Introduction

My motivation for this article is a strong belief in how important "free, fair, and efficient markets" are to ensure a properly functioning economic system. The ability for an investor to perform effective "Price Discovery" on a publicly traded stock, along with safeguards to protect consumers from bad actors is paramount. To be fair, I provided AYTU with all my "assumptions" articulated in this article, but they have yet to respond to my written questions.

Rather than dredge up and repeat the long, dysfunctional history, this article deals primarily with events and activities leading up to and after the AYTU acquisition of Neos Therapeutics in March 2021. It was an event that many investors (myself included) believed marked a turning point for AYTU towards operating as a bona fide public company focused on generating value for and acting in the best interests of all its shareholders. Viewed discretely, the issues raised in this article may seem minor but considered holistically, they support a theory of complicity in the questionable practices by AYTU ownership.

AYTU, with certain rights to the now U.S., patented Cedars-Sinai Internal UV Light Therapy technology ("Healight"), EU & U.S. Fast Track / Orphan Drug status for AR101 (with few alternatives to treat vEDS), a CEO-forecasted greater than <u>\$90M</u> annual revenue run rate from the Prescription Drug and Consumer Health portfolios, and almost cash flow positive (per adjusted EBITDA), the current AYTU share price ("**SP**") of roughly \$0.28 (as at August 16, 2022) is grossly undervalued. The Company is an extreme example of Benjamin Graham's "net nets", with a net current asset value of \$168.8M (according to the FYQ3 Balance Sheet) but trading at a market cap ("**MC**") of around \$11.5M. If you sold off all of AYTU's component parts, you would theoretically receive almost 15x more than what the company is currently trading for. These massive under-valuations don't persist for as long as they have with AYTU unless there is some form of corruption involved.

AYTU BioPharma	FY 2020	FY 2021	Q1/22	02/22	03/22	EPS (\$) Diluted	Construction of the	-	
	- 1997-1977	10.60550		100000000	1000000	Full Year - Jun	2021A	202	2E 2023
Consolidated Statement of Operations	(to June 30'00)	(to June 39/21)	die Sept.39/211	/to-Dec.31/212	(to Mar.3521)	1Q	(0.35)	(1.0	- A(E
Product Revenue					Manager	2Q	(0.82)	(0.4	1)A -
Consumer Health Portfolio	10,400,000	32,954,000	8,014,000	8,482,000	10,337,000	3Q	(1.41)	(0.4	1) -
Rx / Pediatric Portfolio	12,600,000	24,428,000	13,458,000	14,451,000	13,590,000	40	(0.81)	(0.3	
Primary Care (buywer, Tusses XR) and Devices		8,250,000	425,000	192,000	272,000	FY	(3.48)	(2.1	
Total product revenue	27,632,080	65,632,000	21,897,000	23,125,000	24,199,000	Revenue (SM)	(0.40)	(here)	0/ (0.10
					1.	Full Year - Jun	2021A	202	2E 2023
Cost of sales	7,553,031	36,432,000	9,441,000	10,826,000	11,513,000	10	13.5	21.9	
						20	13.8	23.	
Operating expenses				100000000000000000000000000000000000000		30	13.5	24	
Research and development	1,721,419	5,623,000	2,096,000	4,920,000	3,726,000	40	23.5	26	
Advertising and direct marketing		20,568,000		4,985,000		FY			
Other selling and marketing		9,740,000	9,297,000	4,675,000	9,743,000	PY.	65.6	95	8 106.
Selling, general and administrative	34,802,432	25,500,000	8,216,000	7.953.000	7,615,000	6 11 11			
Impairment of intangible assets	195.278	12,825,000	19,453,000		45,196,000	REV (SM)		
Acquisition-Related Costs		2,919,000							
Restructuring Costs		4,886,000				FYE Jun	2020A	2021A	2022E
Amortization of intangible assets	4,490,466	6,009,000	1,093,000	1,060,000	1,061,000	1Q	\$1.4	\$13.5	\$22.7E
Total operating expenses	48,762,626	88,070,000	40,155,000	23,593,000	67,341,000	2Q	\$3.2	\$15.1	\$26.9E
					- Contraction of the	3Q	\$8.2	\$13.5	\$29.0E
Sain / Loss from operations	(21,130,546)	(68,870,000)	(27,699,000)	(11,294,000)	(54,655,000)	40	\$14.9	\$23.5	\$28.2E
						Prev		\$24.9	-
Other (expense), net	(2.606.487)	[2,050,000]	(40,000)	20.000	(55,000)	Year	\$27.6	\$65.6	\$106.8E
Loss) / Gain from change in FV of Cont. Consider.	10.430,252	4,459,000	(219,000)	(277,000)	1.257.000	Prev	94.1.0	\$87.0	\$126.7E
Loss) on extinguishment of debt	(315,728)	(1,569,000)			169,000	- and		20114	STEW PL.
Sain from warrant derivative liability	1,830	and a state of the second	- Andreas -	and the second	211,000	EPS			
fotal other (expense) income	7,509,867	840,000	(259,000)	(257,000)	1,582,000	FYE Jun	2020A	2021A	2022E
						10	\$(3.22)	\$(0.35)	\$(0.48)E
ncome Tax Expense		259,000	(109)	(3)		20	\$(0.12)	\$(0.72)	\$(0.48)E
and the second se	Contraction and	-		Contraction of the second	100000000000000000000000000000000000000	30		100 Par 100 Par 100	
Vet Gain / (Loss)	(13,620,679)	(58,289,000)	(27,958,000)	(11,551,000)	(53,073,000)	Later and the second seco	\$(1.51)	\$(1.41)	\$(0.35)E
		Carl State	and the second	States and	Tribert She a	40	\$(0.28)	\$(0.81)	\$(0.39)E
Neighted avg. # of common shares outstanding	45,192,010	16,746,679	25,597,319	26,412,473	29,689,856	Prev	1979	\$(0.66)	
						Year	\$(3.01)	\$(3.48)	\$(1.70)E
Basic & Diluted Net Gain / (Loss) per common share	(\$0,30)	(\$3.48)	(\$1.09)	(\$0.44)	(\$1.79)	Prev		\$(3.74)	\$(0,88)E

AYTU FY22-Q3 ER

In the FY22-Q3 ER, AYTU reported a massive loss of (\$1.79) due to a huge impairment they took on legacy assets. Eliminate the massive Goodwill write-off and adjust the corresponding Loss / Gain in FV from Contingency Consideration (highlighted above), AYTU actually turned in an EPS of around (\$0.30) in that FY22-Q3 ER, beating analyst estimates (see tables to the right). AYTU used the manipulated MC decline to reduce Goodwill from previous M&A and record additional tax loss provisions, likely clearing the books and path for additional M&A. With a low quarterly cash burn, if management were upholding their Fiduciary duty, they would use \$3-5M of cash on hand to acquire the artificially depressed shares in the market, knowing they still have >\$10M in the unutilized LoC for emergencies. Shares could have been offered ATM after trials got well underway and the path to profitability improved. This never happened.

The Daily Trading Manipulation

A simple analysis of the daily AYTU trading data combined with other related information raises suspicions of orchestrated historical and ongoing SP manipulation, potentially supported by key AYTU stakeholders. One theory, supported by the data included in this article, posits that the brutal SP decline and senseless MC is to facilitate a strategy of "asset collection" by AYTU ownership i.e., manipulating publicly traded stocks for M&A, like how Neos Therapeutics' acquisition by AYTU was set up by institutional stakeholders over several years.

