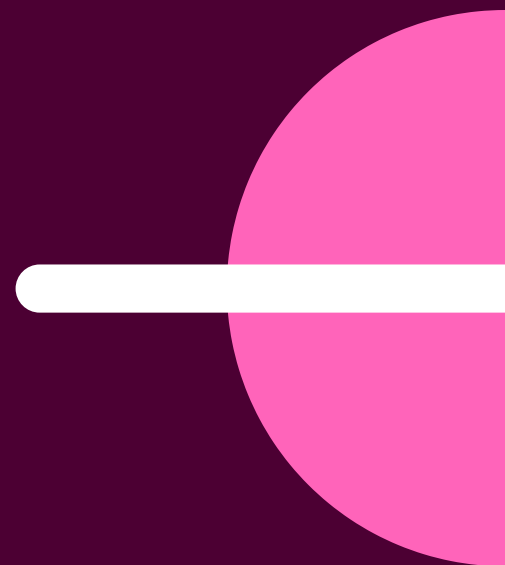


Dasha Randlett Consulting

# QUIET MONTHS, BIG IMPACT

**MAKE THE MOST OF THE "IN-BETWEEN"  
TIMES WITH THIS 5-STEP PRODUCTIVITY  
PLAYBOOK**



# DON'T DISAPPEAR WHEN THINGS SLOW DOWN.

How you use quiet months sets the tone for how you scale during peak times.

- Build systems
- Create reusable assets
- Strengthen your visibility



# AUDIT & DOCUMENT

Take inventory of your workflows

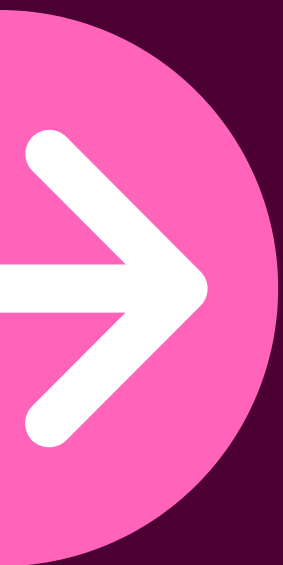
- Document key systems (sales, onboarding, ops)
- Archive and refresh project management tools
- Reflect on what worked and what didn't



# CREATE SCALABLE ASSETS

Build once, reuse often

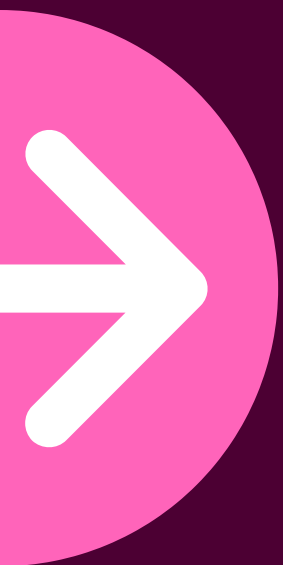
- Update pitch decks, one-pagers, FAQs
- Draft email sequences and client templates
- Capture testimonials and case studies



# EVALUATE & OPTIMIZE

Look under the hood

- Review campaign performance
- Clean up your CRM and automations
- Identify conversion gaps and weak spots



# REIGNITE VISIBILITY

Stay top of mind

- Post helpful content regularly
- Reconnect with past clients
- Pitch yourself for features or events



# EXPERIMENT & LEARN

Use the time to test and grow

- Explore new tools or AI workflows
- Run a low-risk pilot
- Take a short course or join a cohort

