



TICKETING KIOSK

A WHOLE NEW LEVEL OF SPEED AND CONVENIENCE FOR YOUR CUSTOMERS.

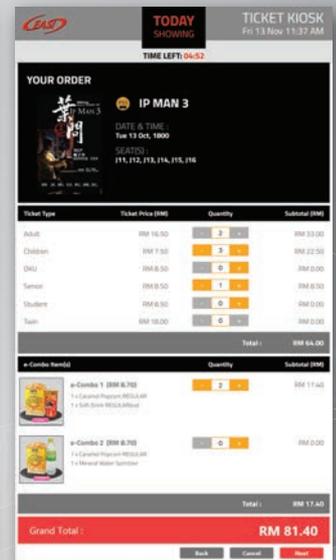
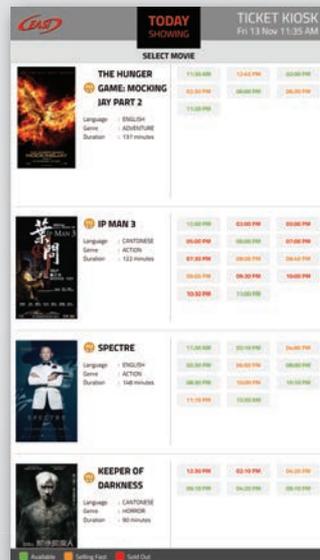
TICKETING KIOSK

Cinema operators that are looking to increase revenue and improve customer satisfaction can opt to extend their automated sales channel by using EASI self-service TICKETING KIOSK. This system provides extra convenience for customers to purchase tickets via a self-service channel.

EASI TICKETING KIOSK operates on standard Windows Operating System and works with common devices such as ticket printers, credit card reader, prepaid card reader and cash acceptor.

Using TICKETING KIOSK will enhance customers' cinema-going experience and provide cinema operators additional benefits that include:-

- Reduce transactions cost and lowers staff overhead.
- Provide faster transactions, as the kiosk software also supports various payment modes such as credit card and prepaid card. This will improve customer flow efficiency and reduce congestion at box office queues.
- No need for dedicated cashier hence manpower can be deployed to other functional areas.
- Option of an extended sales channel with 24/7 availability.
- Serves as an extra channel for advertising to gain awareness on new offerings, promotional activities and cross-selling.



Features include:-

- Movie selection by movie title, by show date/showtime
- Seat selection and ticket type
- Integrated with concession items
- Integrated to common devices (i.e. credit card reader, prepaid card reader, etc.)
- Ticket dispensing
- Touchscreen user interface



MEDIA MODULE

SUPPORTING YOUR CINEMA ADVERTISING NEEDS.

MEDIA MODULE

Developed to handle the complexity of cinema advertising needs.

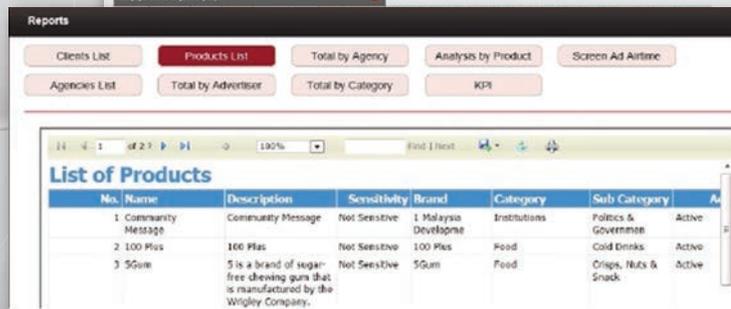
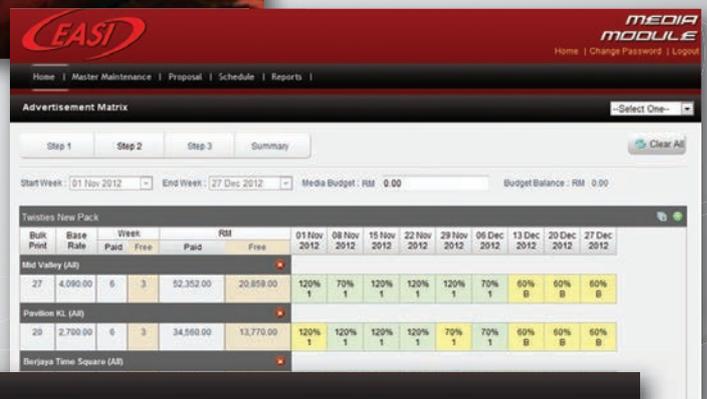


Media Module is also integrated to Ticketing System for movie schedule, movie details and hall capacity.

Media agents are able to use the automated function to streamline its advertising management processes. The system supports both requirements from cinema advertising clients and agencies.

Media Module, a web-based system has key functions that include:-

- Proposal generator
- Rate cards
- Screen advertisement scheduling at cinema halls and loading position
- Movie Tie-up
- Invoicing
- Reporting - by agency/by client



EASI TICKETING & EASI POS

No.1, Jalan SS 22/19
 Damansara Jaya
 47400 Petaling Jaya
 Selangor Darul Ehsan
 Malaysia

Tel : (603) 7713 7918
 Fax : (603) 7729 0618
 Web : www.easipos.com
 Email : sales@easipos.com