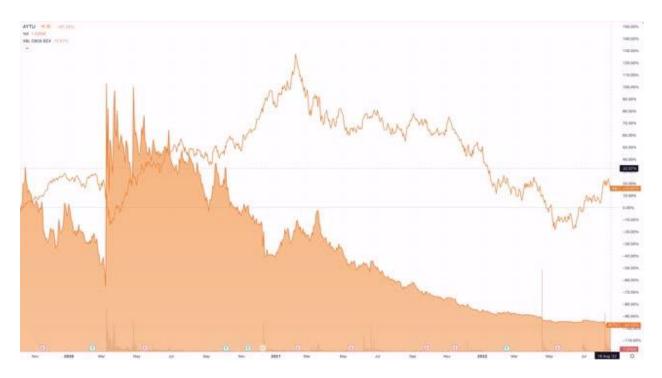


Aytu - Neos SP Performance Comparison

The artificially-depressed SP that AYTU has been driven down to is less than cash-on-hand levels despite the \$90M annual revenue run rate and includes zero expected future value of the pipeline. This SP manipulation is following a pattern similar to that suffered by NEOS leading up to the AYTU acquisition, which was handled by the same institutional stakeholders. The NEOS SP was manipulated down over a few months in 2018 from \$11, to \$5, then to around \$2 and under. The SP was suppressed despite revenue growth and improving bottom line, allowing Neos to be bought at a bargain price. One theory suggests the AYTU SP is being deliberately manipulated so the company or the assets can be acquired at a substantial discount, or grossly undervalued in an equity basedmerger.

AYTU leadership must be either directly or indirectly complicit in the SP manipulation by not providing full and reasonable disclosure on their SP performance and ALL their assets, impairing the ability to confirm an accurate valuation and helping artificially suppress the MC. The concerns are supported by the material referenced throughout this article. I raised these issues very recently with AYTU Investor Relations (AYTU CFO Mark Oki currently handles these inquiries) with limited success:

"We continue to monitor our stock price and, unfortunately, we are trending with the XBI index. We continue to focus on our operational goals as we believe this is what will drive long-term value. We fully cooperate with all governmental/regulatory inquiries into the trading of our stock, but we do not have the ability to interfere with such trading."



Aytu-XBI Index Comparison

I'm not sure what chart tools Mr. Oki is using to monitor AYTU's SP performance but mine tell a different story. Mr. Oki confirmed a timing in August for an interview but canceled at the last minute and has not yet provided a re-schedule. <u>AYTU CEO Josh Disbrow</u>, who is compensated quite handsomely for his "stewardship", also refuses to address these issues in public forums. This is a clear example of AYTU leadership complicit in promoting a false narrative.

Taken alone each individual question or issue presented in this article may not be grounds for an investigation but taken together, they suggest a pattern of corrupt behavior by key AYTU stakeholders. The actions and non-actions described herein have resulted in significant losses and value erosion for AYTU investors, many of whom were motivated by an opportunity to support the breakthrough <u>Cedars-Sinai MAST Program</u> medical technology, branded "Healight" by AYTU who <u>acquired the rights</u> in 2020.

AYTU's Capital Management

The <u>AYTU 10-Q</u> of May 16, 2022, stated: "Management plans to mitigate the conditions that raise substantial doubt about its ability to continue as a going concern are primarily focused on raising additional capital through public or private equity or debt offerings or monetizing assets in order to meet its obligations. Management believes that the Company has access to capital resources, however, the Company cannot provide any assurance that it will be able to raise additional capital, monetize assets or obtain new financing on commercially acceptable terms."

That <u>AYTU 10-Q</u> also stated: "As the Company does not have sufficient cash and cash equivalents as of March 31, 2022, to cover its cash needs for the twelve months following the

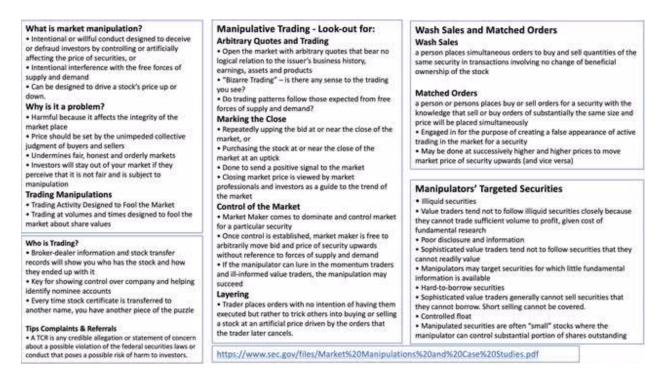
filing date of this Quarterly Report on Form 10-Q, there exists substantial doubt about the Company's ability to continue as a going concern."

The use of the word "substantial" is new in terms of being employed to characterize a "Risk" to AYTU's future operations. Yet this "Substantial Risk" is not identified anywhere in the August 7, 2022 version of the <u>Corporate Presentation</u>, and CEO Disbrow never publicly referenced this in any of the most recent investor conferences: Lytham Partners in June nor the Canaccord Genuity conference in August 2022.

Meanwhile, in the recent <u>10-Q</u> filed in August 2022 by Avalo Therapeutics (majority owned by Armistice Capital with Steven Boyd as the former Chairman of the Board), that company, which has a long and deep relationship with AYTU, cites the AYTU "Substantial Risk" explicitly in regard to payments owed them: "As most recently public disclosed in their Quarterly Report on Form 10-Q for the quarter ended March 31, 2022, Aytu concluded that substantial doubt exists with respect to their ability to continue as a going concern within one year after the date that the financial statements were issued, or May 2023. As such, the Company fully reserved for the \$1.0 million due in December 2024 and recognized the related expense in cost of product sales for the three and six months ended June 30, 2022. The remaining \$0.9 million is included within other receivables and is contractually owed in the fourth quarter of 2022."

Despite what could only be classified as a significant issue and potential risk for investors, AYTU leadership has never addressed this with shareholders nor provided specific, detailed steps they are taking to mitigate this "substantial" risk. At the very least, it is reasonable for an investor to expect AYTU leadership to carefully review all details of their current equity situation in the markets to effectively execute their mitigation plan and provide shareholders with regular updates. This has never happened.

An analysis of the data from the daily equity trading activity demonstrates traits of share price manipulation as defined by the SEC, yet this is never addressed publicly by leadership despite the prevalence of financial professionals on the Board of Directors and as majority shareholders.



SEC Market Manipulation Information (SEC)

The daily Bid / Ask spreads and Order Fills suggest deliberate institutional actions to maintain the AYTU SP and market cap at an absurdly low valuation, even in the face of positive corporate developments. This is evident in the equity trading data history that features a trend in On / Off Exchange activity that is unlike the more random pattern typical of small-cap stocks, such as AVTX or NAOV, for example.

