



**Dear Friends, Family, and Local Businesses**

**SUBJECT: 2025 RUSSIAN RIVER RODEO SPONSORSHIP OPPORTUNITIES**

The Russian River Rodeo Association is a non-profit organization that supports many local community and youth events throughout the year. Our largest fundraiser is the annual Russian River Rodeo to be held on the weekend of June 21 & 22, 2025. This year we will celebrate our 59<sup>th</sup> anniversary showcasing the sport of rodeo to the Russian River residents and visitors.

Our wonderful, family-oriented rodeo event draws approximately 2,000 spectators each day, with standing room only for the past few years. Proceeds from the annual rodeo are used to sponsor summer activities for the kids of our community and allows us to give back to the community in many other ways. We recently donated to the Monte Rio Fire Protection District, the Monte Rio Skate Park, Duncans Mills Merchants Association, Montgomery School, Analy High School, Sebastopol FFA, Tomales FFA, Sonoma County Farm Bureau, and many others. Russian River Rodeo awarded five (5) scholarships to 2024 graduating High School students in Sonoma County. We are dedicated to giving back to our community!

Your contribution is a “win-win” situation for everyone. All donors will be announced during the weekend of the rodeo, acknowledged in the Rodeo promotional materials – and our COMMUNITY will benefit. We have included a list of sponsorship opportunities herewith.

**Russian River Rodeo Association is a non-profit 501(C) and your donation is tax-deductible.  
(Tax ID 68-0486875)**

We appreciate your consideration and hope you will support this wonderful family oriented event. Should you have any questions, please do not hesitate to contact any of our dedicated volunteers!

*Thank you!*

**Jamie Nelsen, Sponsorship Chair (707) 489-1303**

Barbara Walker, President (707) 321-2102

Russian River Rodeo Association

P.O. Box 103, Duncans Mills, CA 95430

# 2025 RUSSIAN RIVER RODEO

Russian River Rodeo Association is a non-profit 501(C) dedicated to promoting the sport of rodeo for the past 50 years! The Russian River Rodeo will be held on June 21 & 22, 2025, and we count on our local sponsors to help us produce this small town, fun, family-oriented weekend. Please visit our website for more information - [www.russianriverrodeo.com](http://www.russianriverrodeo.com)

## SPONSORSHIP OPPORTUNITIES:



### **FRIEND OF THE RODEO PASS "ALL ACCESS" SPONSOR**

**\$3,000.00**

*Come spend the entire weekend with us!* Bring your RV, park next to the arena and be one of the rodeo crew. We will provide you with your own viewing area, full access to the VIP viewing area, a Vendor Booth Space and all the amazing perks listed below including beverages and meals for four (4) adults and two (2) kids all weekend. This is a limited opportunity, so book early to be part of the rodeo crew! Contact Jamie to discuss details!



### **CORPORATE SPONSOR**

**\$1,500.00**

Receive 4 VIP Tickets and meals with seating above bucking chutes, amazing view of rodeo action! Corporate Flag (provided by sponsor) to be presented on horseback during the rodeo performance! Vendor Booth Space; Social Media Advertising; Business logo on Russian River Rodeo Website.



### **BUCKING CHUTE SPONSOR**

**\$1,200.00**

**SOLD OUT!**

Receive 4 VIP Tickets and meals with seating above bucking chutes, amazing view of rodeo action! Banner on chute gate (provided by sponsor); Social Media Advertising; and Business logo on website.



### **SPECIAL EVENT SPONSOR**

**\$750.00**

Receive 4 Bleacher VIP Tickets – lower level next to bucking chutes, includes drinks and appetizers. Up close and personal view of the cowboys and cowgirls; Placement of Banner (provided by sponsor)



### **FRIEND OF RODEO SPONSOR**

**\$500.00**

Placement of Banner (provided by sponsor) in the arena along fence for audience viewing. Includes 4 rodeo tickets – general seating.



### **EVENT SPONSOR**

**\$250.00**

Receives 2 rodeo tickets and name announced during rodeo performance. Sponsor may designate event to sponsor if available. Call Jamie Nelsen to arrange.



### **BUCKLE SPONSOR**

**\$200.00**

Receives 2 rodeo tickets and placement of banner (provided by sponsor)



### **"AS-YOU-LIKE-IT" SPONSOR**

**\$ \_\_\_\_\_**

Straight shooting donation of any monetary amount to help support the sport of Rodeo and our small town rodeo performances. Monies will help cover the costs to bring the rodeo action to town!

# 2025 RUSSIAN RIVER RODEO

## SPONSORSHIP OPPORTUNITIES

Please complete this form by checking an option below

- |                          |  |                   |                       |
|--------------------------|--|-------------------|-----------------------|
| <input type="checkbox"/> | <b>FRIEND OF THE RODEO PASS<br/>"ALL ACCESS" SPONSOR</b> | <b>\$3,000.00</b> |                       |
| <input type="checkbox"/> | <b>CORPORATE SPONSOR</b>                                 | <b>\$1,500.00</b> |                       |
| <input type="checkbox"/> | <b>BUCKING CHUTE SPONSOR</b>                             | <b>\$1,200.00</b> | <b>SOLD OUT!</b>      |
| <input type="checkbox"/> | <b>SPECIAL EVENT SPONSOR</b>                             | <b>\$750.00</b>   |                       |
| <input type="checkbox"/> | <b>FRIEND OF RODEO SPONSOR</b>                           | <b>\$500.00</b>   |                       |
| <input type="checkbox"/> | <b>EVENT SPONSOR</b>                                     | <b>\$250.00</b>   | <b>Event: _____ *</b> |
| <input type="checkbox"/> | <b>BUCKLE SPONSOR</b>                                    | <b>\$200.00</b>   | <b>Event: _____ *</b> |
| <input type="checkbox"/> | <b>"AS-YOU-LIKE-IT" SPONSOR</b>                          | <b>\$_____</b>    |                       |

**All sponsorship monies must be received by MAY 15<sup>th</sup> to guarantee advertising opportunity.**

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email: \_\_\_\_\_

**Designate Day for Tickets:**    \_\_\_\_\_ Saturday x #\_\_\_\_ of Tickets    \_\_\_\_\_ Sunday x #\_\_\_\_ of Tickets

\*Event Sponsor designations must be coordinated with Jamie Nelsen in advance.

**PLEASE MAIL CHECK TO :**        Russian River Rodeo Association  
   PO Box 103  
   Duncans Mills, CA 95430

**QUESTIONS?    Contact Jamie Nelsen (707) 489-1303    [jparameter2@gmail.com](mailto:jparameter2@gmail.com)**

***Thank you in advance for your support of our local rodeo!***

Russian River Rodeo Association will provide a donation letter. We are a 501(C4) (Tax ID #68-0486875). Thanks!