

CAPABILITY STATEMENT

• CONTACT

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Founder & Principal Consultant

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512-844-4947

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• NAICS

541611 Admin Mgmt Consulting

541512 Computer Sys Design

541519 Other Computer Svcs

561110 Office Admin Svcs

• NIGP

918-90 958-16 958-77

958-23 958-94

• EIN

92-1708528

• CREDENTIALS

—PMP — Project Mgmt Professional

—SAFe 4 Agilist

—ISC2 CC — Cybersecurity (#1800197)

—TX CMBL Registered

• RECOGNITION

Outstanding Leadership Award

CXO 2.0 Conference · Las Vegas · 2024

• COMPANY OVERVIEW

Crossroads International Consultants (CIC LLC) helps mid-market and public-sector organizations **stabilize complex program delivery** by aligning the people, processes, and systems that move work through the business. We turn ad-hoc execution into a repeatable delivery system — surfacing risk early, eliminating the seams where accountability goes missing, and translating strategy into measurable, shipped outcomes.

TranscendX INFORM · INSPIRE · DISCOVER · DELIVER

• CORE COMPETENCIES

01 STAKEHOLDER MANAGEMENT

Aligning executives, operators, vendors, and end-users behind one set of priorities. Surfacing risk early and resolving it before it becomes an escalation.

02 PROCESS DESIGN

Building the governance, RAID, and integrated change-management workflows that turn ad-hoc execution into a repeatable delivery system.

03 SYSTEMS INTEGRATION

Connecting tools, data, and vendor handoffs that span functions. Eliminating the gaps where information and accountability go missing.

• SUPPORTING CAPABILITIES

- + Program governance & PMO buildout
- + Release readiness & launch governance
- + Vendor coordination & accountability
- + Cybersecurity-aware program management
- + Continuous improvement & throughput
- + Executive communications & reporting

• PAST PERFORMANCE

Ceda-Tex Services, Inc. — Austin, TX

ACTIVE RETAINER · CONSTRUCTION GC

Built operational PMO from the ground up for a Texas general contractor working on state and local government projects. Delivered construction project tracking, integrated change-management workflows, back-office productivity improvements, and supply-chain coordination support.

25%

INCREASE IN PROJECT DATA
TRANSPARENCY

10%

REDUCTION IN PROJECT COSTS

Unity Technologies — Austin, TX

TECH / SAAS · PROGRAM LEADERSHIP ·
2020–2025

Modernized License Management by migrating serial-based license keys to identity-based entitlements; delivered eCommerce and Unity Hub product launches across product, engineering, and revenue ops.

\$10M revenue impact via licensing modernization

HID Global — Austin, TX

ENTERPRISE SAAS · PROGRAM LEADERSHIP ·
2018–2020

Program-managed Cloud SaaS rollouts for Finance and HR in support of HID's Global Recurring Revenue Program. Standardized RAID, change management, and release governance across cross-functional teams.

4 new products launched with minimal production issues