EASI

BUSINESS INTELLIGENCE

DESIGNED TO PROVIDE SIGNIFICANT BUSINESS INSIGHTS AND DATA TO MAKE BETTER DECISION AND MANAGE PERFORMANCE FOR BETTER BUSINESS RESULTS.
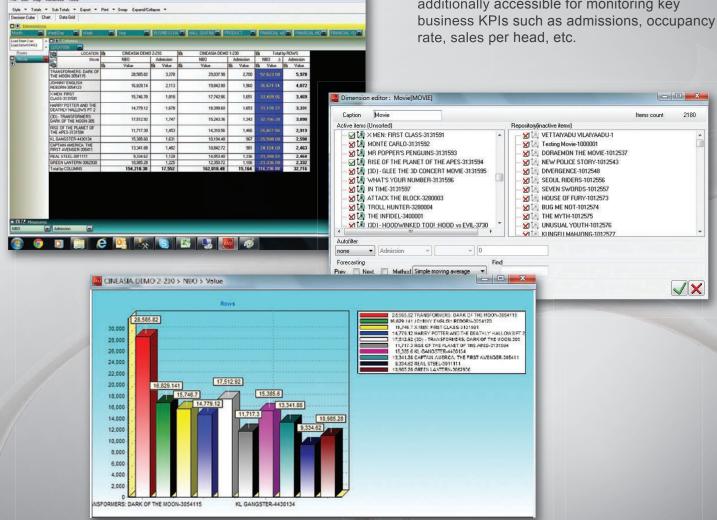
BUSINESS INTELLIGENCE

EASI Business Intelligence solution uses a practical approach that will help you understand your business performance as well as your suppliers and customer behaviour.

The system analyses data based on the given criteria you select. It introduces greater reporting flexibility and analyses transactions efficiently.

The user is able to pre-define the range of dimensions to assist in the business analysis and can further filter the channel by product range, grouping, date range, month, etc.

To have a better view on the analysis data, user can generate the graph chart based on the criteria defined. The data can be exported to EXCEL format.

A Business Intelligence Dashboard is additionally accessible for monitoring key business KPIs such as admissions, occupancy rate, sales per head, etc.

DIGITAL SIGNAGE

TRANSFORM YOUR COMMUNICATION AND ADVERTISING OPPORTUNITIES.

DIGITAL SIGNAGE

- Displays video (with audio), moving images and real-time information (such as movie showtimes) via local area network to LED, LCDs or plasma screens.

- Provides the opportunity to take advantage of your customer's waiting time and target specific audiences to show off product information, make announcements, and more.

- Presently being implemented in cinemas to display showtimes, electronic posters and movie information such as trailers. Digital signage are also used as advertising panels.

- Over 10 different layouts to cater to various needs.

- Developed using Microsoft technology, EASI Digital Signage are installed in Malaysia, Hong Kong, Vietnam, Indonesia, Brunei and Timor Leste.

- Reliable, practical and cost effective.

MALAYSIA • SINGAPORE • INDONESIA • HONG KONG • PAPUA NEW GUINEA • VIETNAM • BRUNEI