

Martin Hebisz

Multi Versed Visual Designer with 10+ Years of Experience (UI. Presentation. Production & More)

Objective

Dedicated and accomplished Lead Front End UI Designer with a proven track record of delivering innovative and visually compelling designs.

Bringing nearly a decade of experience in leading design initiatives, I am seeking a challenging role to contribute my expertise in UI/UX design, project management, brand development, presentations, and production.

Skills

- Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Acrobat.
- Microsoft Office 365, PowerPoint, Word, Excel.
- Figma
- Various Project Management applications such as "Slack."
- 7+ years of Managing a Digital Production Department with a team of 7+ people.
- 10+ years of Production Artist experience.
- 6+ years experience as a Visual Designer.

Experience

Brand Designer • Financial Stealth Startup • Dec. 2024 - Apr. 2025

- I shaped the vision and designed the brand's digital experience.
- Assets include but not limited to: logo, brand colors, fonts and ppt templates.
- My management skills significantly enhanced processes like version control, and tight deadlines.

Lead UI Designer • First Republic Bank • Jan. 2022 - Feb. 2023

- Spearheaded the transformation of the CPI team's visual identity, introducing modern character styles, color palettes, and iconography.
- Responsible for the end-to-end development of user interfaces and functionality for applications, achieving a 90-95%+ adoption rating.

Brand Designer • Faultline Sessions • Apr. 2021 - July. 2023

- Developed a comprehensive brand system and experience, including the company logo, brand colors, fonts, and guidelines.
- Created marketing collateral and apparel to enhance global brand awareness. Established an online presence through a website.

Visual/Presentation Designer • LinkedIn • Dec. 2019 - Dec. 2020

- Played a key role in the global launch of "Blueprint," a new Line of Business for LinkedIn, impacting over 100,000 users.
- Led an international initiative to refresh the LinkedIn on-boarding process,
 "Sales Academy," enhancing the experience for 1,000+ new sales personnel.
- Developed a wide range of design assets, including SharePoint micro-sites, UX/UI comps, logos, marketing materials, and presentations.

Educations

B.A with a focus in Graphics Design: California State University of the East Bay Certificate of Completion JavaScript: Academy X Seminars in Data Visualization: Edward Tufte (Speaker)