MONTH	YEAR	TOTAL	VOLUME -	VOLUME - OFF	N. HOFT	BHORT	SHORT		An a	nalvs	is
		VOLUME	EXCHANGES	EXCINANCE	EXCHANSE	VOLUME	% Of Total				
SEPTEMBER	2020	63,741,797	43.224.004	10,517,713	19.6%	35.591,278	66.3%		both	tradi	LIC
OCTOBER	2020	16,772,207	47,681,495	6,090,712	14.5%	33,441,500	60.0%		ongo	ing n	na
NOVEMBER DECEMBER	2020	37,757,115 41,051,827	10,965,252	8,801,863 9,295,115	18.0%	15,257,647	48.9%		· · · · · · · · · · · · · · · · · · ·	-	
ANUARY	2020	91,051,827	6,866,429	2,329,840	25.3%	4,235,608	48.1%	•	The	daily	A
FEBRUARY	2021	9,854,254	7,410,701	2,443,593	21.8%	4,202,815	42.7%		mani	nulat	tio
MARCH	2021	21.042.345	14.032.548	7.009.792	33.3%	E.100.384	29.0%				
APRIL	2021	7,503,108	5,064,548	2,438,560	32.5%	2,803,382	37.4%		for (p	revic	วน
MAY	2021	8.510.063	5.183,401	3,326,562	29.1%	3,669,070	45.5%		In ad	dition	
JUNE	2021	35.674.607	18,152,612	16.521.995	46.3%	15,758,125	44.2%		mau	unio	н,
ALY	2021	9,471,172	5,095,460	4,375,712	46.2%	4.064.608	43.1%		mont	hlv "	O
AUDUST	2021	6.385.470	2,997,602	3,387,868	53.1%	2,408,096	37.7%				
SEPTEMBER	2021	8.128.807	4.176.214	4.952.593	54.3%	2,735,259	30.0%		a tre	na ur	111
OCTOBER	2021	3.939.505	1,890,268	2.049.237	52.0%	1,104,182	28.0%		smal	can	9
NOVEMBER	2021	8.587.225	4,139,366	4,427,837	51.7%	3,183,455	37.2%			10,210,910	
DECEMBER	2021	13,827,255	6.094.338	7.832.517	58.2%	4.670,294	35.7%	•	The /	AYIL	10
ANUARY	2922	3,832,316	1877,867	2.154.459	56.2%	1.555.821	40.6%		woul	d ho	-
FEBRUARY	2022	3,173,867	1,458,025	1,714,641	54.0%	1,346,065	42.4%		1.110.00		1.1
MARCH	2022	3.355.720	1.584.926	1,770,794	52.6%	\$ 208.448	34.0%		leade	ership	p t
APRA	2022	46,856,718	28.577.642	18,278,876	19.0%	17,412,377	\$7.3%		perfo	rmin	~
MAY	2022					and the second second			penu	annuci	y,
		5,962,450	2,547,959	2,414,491	67.3%	2,431,508	40.8%		the e	ffecti	ive
JUNE	2022	8,545,643	4,141,170	4,404,473	51.5%	3,604,844	42.2%				
11.000.00					_	2					
AVTX	-	TOTAL	line lines			-	THORE .		NAOV	_	_
AVTX MONTH	YEAR	TOTAL	VOLUME - EXCHANGES	VOLUME OFF	S-DEP EXCHANGE	SHORT VOLUME	EHORT S. Of Tetal	1	MONTH	YEAR	5
AVTX MONTH	YEAR					SHORT VOLUME	SHORT S. Of Tetal			YEAR	-
MONTH	(State)	VOLUME	EXCHANGES	EXCHANGE	ENDHANDE	VOLUME	% Of Tetal		MONTH	100000	-
MONTH	2020	VOLUME 6283,836	EXCHANGES 5,960,504	2303342	2825	VOLUME 2,347.499	S. Of Total 33.05		MONTH	2020	-
MONTH SEPTEMBER OCTOBER	2529 2520	4,691,215	EXCHANGES 5.960,594 1.946,750	2303342 2304.515	282% 192%	VOLUME 2,347,499 1,196,565	5.01 Total 33.05 22.85		MONTH EPITEMICA OCTOBER	2020 2030	-
MONTH SEPTEMBER OCTOBER MOVEMBER	2620 2620 2620	4,691,205 3,077,528	5.960.594 1.946.750 2.553.284	2303.342 2304.515 823.884	28.0% 57.7% 30.0%	VOLUME 2,347,499 1,196,565 1,200,529	5. Of Tetal 33.0% 22.8% 30.9%		MONTH OCTOBER NOVEMBER	2020 2030 2020	
MONTH SEPTEMBER OCTOBER NOVEMBER DECEMBER	3606 2600 2600 2600	4285,936 4,891,245 3,877,128 6,766,525	EXCHANGES 5,940,554 1,946,750 2,953,284 3,625,971	2303342 2303342 2304515 823.864 3.133.554	2825 5775 30.05 46.25	VOLUNE 2.347.499 1.196.546 1.200.029 3.046.573	5017454 33.05 22.85 30.95 45.05		MONTH REPTEMBER OCTOBER NOVEMBER DECEMBER	2020 2020 2020 2020	
MONTH SEPTEMBER OCTOBER NOVEMBER DECEMBER JANUARY	2626 2620 2620 2620 2621	VOLUME 6285.936 4.691.245 3.677.128 6.769.525 26.311.165	5.960.594 1.996.750 2.153.294 3.605.971 17.626.203	2.303.342 2.754.515 102.864 3.133.554 10.441.502	28.0% 57.7% 30.0% 46.2% 17.7%	VOLUME 2,547,499 1,196,565 1,200,529 3,548,573 8,303,340	50017454 22.85 30.95 45.05 31.25		MONTH EPTEMBER OCTOBER NOVEMBER DECEMBER JANCUNY	2020 2020 2020 2020 2020	
MONTH SEPTEMBER OCTOBER NOVEMBER DECEMBER JANUARY FEBRUARY	2600 2600 2600 2600 2600 2601 2601	VOLUME 5,283,538 4,691,265 3,077,528 6,708,525 28,311,365 16,377,785	5360,354 5,960,354 5,966,750 2,153,254 3,635,871 17,628,263 8,476,511	2303342 2304515 823,864 3,133,564 10,641,902 6,869,274	305 075 305 635 675 635 635	VOLUME 2,347,499 1,196,565 1,200,029 3,548,573 8,303,340 4,950,208	33.05 22.85 30.95 45.05 31.25 30.25		MONTH OCTOBER NOVEMBER DECEMBER JANCUARY FEBRUARY	2020 2030 2020 2020 2020 2021	
MONTH SEPTEMBER OCTOBER NOVEMBER DECEMBER JANJARY FEBRUARY MARCH	2020 2020 2020 2020 2020 2021 2021 2021	VOLUME 5,283,536 4,691,265 3,077,528 6,708,525 28,311,365 16,377,785 10,608,888	5.960,594 1.966,790 2.153,284 3.625,871 17.628,263 8.476,511 8.548,443	2.323.342 2.754.515 923.864 3.133.554 15.641.902 6.699.274 4.060.641	3825 1775 3005 4635 1775 4015 3635	VOLUME 2,347,499 1,196,565 1,200,029 3,048,573 8,303,340 4,950,208 2,868,069	5. Of Total 33.0% 22.8% 30.9% 45.0% 33.2% 30.2% 27.0%		MONTH COTOBER NOVEMBER JANGUARY FEBRUARY MARCH	2020 2030 2020 2020 2021 2021 2021	
MONTH SEPTEMBER OCTOBER NOVEMBER JANUARY FEBRUARY MARCH AFRL	2000 2000 2000 2000 2000 2000 2001 2001	VOLUME 5/285,838 4.691,265 3,877,528 6.709,525 28,311,365 16,327,785 10,606,884 12,358,361	5360,554 5.960,554 5.960,750 2.153,264 3.625,871 17.628,263 8.478,511 8.548,443 6.614,651	2.323.342 2.754.515 923.864 3.133.554 10.641.902 6.899.274 4.060.641 3.743.870	280% 17.7% 20.0% 46.2% 17.7% 42.1% 36.3% 46.5%	VOL144E 2,347,499 1,196,545 1,200,020 3,048,573 8,303,340 4,950,208 2,868,069 5,852,788	5. Of Total 33.0% 22.8% 30.9% 45.0% 33.2% 30.2% 27.0% 45.8%		MONTH SEPTEMBER OCTOBER NOVEMBER JANGUARY TEBRILIARY MARCH APRIL	2020 2030 2020 2020 2021 2021 2021 2021	
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MONTH SEPTEMBER OCTOBER NOVEMBER DECEMBER ANUARY FEBRUARY MARCH AFRIL MAY ANE ALAC ALAC HAUGHT BEFTEMBER	2020 2020 2020 2020 2020 2021 2021 2021	4280,000 8,285,336 4,697,268 3,877,528 6,798,525 28,511,368 16,808,888 10,808,888 10,808,888 10,808,888 10,808,888 10,808,888 10,802,886 10,808,807	5.865.584 5.865.584 1.966.785 2.953.284 3.635.977 17.628.203 8.874.517 4.546.443 4.546.443 4.546.443 4.546.443 4.546.443 4.546.583 4.598.805 8.804.687	2303.342 2303.342 2204.515 102.884 3133.584 10.681.902 6.890.274 4.080.481 5.744.870 22.984.987 7.255.601 4.134.292 5.274.851 6.353.400	2825 2825 1775 2005 4825 4825 4825 4855 4855 4855 4855 485	VOLDARE 2,547,499 1,796,545 1,220,029 3,546,373 8,303,346 4,350,208 2,868,068 5,562,298 36,013,769 4,387,009 1,824,504 1,254,504 1,254,504 4,829,294	5, 01 Total 33,05 23,85 33,25 33,25 33,25 33,25 33,25 34,55 44,55 44,55 44,55 44,55 44,55 44,55 44,55 44,55 44,55 44,55 44,55 23,05 24,05 24,05		MONTH REPTEMBER OCTOMR NOVEMBER DECEMBER DECEMBER MARCH AND AND AND AND AND AND AND AND AND AND	2020 2020 2020 2020 2021 2021 2021 2021	1 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1
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An analysis of publicly-available daily trading data from both traditional and "Dark Pool" exchanges, suggests ongoing manipulation of the SP.

