

# MARTIN HEBISZ

**10+ Years Experience**

Visual / User Interface Designer

To learn more about my work history, please refer to [Text Resume](#).



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## Objective

Dedicated and accomplished Lead Front End UI Designer with a proven track record of delivering innovative and visually compelling designs. Bringing nearly a decade of experience in leading design initiatives, I am seeking a challenging role to contribute my expertise in UI/UX design, project management, and brand development.

## Work Experience

### 1 Finance Stealth Start Up, New York City, NY (Brand Designer/Contractor | December 2024 - April 2025)

- I shaped the vision and designed the brand's digital experience.
- Assets include but not limited to: logo, brand colors, fonts and PPT templates
- My management skills significantly enhanced processes like version control, tight deadlines, and additional deliverables.

### 2 Fault-line Sessions, Bend, OR and San Francisco, CA (Sr. Designer/Contractor | April - July 2023 and March - May 2024)

- Developed a comprehensive brand system and experience, including the company logo, brand colors, fonts, and guidelines.
- Created marketing collateral and apparel to enhance global brand awareness. Established an online presence through a website.

### 3 First Republic Bank, San Francisco, CA (Lead Front End UI Designer | January 2022 - February 2023)

- Spearheaded the transformation of the CPI team's visual identity, introducing modern character styles, color palettes, and MD iconography.
- Responsible for the end-to-end development of user interfaces and functionality for applications, achieving a 90-95%+ adoption rating.

### 4 LinkedIn, San Francisco, CA (Visual/Presentation Designer | December 2019 - December 2020)

- Played a key role in the global launch of "Blueprint," a new Line of Business for LinkedIn, impacting over 100,000 users.
- Led an international initiative to refresh the LinkedIn on-boarding process, "Sales Academy," enhancing the experience for 1,000+ new sales personnel.
- Developed a wide range of design assets, including SharePoint micro-sites, UX/UI comps, logos, marketing materials, and presentations.

## Applications/Software



## Education

California State University  
East Bay  
B.A. Graphic Design

Academy X  
Certificate of Completion JavaScript

Edward Tufte  
Seminars in Data Visualization

## Past Projects & Titles

**Yelp**  
International Marketing Designer.

**SUPERCCELL**  
Successfully launched thousands of Interactive assets for the highly successful mobile games "Clash of Clans" and "Boom Beach."

**ColorTone Digital**  
Lead a team as the Digital Production Manager for 7 years in a large format environmental graphics house.