



Innovation Management Insight and Case Study(Compass Minerals)

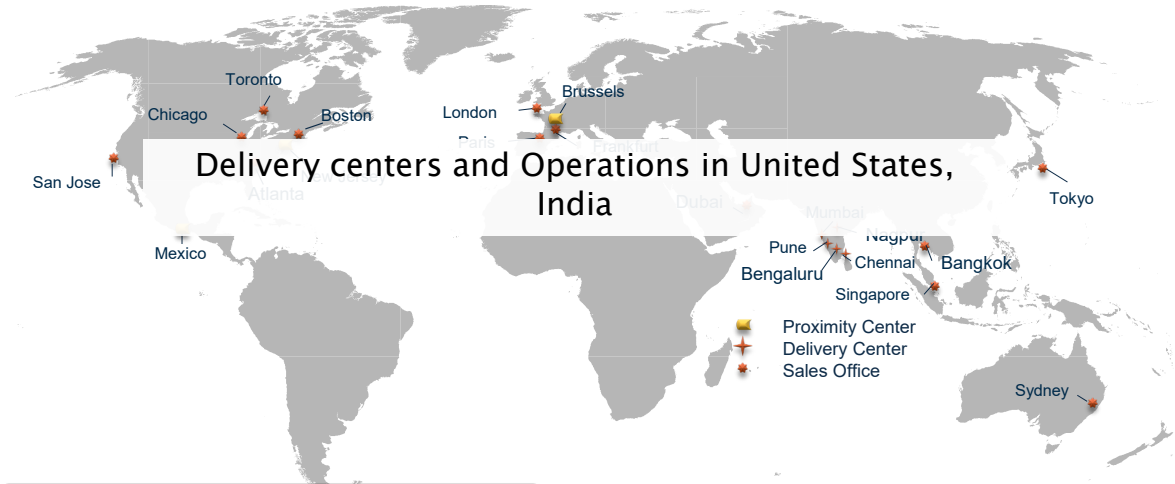
Candid Source Overview: Key Facts

50+

Active Clients served worldwide
(Mar '2018)

50+

Employees globally
(Mar '2018)



Industry Recognitions



Slides Agenda

- ▶ Introduction and Background
- ▶ Major Feature of Innovation Management Cloud?
- ▶ Case Study: Compass Minerals
- ▶ Q&A