The daily AYTU trading activity always features market manipulation tactics the SEC warns investors to watch out for (previous slides).

In addition, AYTU data shows a deliberate pattern in the monthly "On" and "Off" exchange volume ratio that creates a trend unlike any seen in similar assessments for other small cap stocks.

The AYTU CEO defers comment on the share price but it would be a reasonable expectation of an investor for AYTU leadership to monitor and address how their share price is performing, especially if deliberate manipulation impacts the effectiveness of financing / raising equity.

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MONTH	YEAR	TOTAL	VOLUME -	VOLUME - OFF	SL-OFF	VOLUME	SHORT SOLTER
SEPTEMBER.	2920	8,285,936	5,960,594	2.323.342	28.0%	2,347,499	33.0%
OCTOBER .	2020	4,891,265	1,946,750	2,704,515	57.7%	1,198,565	22.8%
NOVEMBER	2999	3.077,128	2,153,284	925,864	10.0%	1,250,020	30.9%
DECEMBER	2020	8,769,525	3,635,971	3.133.554	45.3%	3.048.573	#5.0%
JANUARY .	2021	28.311.165	17,629,263	10,881,902	37.7%	8,393,345	33.2%
FEBRUARY	2021	16.377,785	9,478,511	8.899.274	42.1%	4,950,208	30.2%
MARCH	2021	10.508.884	0.548.443	134,080.8	38.3%	2.869,069	27.0%
APRIL	2021	12,358,351	0.014.001	5,743,670	45.5%	5,682,789	45.8%
BAACY .	2021	76.862.227	43,867,270	32.994,957	42.9%	105,913,769	48.0%
ANE	2021	18,838,848	11,600,158	7,238,691	38.4%	4,587,689	26.5%
AAY	2021	10.822.895	0.098.000	4.124.292	38.1%	1.824.504	15.3%
AUGUST	2021	9,380,256	4,109,405	5,270,851	58.2%	2,161,803	23.0%
SEPTEMBER	2021	15,958,097	0,804,697	6,553,400	28.6%	4,429,294	29.0%
OCTOBER.	2021	8,108.516	4,233,368	3,875,548	47.8%	2,943,356	36.25
NOVEMBER	2021	5,775,719	5,502,057	2,273,642	29.4%	1,743,324	30.2%
DECEMBER	2021	7,827,466	4,835,773	2.291,693	34.6%	1,712,878	22.5%
MANUARY	2022	18,425,709	7,526,863	6,858,846	542%	6,072,730	37.0%
FEBRUARY	2022	6,000,816	3,322,964	2,676,862	44.6%	2,411,465	40.2%
MARCH.	2022	5,796,381	2.812.308	2,884,043	81.6%	2,118,742	35.65
APRE	2922	7,967,123	8,720,125	3,336,998	47.3%	3,830,860	25.65
BAD	2022	10.315.209	6,321,260	4.993,995	42.4%	3,106,758	30.1%
AME	2022	15.525300	1006.134	8.823.226	54.9%	3.142.481	20.2%

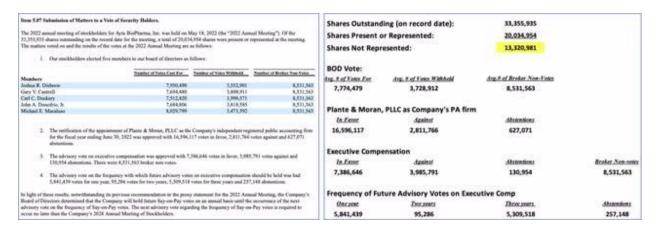
Daily Trading Data Comparison (Chart Exchange)

This deliberate SP manipulation preceded any general market downturn (in contrast to CFO Oki's claims) and has been underway since the close of the Neos acquisition in March 2021. What is required now is a more "forensic" review of that data by a regulatory body like the SEC to determine the origin of the trades, holders of the shares traded, and other factors to determine if any activities violated SEC regulations.

When you take a deeper dive into the events of each month during this timeframe, you discover that the trading activity also allowed certain investors to exit and re-enter the AYTU investment at opportune times, often under cover of orchestrated high volume, high-frequency trading events (the "pump & dump" schemes certain institutions use to create churn in the market). With a Board of Directors made up almost exclusively of investment experts and financial professionals and in consideration of the stated "substantial risk" to future financing in the AYTU 10-Q, why has there not been a formal response and investigation into this SP performance and other issues by AYTU leadership? Instead, the senior leadership team refuses to address or even comment on anything to do with the SP, suggesting complicity and <u>collusion</u>.

Considering all these issues and the absurdly low MC, it's also reasonable for an investor to expect the C-Suite and Board to analyze the current shareholder base through the data reported on in the voting during AYTU's most recent Annual Meeting in May, especially if leadership is concerned about raising equity. Analyzing the numbers from shares voting at the Annual

Meeting it is hard to believe that after a 10-1 R/S in December 2020 that significantly reduced the number of shares held, there can be 13M shares held by individuals or institutions that wouldn't take the time to voice their opinion after the dismal performance of AYTU stock and apathy of management.



AYTU Annual Meeting Voting (Author)

One interpretation of this data suggests that of the roughly 20M shares represented at the meeting, it can be broken down as: roughly 12 - 13M retail SH (# of Broker non-votes + # of Votes Withheld); leaving roughly 7 - 8M Institutional/Insider SH. I also suspect that of the roughly 13M shares unaccounted for at the meeting, at least 50% (but more likely 75%) are held by institutions often acting as market makers ("**MM**") and also those responsible for the market manipulation. The SEC could confirm this by tracing who holds the unaccounted-for shares. It is these millions of shares held in inventory that allowed the MM to churn over 48M volume in July 2022, primarily on the retail exchanges, likely to distribute dilution and continue to drive the SP down to even more ridiculous levels.

This issue is of additional interest because of the surprise <u>SEC filing</u> in March 2021 by Millennium Management (see below) that indicated the unloading of a significant ownership stake in AYTU that had not been previously reported in traditional SEC filings.

More recently, a <u>SEC filing</u> on August 15 2022 confirmed an over 5% ownership of AYTU by CVI, Inc. in an "offshore" account in the Caymans, all connected to Susquehanna, which owns Heights Capital Management and has been involved in the ongoing AYTU SP manipulation. One theory is that these institutions drive the SP down by manipulating trading by leveraging On and Off-exchange platforms, fully hedged with Calls and Puts, then take advantage of tax losses onshore before capitalizing on gains in offshore tax havens (read more about these tactics <u>HERE</u>).

(a) Amount Beneficially Owned:									
As of the close of business on Mar	rch 18, 2021, the reporting persons at	nd affiliates of the reporting	persons beneficially owned an aggrey	gate of 1,165,188 shares of the	e Issuer's Common St	ock or 6.5% of the	Issuer's Common St	ck outstanding	
Thereafter, as of the close of busin	enn on March 25, 2021:								
() Integrated Core Strategies (US)	LLC, a Delaware limited liability on	mpany ("Integrated Core St	rategies"), beneficially owned 2,446 s	hores of the bauer's Commo	s Stock, and				
			("Integrated Assets"), beneficially ow te Issuer's Common Stock outstanding		er's Common Stock,	which together wit	h the shares of the Iso	ser's Common Stock b	eneficially ov
Millennian International Manager anegrated Assets.	ment LP, a Delaware limited partners	ship ("Millennium Imematic	onal Management"), is the investment	t manager to Integrated Assets	and may be deemed	to have shared yet	ng control and invest	ment discretion over so	curities owne
			mt*), is the general partner of the m of the 100% owner of Integrated Asse						
			p Management"), is the managing me Millermium International Managemen						
	nium Group Management is a trust o s owned by Integrated Core Strategic		r, a United States citizen ("Mr. Engla	eder"), currently serves as the	e sole voting trustee. 1	Derefore, Mr. Eng	lander may also be d	ormod to have shared v	voting control
The foregoing should not be con Strategies or Integrated Assets, as th		on by Millensium Internatio	onal Management, Millenniam Mana	ngement, Millennium Group I	Management or Mr I	nglander as to be	uticial ownership of	the securities owned b	y integrated C
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		OWNED BY	3,400,000	OWNER NAME	DATE	HELD	(SHARES)	CHANGE (%)	
a) Name of Issuer		OWNED BY	3,400,000	0.0000000000000000000000000000000000000	DATE			CHANGE (%)	
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Offshore Holdings in AYTU (SEC)

AYTU did not respond to my questions on what steps leadership is taking to ensure they have a full understanding of their shareholder base and the specific market factors for their equity to support effective financing in the future. Instead, a <u>\$10M share offering</u> was completed on August 15, 2022, for over 23M Common Shares and Warrants at exercise prices of \$0.43 and \$0.429, respectively, while the Share Price was close to an all-time low. With over \$19M Cash on Hand, sufficient to fund operations until May 2023 (as confirmed in the previous 10Q and in the SEC filing for the offering), this public offering was driven by factors other than the immediate need for cash.

