# REVOPS AGENT READINESS CHECKLIST

# PROCESS MAPPING Have we mapped workflows across teams for agent use? Are lifecycle stages and segmentation logic clear for agents? Do agents understand business rules and triggers? Are we capturing data (calls, emails, meetings) for context? AGENT ENABLEMENT Have we trained agents on terminology and task flow? Are prompts, workflows, and fallbacks standardized? Can agents update CRM or project data directly? Are agent actions traceable to logic or decisions? EXECUTION & FUNNEL OPTIMIZATION Can agents generate tasks from pipeline behavior? Are handoffs aligned with sales and marketing? Is agent performance tracked in dashboards and logs?

Do agents adapt to campaign inputs and results?



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## VISIBILITY & REPORTING

Are activities logged with time and outcomes?
Do dashboards show agent and human actions?
Is there a feedback loop for agent learning?
Can we audit agent decisions for review?

### **RISK & GOVERNANCE**

Are outputs clearly labeled as AI-generated?
Do agents follow role-based permissions and rules?
Are compliance checks and flags in place?
Do we audit decisions for bias and accuracy?

### **KNOWLEDGE SYSTEMS**

$\bigcup$	Is there a versioned knowledge base for agents?
	Are playbooks and FAQs structured for access?
	Can agents suggest edits to docs as needed?
	Do we test, refine, and govern shared knowledge?