Introduction

Introduction

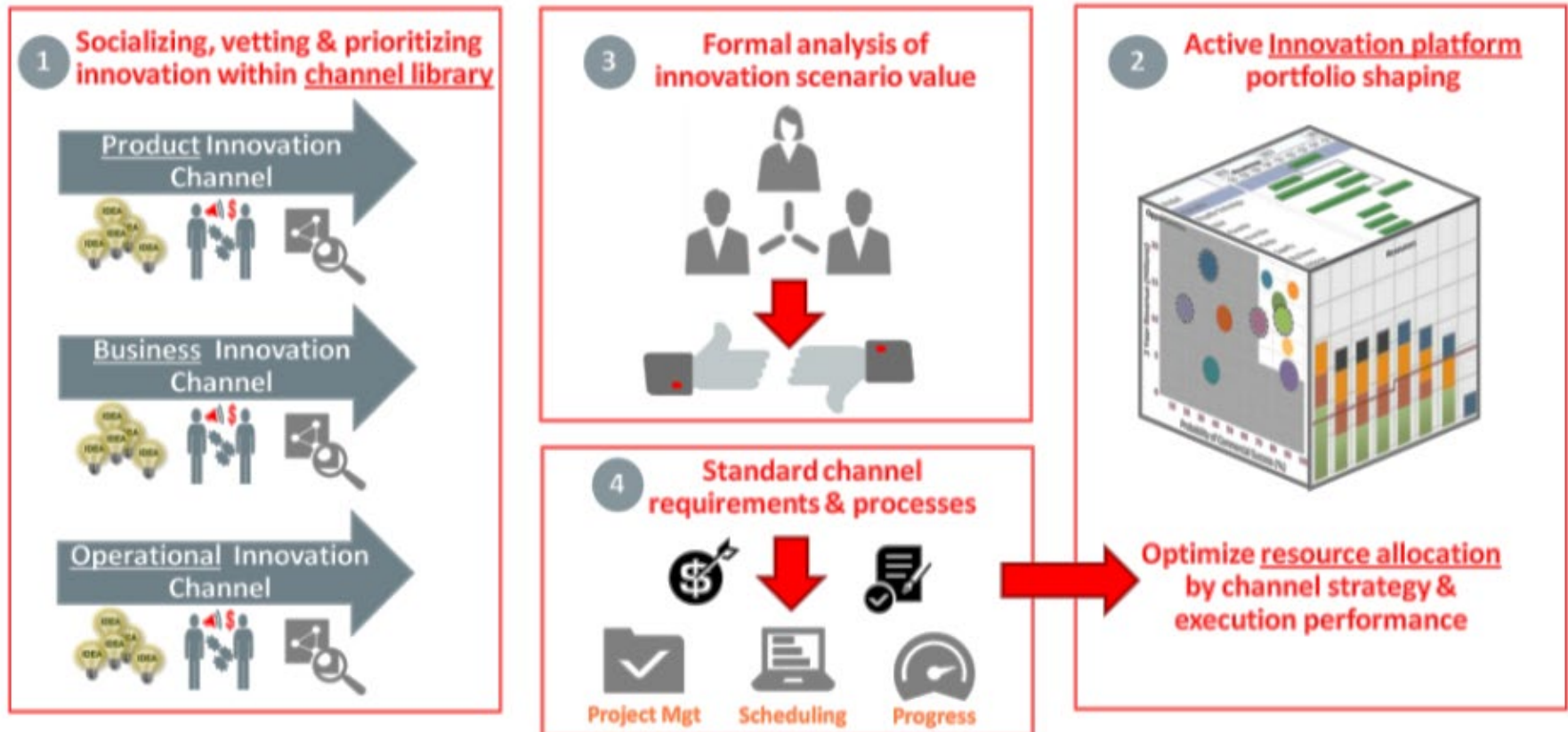
Oracle Innovation Management Cloud is a modern solution specifically designed to accelerate idea evaluation, selection, and execution. It provides a highly collaborative innovation platform with embedded analytics to align your organization and speed the decision process. You gain a single source of truth for innovation projects, early visibility into idea success or failure, the ability to pivot from failing projects to higher value opportunities, and deep insight to optimize Your innovation portfolio.

