

UNIQUE FRANCHISE
BUSINESS MODELS

MINI CHAI JOY - 1.5 L
CLOSED KITCHEN - 2.5 L
OPEN KITCHEN - 3.9 L
DISTRICT FRANCHISE - 5 L



REACH US @ 9491628350

  #chaijoyindia

info@chaijoy.com
www.chaijoy.com

CHAI  **JOY**
Cup full of Happiness

Who we are..?

CHAI JOY, A rapidly growing Franchise based F&B retail brand. We aim to serve Indians the tasty cup of Chai which spreads utmost Joy.

At CHAI JOY, we serve an unparalleled experience. It is achieved through passionate craftsmanship where finest ingredients are transformed into a cup full of Happiness.

CHAI JOY mastered the art of shaping a unique franchise business model around a chai cup. A committed effort to realize your entrepreneur dreams with a low investment and high returns business models.

CHAI JOY
Cup full of Happiness



WHY CHAI JOY ?

LOW INVESTMENT & HIGH PROFITS-1.5L, 2.5L & 3.9L

LOW PAYBACK PERIOD

6 months to get back your investment (Details available upon request)

"CHAI MASTER" NOT REQUIRED

Process driven business model right from procurement of ingredients, brewing processes and scientific storage methods of CHAI.

HIGH END EQUIPMENT

Proprietary & customized equipment to serve a fresh & tasty menu-Tea boilers, Commercial Induction stoves, Refrigerators, Blenders etc.

GREAT STORE AMBIENCE

Memorable experience for customers

PROFESSIONAL TRAINING SUPPORT

Menu making, store operations training - No experience required





HOW WE ARE UNIQUE?

MAGICAL 3 P



PROCUREMENT of RAW MATERIAL

Nothing but the best ingredients

Tea leaves are sourced from estates in major tea producing regions in India- Darjeeling, Nilgiris, and Assam. By standardizing the source, and with the use of other high-quality ingredients such as milk, water and sugar, we are able to serve the best Chai possible



PROCESS of BREWING

Where the magic happens

CHAI JOY developed proprietary brewing processes that ensure every cup of a particular Chai tastes exactly the same at every outlet, every day.



PRESERVATION of HOT BEVERAGES

Keeping the Chai afresh

Chai, as we know, is a volatile product; it loses its freshness and authenticity at an alarming rate when exposed to the elements. In order to prevent the possibility of bad Chai, we have established strict 'Chai Storage' guidelines. This allows us to ensure the taste of Chai is authentic and consistent in taste and freshness.

BREWING CHAI IS SCIENCE

CHAI JOY & mastered it



Chai Joy
Signature Chai

Best chai we ever serve from CHAI JOY.

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Chai Joy
Masala Chai

A perfect blend of chai to keep alive the spice of life

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Chai Joy
GINGER CHAI

A perfect brewed tea with fresh ginger and tea leaves brings every mood

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Chai Joy
Sulaimani Chai

It's simply TEA rific... just can never miss on coming to our outlet...!!

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Chai Joy
ELACHI CHAI

Exotic pod's addition to regular chai makes it "Unique"

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Chai Joy
LEMON Chai

Give your immune system a big boost with Vit C and antioxidants of mint Honey Basil Seeds

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Chai Joy
ALLAM BELLAM CHAI

It's Dhanwantri chai, A healthy sip... Stay Aahhaa!!!

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Chai Joy
GINGER LEMON CHAI

Want to get addicted to Chai... just have it...!!!

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Chai Joy
Rose Milk

Wah! Aesthetic fragrance and lip smacking taste

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Chai Joy
Lemongrass Chai

A tangy touch for a fresh chai to awaken taste buds

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Chai Joy
GINGER ELAICHI CHAI

Exceptional aroma Exceptional Chai

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JOIN THE FAST GROWING RETAIL CHAI BRAND

INVESTMENT

1.5 L (Mini CHAI JOY)
2.5 L (Closed Kitchen)
3.9 L (Open Kitchen)

STORE SPACE REQUIRED

180-200 SFT

MAN POWER REQUIRED

2-4

PAY BACK PERIOD

6 MONTHS

ROI

40-60%

MONTHLY ROYALTY TO CHAI JOY

ZERO

*(*Excluding store infrastructure set up cost)*









CHAI JOY ENTERPRISES

12-1-553, Bandlaguda, Nagole, Hyderabad-500068

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