The offering announced on August 8th after hours resulted in a 50% drop in the share price, an obvious overreaction further supporting the theory of SP manipulation. Amidst all the other issues with AYTU, it is suspicious that the average daily Short Volume in the week leading up to the Offering announcement (Monday-Friday August 1-5, 2022) was 51.9% of the Total Volume reported, including 52.3% reported on Friday, August 5th before the announcement after trading hours the following Monday. The average daily Short Volume reported for the period of July 2021 – August 2022 was 36.5%. Considering all the other questionable trading and valuation concerns identified in these documents, leadership investigating why Short Volume would suddenly spike immediately preceding the public release of sensitive, confidential company information is a reasonable expectation, but no response was provided on this by AYTU when queried.

Armistice Capital exited their majority AYTU investment and their seat on the AYTU Board in the calendar year Q3 2021 when the share price was around \$3 - 5, only to re-enter in calendar

year Q1 2022 at a significantly reduced share price of \$1.25. Armistice then exited that position before the most recent June quarter-end and before the stock was walked down to the current dumpster level; likely all part of a master plan that Steven Boyd, the head of Armistice Capital, who served on the AYTU Board from 2018 to September 2021, would have had valuable insider information on. This kind of insider investment activity should warrant investigation, or at least C-Suite / Board commentary to reassure investors, especially in light of all the other information provided herein. It appears, based on a careful analysis of the AYTU history, that Armistice has led an ongoing campaign supported by other hedge funds and company leadership, to manipulate the company's equity to drive a strategy of asset collection and M&A. The tactics employed, however, appear to violate SEC rules and regulations and hurt retail investors.

In the last AYTU 10-K in September 2021 there was interesting information provided on the company's Employee Benefit Plan, which matches employee contributions to their 401K. Employee Benefits programs featuring "matching" funds to purchase company shares for an employee's 401k are a common "perk" in many public companies and are often promoted on a company's website to entice prospective recruits. In my question on this to AYTU, they would not confirm if the Company Plan is investing in AYTU shares. If they're not, it would seem reasonable for an investor to know, "why not?".

One final point regarding AYTU and insiders, the Senior Executives responsible for the AR101 Pipeline opportunity, Nate Massari and Topher Brooke, were awarded shares in lieu of the cash milestone payment for the progress with AR101 (confirmed in the last 10-Q) at these discounted levels but have not yet reported these shares in a SEC filing. AYTU has not responded to my request for clarification on this item.

15. Employee Benefit Plan

The Company has a 401(k) plan that allows participants to contribute a portion of their salary, subject to eligibility requirements and annual IRS limits. The Company matches 50% of the first 6% contributed to the plan by employees. The Company's match was approximately \$0.3 million and \$0.2 million during the years ended June 30, 2021 and 2020, respectively.

Rumpus Earn Out Payments

On April 12, 2021, the Company acquired substantially all of the assets of Rumpus, pursuant to which the Company acquired certain rights and other assets, including key commercial global licenses with Denovo Biopharma LLC ("Denovo") and Johns Hopkins University ("JHU"), relating to **AR101**. Upon the achievement of certain regulatory and commercial milestones, up to \$67.5 million in earn-out payments, which are payable in cash or shares of common stock, generally at the Company's option, are payable to Rumpus. Under the license agreement with Denovo, the Company assumed the responsibility for paying annual maintenance fees of \$25,000, a license option fee of \$0.6 million payable in April 2022, and upon the achievement of certain regulatory and commercial milestones, up to \$101.7 million, and escalating royalties based on net product sales ranging in percentage from the low teens to the high teens. Finally, under the license agreement with JHU, the Company assumed the responsibility for paying minimum annual royalties escalating from \$5,000 to \$20,000 beginning in calendar year 2022, royalties of 3.0% of net product sales, and upon the achievement of certain regulatory and commercial milestones, up to \$1.6 million.

On December 7, 2021, upon receiving Orphan Drug Designation ("ODD") from the FDA for AR101, a milestone payment of \$2.5 million is due and payable to Rumpus in cash or in shares of the Company's common stock. The \$2.5 million milestone payment is included in our accrued liabilities in the condensed consolidated balance sheets as of March 31, 2022, and was paid in full on April 1, 2022.

On April 14, 2022, upon receiving Fast Track designation from the FDA for **AR101**, a milestone payment of \$1.5 million is due and payable to Rumpus in cash or in shares of the Company's common stock. In May 2022, the Company issued 2,188,940 shares of common stock and \$75,000 in cash for the full repayment of the amount due under the Fast Track designation milestone.

AYTU Insider Shares (AYTU SEC Filings)

In early July EVP Nate Massari left AYTU after achieving the major milestones for AR101 (described above). In many organizations, the departure of a prominent senior executive responsible for a critical pipeline opportunity would merit some acknowledgment by the company. Not for AYTU:

"We have and will continue to disclose if a Name Executive Officer leaves the company, but have not made it a practice to announce other departures."

The tally of departing senior leaders and directors continues to pile up. AYTU is on its 3rd CFO in two years and had two Board members, who were appointed as part of the Neos acquisition, resign almost immediately when the rest of the Board refused to even acknowledge their initial concerns. This is the cost of bad governance and it's the shareholders that pay the price.

Development of the "Healight" Pipeline Asset

The preliminary formal notification of the next phase "Healight" <u>clinical trial</u> start date was first published by AYTU in December 2021 through the NIH's website but since then the actual start date has been repeatedly pushed out; including most recently from June to July 2022, a six-month delay from the original December 2021 date, without any explanation to shareholders. These repeated delays in officially starting this critical trial demand an explanation from

leadership, especially after what would appear to be an extremely successful "pilot" study and ongoing clinical research.

AYTU also never informed investors of the first porcine pretrial study in support of the pending human clinical trial. The study was only announced publicly in April 2022 upon its completion. AYTU has not confirmed or commented on whether the 2nd porcine study, announced in the PR, is responsible for the delay in the start of the human clinical trial.

Another interesting and unaddressed issue in the development of this breakthrough medical technology is the role of Cedars-Sinai, which is frequently an engaged investor in companies that are helping progress their inventions. Given the risks AYTU identified in the last 10-Q, a reasonable inquiry for an investor would be whether this avenue had been explored for AYTU funding support. Investors want to know why Cedars-Sinai is OR IS NOT interested in investing in the specific application of the internal UV light technology that AYTU has the rights to, and/or more likely, why they are not interested in investing in AYTU.

