

MARTIN HEBISZ

martin.hebisz@gmail.com ❖ (925) 818-0248 ❖ martinhebisz.com

WORK EXPERIENCE

Finance Stealth Start Up

Dec. 2024 - Apr. 2025

Brand Designer/Contractor

New York City, NY

- I shaped the vision and designed the brand's digital experience.
- Assets include but not limited to: logo, brand colors, fonts and PPT templates.
- My management skills significantly enhanced processes like version control, tight deadlines, and additional deliverables.

MHD (Martin Hebisz Designs)

Apr.-Jul. 2023 and Mar. – May 2024

Freelance Visual Designer & Founder

San Francisco Bay Area, CA

- Faultline Sessions is a multimedia company which puts on events. As their sole designer, I designed the companies entire brand system and strategized an effective online presence.

First Republic Bank

Jan. 2022 – Feb. 2023

Lead UI Designer

San Francisco, CA

- Spearheaded the transformation of the CPI team's visual identity, introducing modern character styles, color palettes, and MD iconography.
- Responsible for the end-to-end development of user interfaces and functionality for applications, achieving a 90-95%+ adoption rating.

LinkedIn

Dec. 2019 – Dec. 2020

Visual Designer

San Francisco, CA

- Played a key role in the global launch of "Blueprint," a new Line of Business for LinkedIn, impacting over 100,000 users.
- Led an international initiative to refresh the LinkedIn onboarding process, "Sales Academy," enhancing the experience for 1,000+ new sales personnel.
- Developed a wide range of design assets, including SharePoint micro-sites, UX/UI comps, logos, marketing materials, and presentations.

Keadjian & Associates

Jul. 2018 – Jun. 2019

Visual Designer

Walnut Creek, CA

- Created impactful graphics to educate 75,000+ individuals about a state-wide public safety program.
- Contracted by California's main utility company to design marketing collateral, employing advanced production techniques for maximum visual impact.

Udemy

Sep. 2017 – Mar. 2018

Sr. Production Artist

San Francisco, CA

- Contributed to brand growth and recognition by creating animated and static assets for social media and e-commerce platforms.
- Developed streamlined systems for asset production, now adopted by Udemy.

EDUCATION

California State University of the East Bay

December, 2012

Degree (B.A.), Majors (Graphic Designer)

3000 Carlos Bee, ST, Hayward, CA

- GPA: (Final Year) **4.0**
- Art Center Award in Graphic Design, Illustration and Photography via the 25th Annual Student Gallery.

SKILLS & INTERESTS

- Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Adobe Dreamweaver, Adobe XD. Microsoft PowerPoint, Microsoft Word, Microsoft Excel. Figma, I Ad Producer.
- 7+ years of Managing Digital Production Department with a team of seven people.
- 10 years of Production Artist experience. 6 years of Visual Designer.
- Certified in intermediate JavaScript from Academy X.
- After work, I love to play guitar with my friends (band mates) or just spending time geeking out with my life partner Nicole. I love to relax with a good video game, listen to the guitar stylings of Tosin Abasi from Animals As Leaders or research contemporary artists (one of my favorites is Jeremy Fish).