

RUSSIAN RIVER RODEO VENDOR APPLICATION

June 21 & 22, 2025

Dear Vendor,

The annual **Russian River Rodeo** is fast approaching! We are excited to welcome a **limited number of booth vendors** to offer select products to the public attending our rodeo. Below are the available booth sizes and associated fees:

Booth Space & Fees

| Booth Size | Space Fee | Food Booth Fee | Electricity Fee (\$30 per day) |
|------------|-----------|----------------|--|
| 15'x15' | \$100 | \$60 | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| 15'x30' | \$200 | \$60 | Yes <input type="checkbox"/> No <input type="checkbox"/> |

Important Notes:

- The **Russian River Rodeo Association (RRRA)** sells food at the event, so only a select number of specialty food vendors will be accepted.
- All applications are subject to **Board approval**.
- RRRA reserves the right to determine what products may be sold.
- **We will have a no-compete policy on vendor services offered, so please be specific about what you will be selling. If you are found to be offering something on the day of the event that was not approved, you may be asked to leave.**
- **All booths must have a back wall, which can be a tarp or similar covering, to help with the flow of traffic in the main vendor area. Vendors are required to sell only from the front of their booth to maximize exposure for all vendors. Booths without an appropriate back wall will not be approved for setup.**

Application Submission Requirements

To reserve your space, please submit the following:

- **Completed application form** (below)
- **Certificate of Insurance** or **RRRA Membership Form** (see details below)
- **Full payment** for booth and applicable fees

Application Deadlines:

- **Food Booths:** Postmarked by **May 15, 2025**
- **Non-Food Booths:** Postmarked by **May 15, 2025**

Refund Policy: No refunds except in cases of **family emergency or death**, with written cancellation notice required.

Insurance & Liability

- Vendors must provide **proof of insurance** listing **Russian River Rodeo Association** as a co-insured party.
 - Alternatively, vendors may **join RRRR** for coverage:
 - **\$20 for individual membership**
 - **\$50 for family membership**
 - Membership applications are available at russianriverrodeo.com
 - **RRRR is not responsible** for damage or losses during the event. Vendors are solely responsible for booth security.
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Booth Setup & Event Schedule

- **Set-Up Times:**
 - **Friday:** 12:00 PM – 8:00 PM
 - **Saturday:** 8:00 AM – 10:00 AM
- **Booth Operation Hours:** 11:00 AM – 5:00 PM (both days)
- Vendors **must enter through the Contestant Gate**.
- **No vehicles at booth spaces** unless pre-approved by the Vendor Chairman.
- **Vendor vehicles must be removed from set up area by 10:30.**

For special arrangements, contact:

Vendor Chairman: Kristie Sheets

Phone: **(707) 235-2077**

Email: SheetsRRR@gmail.com

Vendor Application Form

Business Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Insurance Certificate Included? Yes ☐ No ☐

2025 Russian River Rodeo Association Member? Yes ☐ No ☐

Booth Selection:

- **Booth Size:** 15'x15' (\$100) ☐ | 15'x30' (\$200) ☐
- **Food Booth Fee (\$60):** Yes ☐ No ☐
- **Electricity Needed (\$30/day):** Yes ☐ No ☐

Products and/or Services to be Sold:

By signing below, I agree to abide by the **rules and regulations** set forth by the **Russian River Rodeo Association**. I acknowledge that **RRRA reserves all rights** regarding vendor approvals and product selections.

Signature: _____

Date: _____

Mail Completed Application & Payment To:

Russian River Rodeo Association

P.O. Box 103

Duncans Mills, CA 95430

For questions, contact **Kristie Sheets** at (707) 235-2077 or SheetsRRR@gmail.com.

We look forward to seeing you at the Russian River Rodeo!