The AYTU Corporate Presentation states that a successful trial outcome for AR101 represents a potential \$1B estimated market for this AYTU Fast Track / Orphan status drug, demonstrating that leadership is not averse to forecasting the potential revenue opportunity for a pipeline treatment. Why has a potential TAM and revenue estimate never been provided by leadership for Healight, especially amidst a preponderance of successful outcomes in all the clinical trials and research done on this innovative technology? Healight appears extremely close (the first trial required only 5 days of treatment per patient) to providing substantial proof of effectiveness or non-effectiveness for treating a variety of microbes and viruses yet investors are kept largely in the dark on progress.

es and Statistical Analysis The primary endpoint was the change in endotracheal apprate SARS-CoV-2 viral load from day 0 to the last day of treatment. Secndary outcomes included treatment-emergent dverse events (TEAEs), changes in endotracheal solute bacterial load, clinical outcomes and

adverse events (TEABs, changes in endotacheal aboute backerial load, chinail outcomes and laboutaboute pacterial load, chinail outcomes and laboutaboute pacterial load, chinail outcomes and laboutaboute of changes in the WHO COVID-19 10-point cellinal scale of improvement from baseline to dup 15 and 30. Graphilad Prism 9.1.0 (Graphilad Software, San Diego, CA, US) and SSS 9.4 were used for statistical analysis. Freidman text was used to statistical analysis. Freidman text was used to extend the state of the state of the state of the detect differences across daily vital and bacterial loads. One sample ritest was used to analyze changes in initiaminatory matkers and microbial loads from day 0 to day 1 [19]. Spearman rank-order test was used to assess correlations between the enduction of vital load (logu) and the improvement of WHO scale. The enduction of vital load diogi from bareline to the final endotracheal sample was defined as the slope of the linner regression between logus vital load and time point of vital load measurements Similarly, the estimated misprovement of WHO scale from baseline thocugh day 30 was the slope of the linnar regression between WHO

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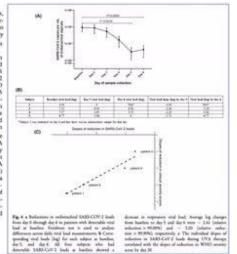
RESULTS Between October 30, 2020 and November 28, 2020, five subjects were enrolled (mean age 56.60 years, three male), Baseline characteristics of the enrolled subjects are summaried in Table 1, and a summary of the timeline and key events is presented in Fig. 2. At the time of intribution, all stee patients were critically ill, with WHO COVID-19 ostinal scale scores of 9 in all subject, and sith SOFA accres predicting a 21-090% mortality rate. All patients received ability 20-roth treatments starting within the first 56 h following intribution, for Subject. Butters and day 6 ET appinates were chain in all patients and day 6 ET appinates were chain in all patients except for study subject 1 who was a day 6. Hence, a total of 29 ET ap analyzed. Primary Outcome

Primary Outcome Subjects had elevated Viral loads at baseline (range 3.40 × 10⁶-1.64 × 10⁷ copies/ml) except for study subject 2 who had an undetcable vi-al load at all time points, demonstrating that view had cleared since the last maal work fig. 3). There was no significant correlation between symptom onset date and either base-line (Spearman tho \approx - 0.78, p = 0.83) or day 6 viral loads (Spearman tho \approx - 0.81, p = 0.85). There was a significant reduction of SARS-CoV-2 levels in endoracheal aspirates during Viva treatment in all foor subjects who had detectable SARS-CoV-2 loads at baseline. The wrenge log₁₀ charges in endoracheal significant form baseline to day 5 and day 6 were - 2.41 (tange - 1.16 to - 4.54; Friedman p = 0.003) and - 3.2 (unage - 1.20 to -6.77; Friedman p < 0.003; respectively (Hg. 3, Hg. 4).

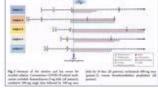
Secondary and Clinical Outcomes

Among the secondary outcome measures, quantification of absolute endotracheal bactu-rial load at baseline ranged from 1.00×10^{5} to 1.70×10^{6} CPU/ml and remained statistically unchanged during the UVA treatment sessions (Fig. 51)

(Fig. 51). The elinical course for each subject is shown in Fig. 2. WHO clinical severity scores improved by an average of 1.60 and 3.60 points on day 15 and day 30, respectively. Eacheding subject 3 who had undetectable baotime vita average of 4.75 points on day 30 (Table S1). All subjects sub-vived except study subject 3, who was placed on condect care following intracantial hemorrhage due to BCM-associated anticoagolition and died on 8CU day 17. Interestingly, there was an association between WHO clinical averetity score association between WHO clinical severity score outcomes and viral reductions during UVA treatment. Improvement in WHO severity scores by day 30 exhibited a positive correlation with the reduction of viral load during UVA therapy Gpearman's rho = I, p < 0.001) (Fig. 4c). Following UVA therapy, there was a significant drop in G-reactive protein (-95.00 ± 48.00 mg/L, p = 0.04) within 7 days of rved reductio nt. Ob os in int 6 (~ 258.90 ± 621.40 pg/ml, p = 0.47) and fer ritin (~ 563.60 ± 514.80 ng/ml, p = 0.12) dis p = 0.12 did ce (Table S2) not much statistical significant



https://link.springer.com/content/pdf/10.1007/s12325-021-01830-7.pdf



Results from the 2020 "Pilot" Trial (NIH)

A rough estimate of the potential TAM for Healight suggests billions of dollars in annual sales globally. Amidst the "Substantial Risk" from the 10-Q and the leadership-proposed "mitigation" (identified in the previous sections), as well as the TAM forecast the AYTU CEO provided for AR101, why would AYTU not confirm to investors the potential value assigned to Healight as a pipeline asset?

Healight "Cocktail Napkin" Asset Valuation:

- Rough estimates for the price of the Healight device start at around \$50-100k (based on other state-of-the-art medical devices), while catheters may sell for anywhere from \$5k to over \$25k. These rough numbers facilitate some simple math:
 - There are currently over 300k VAP cases in the U.S. per year.
 - Across the U.S. there are around 6,150 hospitals.
 - You could envision every hospital having at least one Healight device but possibly more, perhaps 5 - 10.
- The potential markets include patients with chronic infections, rhinosinusitis, bacterial infections, and bronchitis, to name a few: a multi-billion-dollar opportunity just in the U.S. alone. Then there is the global market to consider!
- The ability to add something as effective as Healight to reduce viral and bacterial load, and potentially improve outcomes to minimize the number of days in the ICU (i.e. getting patients discharged faster) could save the healthcare system a lot of effort and cost.
- The value proposition is enormous and Aytu has a "first-mover advantage" with this technology thanks to the patent protections, and the benefit of human trial regulatory requirements for approval that any competing device will need to overcome. A very deep "moat"!



"Rough" Potential Valuation for Healight Asset (Author)

The use of Healight in conjunction with other pharmaceutical drugs was noted by its inventor Dr. Rezaie in a recent <u>video</u> that reiterated the prospects for this breakthrough technology. Amidst all the other concerns expressed herein, a suspicion exists that certain investors and stakeholders have been provided with greater insight into the development and value of this asset, driving what appears to be deliberate market manipulation. For example...

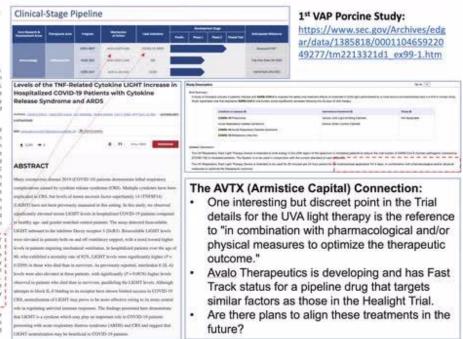
Aytu BioPharma Announces Publication of Data Demonstrating Ultraviolet-A Light Reduces Cellular Cytokine Release from Human Endotracheal Cells Infected with Coronavirus

ENCLUMINOO, CO / ACCESSIMILE / July 27, 2021 / Apta like/harma, Inc. (h4302A/A/11), a specially, phantaceutical company focused on commencializing next threeponces and common holding behaviour phantaces announced today that data from a laboratory study evaluating the utraviced Alight used in the headyd* enclosurcheal catheter technology was published in the poet renewed journal Photodeparties and Photodepartics 2 heady.

