



Schoharie Promotional Association

P.O. Box 306
Schoharie, New York 12157

"Serving the community since 1983"

www.schohariepromo.org

President: Darlene Patterson
Vice President: Diana Bell Jackson
Treasurer: Chuck Altescio
Secretary: Colleen Quirion
Donation Chair: Robin Myers
schohariepromo@yahoo.com

2022 Schoharie Promotional Association Calendar

January 10th, 7 PM	Host Schoharie Community Meeting at Town Hall, 300 Main Street
Winter season (weather permitting)	Ice skating in Fox Creek Park (supporting Floyd Guernsey)
February 1st	Donation drive begins
April 23rd, 10 AM	Adopt a Highway pickup, Routes 30 and 443
May 21st, 1 to 4 PM	Beverages on the Bridge, Fox Creek covered bridge (new event)
May (date TBD)	Planting of the barrels on Main Street
May 26th	Participation in the Schoharie Memorial Day Parade
July 9th, 10 am to 3 pm	Lily Festival in the Lily Park
August 5th, 12th, 19th, 26th	Friday Night Concerts in the Courtyard, 7 to 9 pm
September 24th	Cornhole Tournament in Fox Creek Park
October 15th, 10 am	Adopt a Highway pickup, Routes 30 and 443
October	Fall decorating contest
November 25th	Lights in the Park at Fox Creek Park through January 1st
December	Holiday decorating contest

The Promotional Association meets at 6:30 pm on the second Monday of each month at Town Hall.

CONTINUING PROJECTS

- Scholarships for SCS students
- Sponsorship of a Little League team
- Welcome baskets for new residents
- Ribbon cuttings for new businesses
- Annual raffle
- Work with businesses and organizations on community events/projects
- Recruit volunteers to help with events and projects

POSSIBLE PROJECTS

- Creation of a gazebo for the Lily Park
- Expansion of the silent auction at the Lily Festival to raise funds for the gazebo
- Creation of a quarterly community newsletter to be included with village water bills
- Replacement of grills in Fox Creek Park
- Volunteer Recognition Day
- A walk through Christmas area in Fox Creek Park
- Work with local organizations on an historic walk-about in the village.

2021 Year in Review

Due to the impact of Covid 19, the Promotional Association did not hold a donation drive in 2021. With regulations and changes caused by the pandemic, events and projects were uncertain. We were, however, able to accomplish the following in 2021:

- Purchase of new banners on Main Street
- Maintenance of the Lily Park
- 4th Annual Lily Festival
- 2nd Annual Corn Hole tournament
- Flower barrels on Main Street
- 4 Concerts in the Courtyard
- Sponsorship of a little league team
- Two scholarships for SCS students
- Holiday decorating contests
- Lights on Main Street
- Additional lights for Lights in the Park
- 2 Adopt-a-Highway pickups at Rt. 443 & 30
- Rededication of Millennium tree in honor of Paul Piela