice and responsibility

SKILLS

Learned competencies, technical knowledge, leadership methods, and professional expertise

EXPERIENCE

Credibility, perspective, relationships, and insight formed through life and work

**AUTHORITY &
ACCESS**

The decisions, resources, relationships, or platforms currently entrusted to you

My distinctive contribution is the combination of:

The people or partners whose strengths I will need:

4. What Result Must This Assignment Produce?

Define impact as a meaningful change, not merely activity. A strong assignment identifies what should become different and how progress will be recognized.

What should people be able to know, do, become, access, or experience?

What condition should improve, change, begin, or end?

What three signs would demonstrate meaningful progress?

What result is within my influence, and what outcome belongs beyond my control?

EVIDENCE	HOW I WILL RECOGNIZE IT
Early progress	
Meaningful impact	
Sustainable continuation	

5. Define the Assignment Clearly

Use the statements below to establish focus and boundaries. A clear assignment tells you what to pursue, what to decline, and what to measure.

This assignment begins now because...

This assignment includes...

This assignment does not include...

The primary constraints or risks are...

The decision, approval, relationship, or resource required next is...

Draft your assignment statement

FORMULA

In this season, I am called to [contribution] for [people] by addressing [need] so that [meaningful result].

Make it shorter, clearer, and more active:

My CBLI Leadership Assignment Canvas™

1. PEOPLE Who am I called to serve?	2. NEED What must be addressed?
3. CONTRIBUTION What do I uniquely bring?	4. RESULT What change must occur?
5. BOUNDARIES What is inside and outside the assignment?	6. PARTNERS & RESOURCES Who and what will be required?
7. FIRST ACTION What will I do within 72 hours?	8. EVIDENCE How will I recognize progress?

MY LEADERSHIP ASSIGNMENT STATEMENT

Activate the Assignment

Clarity becomes leadership when it changes what you do. Begin with one focused cycle of action, learning, accountability, and adjustment.

TIME	PURPOSEFUL ACTION	EVIDENCE / LEARNING
72 hours		
Week 1		
Week 2		
Week 3		
Week 4		

The conversation I must initiate:

The person who will hold me accountable: _____

30-DAY REVIEW

What moved? What did I learn? What needs to be strengthened, changed, delegated, or released?

Your Assignment Is Calling in Motion

You do not need to carry every need. You do need to faithfully lead the assignment that belongs to you now.

CONTINUE YOUR CBLI JOURNEY

Strengthen your assignment through the Calling-Based Leadership® Textbook, Workbook, training experiences, and professional certification.

www.callingbasedleadership.com