These leves in velo findings continue to build upon the body of accending indexions supporting the posterior of the UW pattern technology and may help to explain the classive definition of Healpitz to SMRG-GM2. These findings point to the fact that UWA layer demonstrated a statistically applicant refers to expensive level accented episities and charmologism that are unreplated during CM2296 mound systems exerction, which may finalished patients and schemologing as a properties trainment for severity if insuband patients with difficult to beart measure interface from the April SMR-Amms. The continue to believe in the process officient of April SMR-Amms. The continue to believe in the process officient of April SMR-Amms. The continue to believe in the process controlled Planet 2 clinical study in Europe in the sequence patients: controlled Planet 2 clinical study in Europe in the sequence patients: controlled Planet 2 clinical study in Europe in the sequence patients: controlled Planet 2 clinical study in Europe in the sequence patients: controlled Planet 2 clinical study in Europe in the sequence patients: control when the sequence patients and both the sequence of the security of the sequence the test basis.

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Aude from concessing, utilization of internal UVA light may have numerous other clinical applications. Aplu BioPharms will continue to imrgage with researchers in various therapeutic areas to continue to build on the technology application.



AYTU Healight and AVTX (Avalo Therapeutics)

Other AYTU Assets and the Current Market Cap Valuation

To do proper "Price Discovery", an investor SHOULD include all assets the company owns the rights to then apply quantitative and qualitative fundamentals to determine the potential value of a company relative to its current market valuation. Interestingly, the two Wall Street analysts providing formal coverage of AYTU (H.C. Wainwright and Cantor Fitzgerald) have provided share price projections of \$6 and \$5, respectively, but neither of these SP forecasts includes the Healight or AR101 pipeline opportunities. They only include the commercialized assets (more on this later).

The AR101 Orphan Drug Opportunity

- Regarding a fair "valuation" based on forecasted future DCF, here's some interesting math: assuming AR101 is successful in the late-stage trials starting 2023, future annual revenue could be very significant. There are 6,000-8,000 vEDS patients in the US. Conservatively we can assume there are at least another 25,000 vEDS patients worldwide. Research suggests an average price tag of US\$10,000 / year per patient to treat rare diseases. Treating 35,000 vEDS patients per year with AR101 at the average cost cited in the study, AYTU could see potential annual revenues of \$350M from this pipeline drug; and the patent would have longer protection from competition because of the Orphan status.
- Two clinical trials are currently underway with Enzastaurin and both were able to commence in a late-stage because of all
 of the previous studies done on this molecule, which Lilly gave up on but it appears they may have been targeting the
 wrong type of tumor. A post-mortem assessment by Lilly of the failed trial came to a similar conclusion.

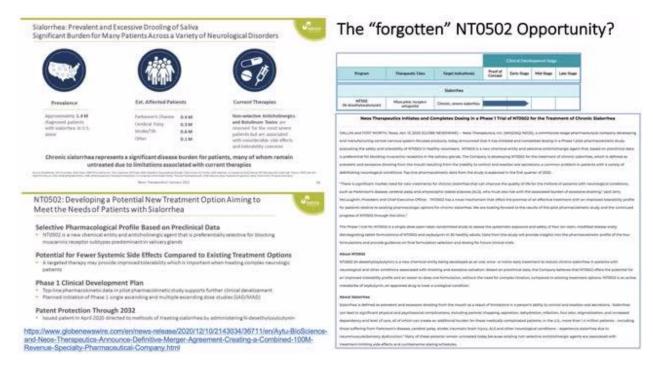


AYTU's AR101 Pipeline Asset

AR101 and Healight are the two prominent AYTU pipeline assets, but there are also many other assets that AYTU has promoted in the past or, as is often the case with AYTU, were uncovered by inquisitive retail investors through their own due diligence. Investors are provided either very little or generally misleading information on these various "overlooked" opportunities.

For example, there has been very little disclosure by AYTU on the development of what was known as NT0502, one of only a few potential treatments for the rare disease sialorrhea, which the CEO and other key stakeholders emphasized in <u>public forums</u> to promote AYTU's acquisition of Neos Therapeutics. Neos' Chief Executive Officer, Jerry McLaughlin, stated:

"I firmly believe Aytu BioScience is the right partner to continue the exceptional work our team has done to build the ADHD franchise into what it is today and to continue the development of NT0502 for the treatment of sialorrhea."

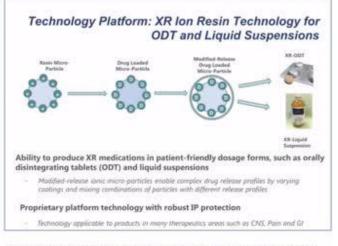


The "Forgotten" NT0502 Asset

Another asset acquired in the Neos Therapeutics acquisition was the XR-oral disintegrating tablet (ODT) technology known as Rapidly Disintegrating Ionic Masking ("RDIM"). This asset was also heralded by AYTU leadership as a very promising technology that could add value to a variety of other applications. Unfortunately, there has been minimal to no further information provided to investors on how AYTU is developing this opportunity or what is being done by leadership to further monetize the RDIM technology.

The "rarely-mentioned" Rapidly Disintegrating Ionic Masking (RDIM) Technology Opportunity

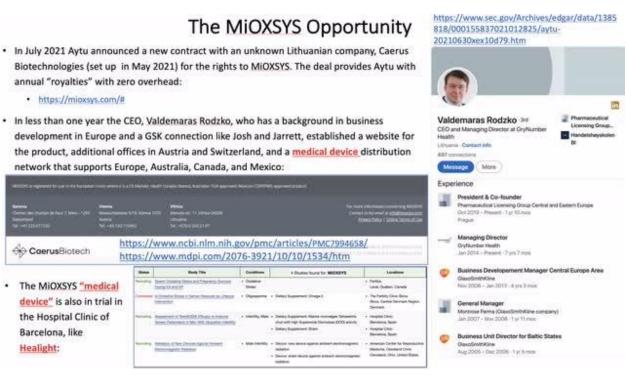
- Another asset obtained in the Neos Therapeutics acquisition: XR-oral disintegrating tablet (ODT) technology, known as Rapidly Disintegrating Ionic Masking (RDIM):
- This also was heralded by Aytu leadership as very promising technology that could add value in a variety of different applications.
- Unfortunately there has been minimal to no further information provided to investors on how the company is acting responsibly in the best interests of their public investors to develop this and other opportunities, which are supported in large part from equity raised in the regulated public markets.



http://test.pharmabiz.com/news/neos-therapeutics-xr-odtplatform-technology-receives-us-patent-84525).

Aytu's RDIM Technology Asset

The <u>MiOXSYS medical device</u>, offloaded last year through an agreement with a private company, <u>Caerus Biotech</u>, that includes annual performance "royalties" for AYTU, appears to be progressing very well under its new owners, including being featured prominently in a clinical trial in the Barcelona Hospital where Healight is being trialed and establishing a distribution network. Despite these advancements, investors have not been informed on how much revenue the royalty arrangement generated thus far and what AYTU expects to receive in returns from this over the next three to five years. This device is considered <u>"best in class"</u> in the male fertility testing market, which has a significant TAM.



The MiOXSYS Device

Earlier in the year, terrific retail investor due diligence uncovered a website linking AYTU with <u>Amman Pharmaceutical Industries</u>, a private middle eastern pharmaceutical company with a diverse array of products and services, including drug contract manufacturing, which is a frontburner initiative for AYTU. Eventually, AYTU provided a brief note on the relationship in the last 10-Q. It would appear, however, from FDA filings that this "material" relationship between Amman Pharmaceuticals and AYTU formally dates to at least November 2021, despite the public first formally hearing about it in May 2022. AYTU leadership chose to deliberately delay informing investors about this relationship and continues to play down its significance while an extreme undervaluation of AYTU persists in the market. I have reached out to the North American representative of API to discuss but have yet to receive a response.

The AYTU ("Innovus") – Amman Pharmaceuticals Opportunity



- According to FDA filings, this relationship dates back to at least November 2021, despite the public only finding out about it in a brief note in the Q3/22 10-Q.
- It is also much more complex and promising despite being "played down" by AYTU leadership.

