



Schoharie Promotional Association

PO Box 306

Schoharie, NY 12157

www.schohariepromo.org

schohariepromo@yahoo.com

"Sewing the community since 1983"

January 4, 2021

Dear Friends;

Normally at this time of year, the Schoharie Promotional Association would be writing to you to ask for a donation in support of our annual events and activities. As you are aware, though, 2020 was anything but normal. Many of the events that we would have held or sponsored had to be postponed due to the pandemic.

With that said, we are happy to report that we still sponsored a virtual Easter Egg Hunt, two Holiday Decorating Contests, and a Holiday Light Display at the Fox Creek Park. Additionally, we continued to maintain and improve the Lily Park which has been used extensively during the pandemic by folks seeking some fresh air and exercise. The beauty of the Lily Park has certainly lifted spirits. We also planted the flower barrels on Main Street which were enjoyed by the community all summer long.

We are writing to say Thank You for your past support of the Schoharie Promotional Association. We recognize that many in our community have suffered economic harm due to the pandemic, and so we have decided to forego our annual fund drive for this year. As our activities increase with the lessening of this public danger, our expenses will increase as well. And so, you may expect a donation request letter from us again next year. In the meantime, we will continue to promote Schoharie with the financial resources that we already have.

We look forward to the time when we can safely meet again for community events. Until then, we wish you good health and a prosperous 2021.

With all good wishes;

The Schoharie Promotional Association