# Privacy Policy for La Pituca

Effective Date: Thu May 23, 2024

### 1. Introduction

Welcome to La Pituca ("we," "our," "us"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website or interact with our services.

### 2. Information We Collect

#### a. Personal Information

We collect personal information that you voluntarily provide to us, such as:

Name

Email address

Phone number

Address

Payment information (when you make purchases)

#### b. Non-Personal Information

We also collect non-personal information automatically as you navigate through our website, including:

IP address

Browser type

Device type

Pages visited and time spent on our site

### 3. How We Use Your Information

We use the information we collect for various purposes, including:

To provide and improve our services

To process transactions and send order confirmations

To send periodic emails regarding your order or other products and services

To respond to your inquiries and provide customer support

To personalize your experience on our website

To improve our website and marketing efforts

### 4. How We Protect Your Information

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. These measures include:

Encryption of sensitive data (such as payment information)
Secure servers and networks
Regular security audits and updates

### 5. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except in the following circumstances:

To trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential To comply with legal requirements, such as a law, regulation, search warrant, subpoena, or court order

In the event of a merger, acquisition, or sale of all or a portion of our assets

### 6. Cookies

Our website uses cookies to enhance your experience. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. You can choose to disable cookies through your browser settings; however, some features of our site may not function properly without them.

### 7. Third-Party Links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites.

### 8. Your Consent

By using our site, you consent to our website privacy policy.

## 9. Changes to Our Privacy Policy

We reserve the right to update or change our Privacy Policy at any time. We will notify you of any significant changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

### 10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Email: info@lapituca.com Phone: +1 (510) 214-2255

Address: 640 Bailey Rd. #564, Pittsburg, CA 94555