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Controlme Innova Pharmaceuticals, Inc., AMMAN Pharmaceutrical, Inc., AMMAN		Oto Medication	2082 91-54
Cons Lumbert Cyr Drope Trynws Pharmaceuticals, Inc., AMMAN Pharmaceutical, Inc., ISSN 97		Ot: Medication	2001 11-11
One mous Planaceutoais, Inc., AMMAN PHARMACEUTICAL INCUSTRES		Db Medication	2025 51-53
Nased Tor Drying Droop Innoval Pharmaceutoals, Inc., AMMAN INNAMACEUTICAL INDUSTRIES		Oto Medication	1902 % § 1.420

AYTU-Amman Pharmaceuticals Connection (Author)

When questioned about what appeared to be a more complex relationship than formally acknowledged, AYTU's response was:

"The contract manufacturing you reference on the Aytu-branded website is an exploratory project we are evaluating with Amman Pharmaceuticals and is unrelated to the manufacture of our prescription products. To date, there have been no material agreements or revenues generated from this project. We are evaluating the viability of this potential business line and will discuss it in greater depth should it become material to our operations.

Why are details on all of the AYTU assets important? Back in September 2021, the Cantor Fitzgerald analyst covering AYTU provided a detailed assessment of projected financial performance to FY2030 (see table below). It resulted in a 12-month SP forecast from Cantor of \$11, not including potential revenue from any of the pipeline or other promising assets described herein. That forecast has since been revised down to \$5 despite the solid development with all of these assets and with strong progress towards profitability, which was the two key pillars supporting Cantor's "Bullish" case scenario for AYTU. Add the possible revenue from all the "ignored" AYTU assets to CF's forecasts and the projected SP should be multiples of their stated targets. This underscores why full disclosure is so important to proper Price Discovery.



Exhibit 4: Income Statement Analysis 2020 to 2030E

IS in Millions, except per share as	mounts)	1					-			101										32403900
(Year Ended June 30)	2020	10214	2Q21A	3Q21A	4021A	2021	10226	20226	30226	40.226	20226	20236	20246	20258	20266	20276	20286	20296	20306	CAGR 286-306
Total Revenue	\$27.6	\$13.5	\$15.1	\$13.5	\$21.5	\$65.6	\$22.7	\$26.9	\$29.0	\$28.2	\$106.8	\$118.5	\$128.9	\$140.4	\$153.2	\$163.9	\$187.1	\$219.9	\$253.8	16.5
COGS	7.6	3.8	8.0	11.7	12.2	35.7	9.5	11.3	12.1	11.9	44.7	41.8	42.7	46.2	52.3	\$7.5	65.6	76.3	87.3	
Gross Profit	20.1	9.7	9.1	(0.2)	11.3	29.9	13.2	15.7	16.9	16.3	62.0	76.7	86.2	94.3	100.9	106.4	121.4	143.6	166.5	
SG&A	34.8	15.5	12.9	12.9	20.7	57.9	18.4	18.6	18.9	19.1	75.0	75.4	75.8	76.1	76.5	76.9	77.3	77.7	78.1	
RAD	1.7	0.2	0.5	0.4	4,8.	5.6	3.0	7.1	4.0	4.4	18.5	45.0	45.0	21.5	15.0	15.3	15.6	15.9	16.2	
Other (Income)/Expense	4.7		1.0	12.2		25,3	4.4	4.5	4.5	4.6	18.0	15.0	15.0	15.0	15.0	15.0	15.0		15.0	
Total Operating Expense	\$41.2	\$13.3	\$14.7	\$25.5	\$35.4	588.8	\$25.8	\$30.2	\$27.4	\$28.1	\$111.5	\$138.4	\$135.8	\$112.6	\$106.5	\$107.2	\$107.9	\$108.6	\$109.3	-
Operating Income	(\$21.1)	(\$3.6)	(\$5.6)	(\$25.7)	(\$24.1)	(\$58.9)	(\$12.6)	(\$14.5)	(\$10.6)	(\$11.9)	(\$49.5)	(\$61.7)	(\$49.6)	(\$18.4)	(\$5.7)	(\$0.8)	\$13.5	\$35.0	\$57.2	105.5
Non-Operating Items	7.5	(0.7)	(4.0)	0.2	5.3	0.8	(0.5)	(0.5)	(0.5)	(0.5)	(2.2)	(2.3)	(2.2)	(2.2)	(2.2)	(2.2)	(2.2)	(2.27	(2.2)	
Pre-tax income	(\$13.6)	(\$4.3)	(\$9.5)	(\$25.5)	(\$18.7)	(\$58.0)	(\$13.1)	(\$15.0)	(\$11.1)	(\$12.4)	(\$\$1.7)	(\$63.8)	(\$51.8)	(\$20.5)	(57.8)	(52.9)	\$11.4	\$32.8	\$55.0	
Tax Rate	0.0%	0.0%	0.0%	0.0%	-1.4%	-0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.0%	23.0%	23.0%	
Taxes	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	7.6	12.6	
NetIncome	(\$19.6)	(54.3)	(\$9.5)	(\$25.5)	(\$15.0)	(558.3)	(511.1)	(515.0)	(\$11.1)	(\$12.4)	(\$51.7)	(563.8)	(\$51.4)	(520.5)	(\$7.4)	(52.9)	\$8.7	\$25.3	\$42.3	120.1
Average Shares Diluted (a)	4.5	12.2	13.9	18.1	23.5	16.7	27.5	31.3	31.5	31.7	30.3	38.0	43.4	43.6	43.9	44.1	44.4	44.6	44.9	-
Diluted EPS N Change YOY	(\$3.03)	(50.35)	(50.72)	(51.41)	(50.81)	(52.48)	(50.48)	(50.48)	(\$0.35)	(50.39)	(\$1.70)	(\$1.68)	(\$1.19)	190.47)	(50.18)	(50.07)	\$0.20	\$0.57	\$0.94	118.9

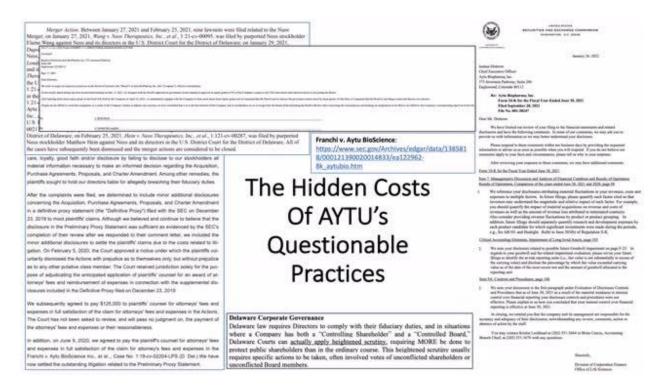
September 27, 2021

Cantor Fitzgerald's Income Projections for AYTU (October 2021)

In light of the deficiencies identified by the SEC in asset valuation by AYTU leadership (referenced earlier), it would be reasonable for an investor to expect leadership to provide timely and fulsome updates on ALL of their pipeline opportunities and "exploratory" initiatives, but those requests have not been addressed. Like most everything in AYTU's history, there is a pattern of deception and deliberate moves made to cover their tracks or do the "bare minimum" to cover their exposure from a legal perspective (such as the move to add a new "independent" Board member from the Innovus legacy to add an air of propriety to their executive compensation schemes).

Conclusion

The latest, egregious action by leadership occurred on August 15, 2022 after hours when they released a <u>Proxy Statement</u> calling for a special Shareholders Meeting on October 4th to vote on a Reverse Split at a ratio of up to 1 to 20, and based on shareholders of record as of August 11th, 2022, after the most recent offering of over 23M shares and warrants. This type of action is further evidence of the historical and ongoing AYTU approach of "questionable behavior and practices" that favors certain investors and stakeholders at the expense of others.



The Hidden Costs of Bad Practices

While investors need to take responsibility and manage their risk, there is also a reasonable expectation on the part of consumers that people in leadership positions of public entities will uphold their "duty of care" to all stakeholders. When this line is crossed, it is up to the regulatory bodies tasked with overseeing those marketplaces to investigate and, if necessary, intervene. I have submitted my concerns to the Securities & Exchange Commission (SEC Investor Complaint Form) to review these perceived issues and render a professional opinion on their merits.

There appears to be a great deal of value in the AYTU assets and the Company's resources but this will never be reflected in the share price or market cap until those responsible for the corruption are held accountable. The ends never justify the means when those ends are based on deception and cause harm to many while enriching a few.