Optimizing R&D Portfolio balance and execution through democratization

Democratising the Innovation Process

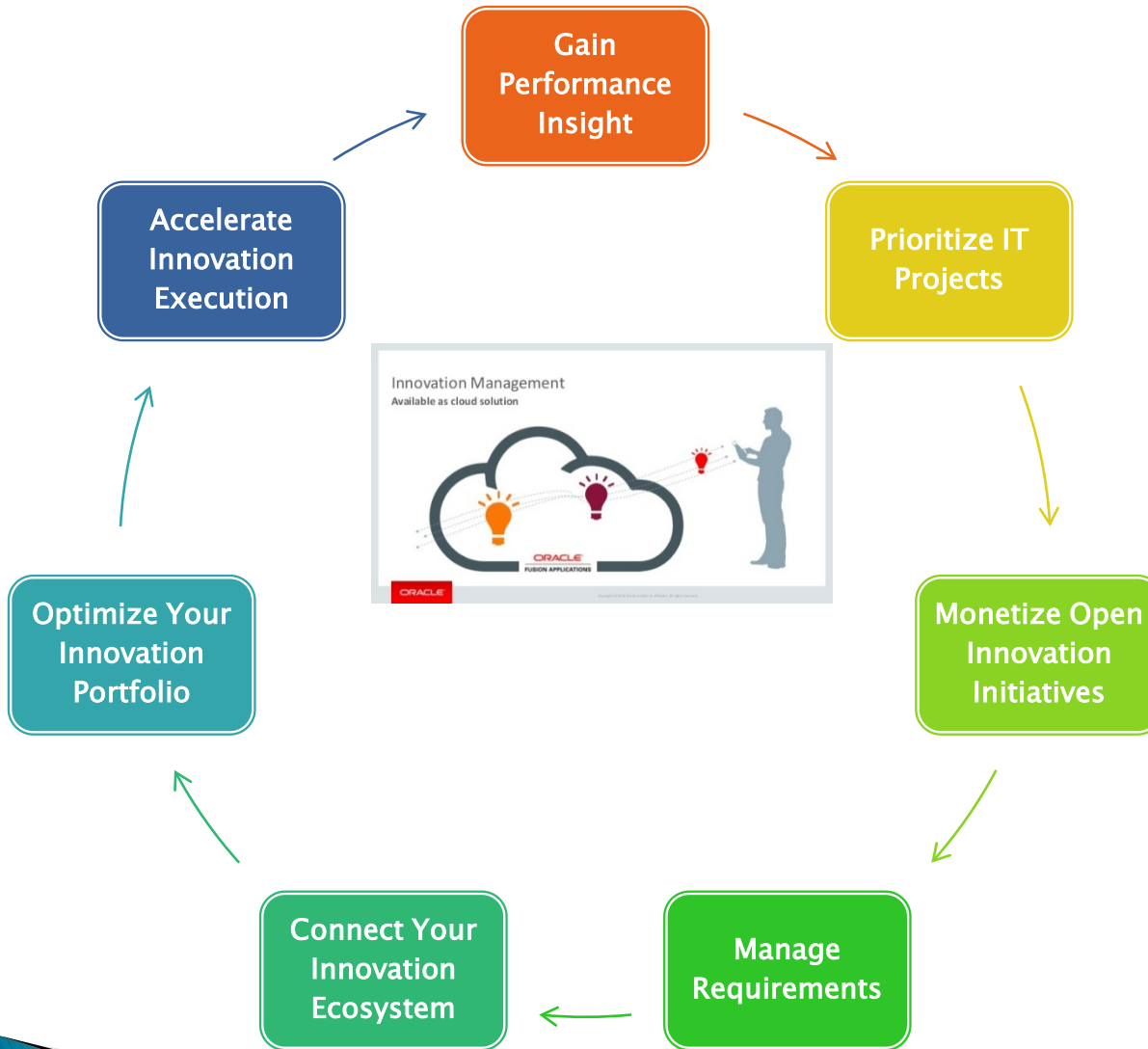


The integrated components of effectively managing an Innovation Platform



**Major Feature of Innovation
Management Cloud?**

Major Features of IM



Major Features:

- Gain Performance Insight
- Prioritize IT Projects
- Monetize Open Innovation Initiatives
- Manage Requirements
- Connect Your Innovation Ecosystem
- Optimize Your Innovation Portfolio
- Accelerate Innovation Execution

Case Study: Compass Minerals

Key Accomplishment

*Compass
Min.*

Established a single source of Repository for Ideas, requirements, product Concepts, proposals and Business Cases.

*Compass
Min.*

Enabled highly visible portfolio for their Development Projects.

*Compass
Min.*

Created a 360-degree view of their investment, acceleration and resource engagement for Projects

*Compass
Min.*

Enabled space to share each business case to determine if the potential product investment is feasible.

*Compass
Min.*

Enabled Collaborative network access for stakeholders via shared Processes and embedded Social Connectors.

*Compass
Min.*

Enabled platform to prioritize projects by building an Innovative Pipeline.

*Compass
Min.*

Built a dedicated platform to control project task and execution for entire cycle.

*Compass
Min.*

Enabled a secured and collaborative repository to manage and maintain their project documents



Q&A