



## LETTER FROM THE RIVERFEST PLANNING COMMITTEE

Dear Community Partner,

On July 4, 2026, Cape Girardeau will come together to honor a moment 250 years in the making — **America's Semiquincentennial**, our nation's 250th birthday. We invite you to join us as a sponsor of Riverfest, A Great American 250 Year Celebration, a free, family-friendly event that will bring thousands to our riverfront for a day of community pride, live entertainment, and patriotism.

This milestone celebration will feature a **Patriotic Promenade on Main**, live music, food trucks, beverages, activities for the whole family, historical experiences and a **spectacular fireworks finale** over the Mississippi River. As volunteers, our goal is simple: to create an unforgettable community experience that honors our nation's history while uniting our city in pride and gratitude.

Your sponsorship will help us make this possible — funding the entertainment, logistics, and safety resources that ensure the event remains **free and accessible for everyone**. Whether you represent a local business, a regional corporation, or a proud Cape family, your support will make a lasting mark on this historic celebration.

We thank you for your consideration and look forward to celebrating America's 250th with you on the banks of the Mississippi.

With gratitude,  
The Riverfest Cape Planning Committee

- ✉ [riverfestcape@gmail.com](mailto:riverfestcape@gmail.com)
- ☎ (573) 576-0673 - Jeanne Muckerman
- (573) 450-0181 - Deb Maevers



# A GREAT AMERICAN 250 YEAR CELEBRATION

Sponsorship Opportunities  
Saturday, July 4, 2026 – Downtown Cape Girardeau

## MISSION STATEMENT

Riverfest exists to honor America's 250th anniversary through a community gathering that unites people of all ages in patriotism, reflection, and pride. By showcasing the spirit of Cape Girardeau and the enduring values of freedom and togetherness, Riverfest Cape seeks to create an inclusive, memorable event that inspires gratitude for our shared regional and American heritage.

## EVENT OVERVIEW

Date: Saturday, July 4, 2026  
Time: 1:00 p.m. – Fireworks at Dusk  
Location: Downtown Cape Girardeau  
Admission: Free and open to the public  
Estimated Attendance: 10,000+

### About the Event:

Join us for a once-in-a-lifetime event honoring America's 250th anniversary at **Riverfest, A Great American 250 Year Celebration!** This free, family-friendly event will bring together residents, visitors, and community partners for a full day of patriotic fun.

The festivities will begin with the **Patriotic Promenade on Main** at 1:00 p.m., followed by **live music from talented acts, food trucks, beverages, and activities for the whole family** celebrating America's story. The evening will conclude with a spectacular **fireworks show over the Mississippi River**—a fitting tribute to our nation's milestone birthday.

Organized by a volunteer community committee, all sponsorship proceeds will directly support event production, entertainment, logistics, and safety needs, ensuring this historic celebration remains **free and accessible to all**.

# SPONSORSHIP OPPORTUNITIES

Level	Investment	Recognition & Benefits
<b>Founding Patriot</b> <i>(Only one available)</i>	\$25,000	Exclusive naming rights (“Riverfest presented by...”), logo on all event materials, stage signage, premium banner placement, emcee recognition throughout event, digital and print media inclusion, on-stage introduction, VIP seating area for fireworks display and booth activity space. VIP parking.
<b>Independence</b> <i>(Five available)</i>	\$10,000	Logo on main stage banner, website, and social media promotions; event signage; recognition during performances; booth activity space; inclusion in press releases.
<b>Liberty Bell</b> <i>(Ten available)</i>	\$5,000	Logo on select event signage and promotional materials, social media mentions, recognition during the event, and opportunity for on-site presence.
<b>Stars &amp; Stripes</b>	\$2,500	Business name listed on website and event signage, verbal recognition during program, and inclusion in social media thank-you posts.
<b>Spirit of '76</b>	\$1,776	Business name listed on website and inclusion in social media thank-you posts.
<b>Declaration Signer</b> <i>(Only fifty-six available)</i>	\$560	Business name listed on website.
<b>America 250 Freedom Friend</b> <i>(Only available to individuals or families.)</i>	\$250	Perfect for individuals or families who wish to contribute to the celebration. Family names will be listed on the event website and a special “Proud Freedom Friends” banner at Riverfest.

## RECOGNITION OPPORTUNITIES

- Logo and/or name placement across digital, print, and on-site materials
- Mentions in event announcements and social media posts
- On-stage recognition and sponsor shoutouts
- Vendor booth or engagement space (select levels)
- Community goodwill and association with a once-in-a-generation celebration

# WHY SPONSOR RIVERFEST, A GREAT AMERICAN 250 YEAR CELEBRATION?

- Community Impact: Support a free, family-friendly event that unites thousands in celebration.
- Visibility: Reach a large, engaged regional audience of residents, visitors, and families.
- Legacy: Be part of Cape Girardeau's contribution to the national 250th anniversary celebration.
- Partnership: Demonstrate civic pride and commitment to the community's future.



## NEXT STEPS

For maximum exposure and benefits please reply by April 1st

To confirm your sponsorship or learn more about customized opportunities, please contact:  
Sponsorship Committee Chair:

- ✉ [kfuji72@hotmail.com](mailto:kfuji72@hotmail.com)
- ☎ Kim Voelker – (573) 576-3767

Riverfest Planning Committee Chairs:

- ✉ [riverfestcape@gmail.com](mailto:riverfestcape@gmail.com)
- ☎ (573) 576-0673 - Jeanne Muckerman | (573) 450-0181 - Deb Maevers

- 🌐 [www.riverfestcape.com](http://www.riverfestcape.com)

Checks payable to: Riverfest Committee

Mailing Address: Pastimes Antiques 45 N Main St Cape Girardeau, MO 63701



# A GREAT AMERICAN 250 YEAR CELEBRATION

Sponsorship Commitment Letter  
Saturday, July 4, 2026 – Downtown Cape Girardeau

To our valued community partner,

Thank you for your interest in supporting Riverfest – A Great American 250 Year Celebration! Your sponsorship helps make possible a free, family-friendly Independence Day festival that honors America's 250th anniversary and celebrates the spirit of Cape Girardeau.

Please complete the information below to confirm your sponsorship commitment. Once received, a member of the Riverfest Planning Committee will contact you to coordinate recognition, logistics, and payment details.

## SPONSOR INFORMATION

Business/Organization/Family Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

## SPONSORSHIP LEVEL

- Founding Patriot Sponsor – \$25,000 (only one available)
- Independence Sponsor – \$10,000 (five available)
- Liberty Bell Sponsor – \$5,000 (ten available)
- Stars & Stripes Sponsor – \$2,500
- Spirit of '76 Sponsor – \$1,776
- Declaration Signer Partner – \$560 (only fifty-six available)
- Freedom Friend – \$250 - "Celebrate America 250 Together" – *available to individuals and families only*

*families only*

*\*Custom sponsorship opportunities may be available upon request.*

# AUTHORIZATION

I/we are proud to support Riverfest – A Great American 250 Year Celebration and agree to the terms of the selected sponsorship level.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

# PAYMENT INFORMATION

- Check enclosed (payable to: Riverfest Committee)
- Please send invoice to the address above
- Other: \_\_\_\_\_

For maximum exposure and benefits please reply by April 1st  
To confirm your sponsorship or learn more about customized opportunities, please contact:  
Sponsorship Committee Chair:

- ✉ kfuji72@hotmail.com
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All sponsorship proceeds directly support event production and ensure Riverfest remains free and - open to the public.

