**MARTIN HEBISZ**

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**WORK EXPERIENCE**

**Finance Stealth Start Up**  Dec. 2024 - Apr. 2025

*Brand Designer/Contractor New York City, NY*

* I shaped the vision and designed the brand’s digital experience.
* Assets include but not limited to: logo, brand colors, fonts and PPT templates.
* My management skills significantly enhanced processes like version control, tight deadlines,
and additional deliverables.

**MHD (Martin Hebisz Designs)**  Apr.-Jul. 2023 and Mar. – May 2024

*Freelance Visual Designer & Founder San Francisco Bay Area, CA*

* Faultline Sessions is a multimedia company which puts on events. As their sole designer, I designed the companies entire brand system and strategized an effective online presence.

**First Republic Bank**  Jan. 2022 – Feb. 2023

*Lead UI Designer San Francisco, CA*

* Spearheaded the transformation of the CPI team’s visual identity, introducing modern character styles, color palettes, and MD iconography.
* Responsible for the end-to-end development of user interfaces and functionality for applications, achieving a 90-95%+ adoption rating.

**LinkedIn**  Dec. 2019 – Dec. 2020

*Visual Designer San Francisco, CA*

* Played a key role in the global launch of “Blueprint,” a new Line of Business for LinkedIn, impacting over 100,000 users.
* Led an international initiative to refresh the LinkedIn onboarding process, “Sales Academy,” enhancing the experience for 1,000+ new sales personnel.
* Developed a wide range of design assets, including SharePoint micro-sites, UX/UI comps, logos, marketing materials, and presentations.

**Keadjian & Associates** Jul. 2018 – Jun. 2019

*Visual Designer Walnut Creek, CA*

* Created impactful graphics to educate 75,000+ individuals about a state-wide public safety program.
* Contracted by California’s main utility company to design marketing collateral, employing advanced production techniques for maximum visual impact.

**Udemy** Sep. 2017 – Mar. 2018

*Sr. Production Artist San Francisco, CA*

* Contributed to brand growth and recognition by creating animated and static assets for social media and e-commerce platforms.
* Developed streamlined systems for asset production, now adopted by Udemy.

**EDUCATION**

**California State University of the East Bay December, 2012**

*Degree (B.A.), Majors (Graphic Designer) 3000 Carlos Bee, ST, Hayward, CA*

* GPA: (Final Year) **4.0**
* Art Center Award in Graphic Design, Illustration and Photography via the 25th Annual Student Gallery.

**SKILLS & INTERESTS**

* Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Adobe Dreamweaver, Adobe XD. Microsoft PowerPoint, Microsoft Word, Microsoft Excel. Figma, I Ad Producer.
* 7+ years of Managing Digital Production Department with a team of seven people.
* 10 years of Production Artist experience. 6 years of Visual Designer.
* Certified in intermediate JavaScript from Academy X.
* After work, I love to play guitar with my friends (band mates) or just spending time geeking out with my life partner Nicole. I love to relax with a good video game, listen to the guitar stylings of Tosin Abasi from Animals As Leader or research contemporary artists (one of my favorites is Jeremy Fish).