

MADEIRAN CULTURE AND ETHNOGRAPHY



Knowing a place is much more than visiting the touristic or iconic places of that same place. We must understand the reason behind the things we witness.

There is nothing more gratifying than getting to know *in loco* which traditions, ways and habits characterize a certain population. What we experience today are memories. By knowing our past, we understand the present, and through this knowledge we prepare for the future.



## MADEIRAN CULTURE AND ETHNOGRAPHY

Come and learn about some of the aspects that are part of the ethnography in its various aspects:

- Funchal Marketplace - be enchanted by the flavours and vibrant colours of the products on display, and discover what the land has to offer to Madeirans, making out its peculiar gastronomy;
- Madeira Embroidery - all manufactured, loaded with centenary traditions, originating from the settlement of the island;
- Ethnographic Museum of Ribeira Brava - it shows us the "becoming" of the island over the centuries, still perceptible today in places, traditions, ways and habits of the Madeiran people;
- The Whale Museum - travel to the 60s and get to know an activity that marked the economy of two communities in Madeira - Porto Moniz and Caniçal;
- Serra d'Água and Moinho de Santana - two places that show activities of the past: sawmilling and milling of cereals;
- Santana Theme Park - a place where traditions, folklore and everything that still exists within our ethnography are reproduced and explained: - Wine and Vineyard Museum - visiting us would not be the same without knowing a space dedicated to wine and, of course, tasting it.



The items indicated above are part of the proposed program and it is with it that we intend to show who the Madeirans are:

Day 1 - Funchal city tour - Visit to an embroidery factory or the Embroidery Museum - Câmara de Lobos - Return to the hotel;

Day 2 - Visit to the village of Ribeira Brava - Porto Moniz - S. Vicente - Return to the Hotel;

Day 3 - Visit to the village of Caniçal - Santana - S. Jorge - Return to the Hotel.

**From 550 € pax**

**It includes:**

- Transportation to and from the hotel (outside Funchal, there are additional fees);
- Lunch with a drink included;
- Madeira Wine Tasting;
- Entrances to the Museum and other suggested spaces;
- Guide's fees, driver's fees and transport expenses;

**It does not include:**

- Accommodation and Travel;
- Meals or drinks and anything that is not described in the “it includes” segment.

**Optional:**

Optional services include, among others, the **addition of flights** and accommodation in Funchal upon request. We can arrange these services through our partner travel agency (outside Funchal, there are additional fees);

**IMPORTANT:**

**All prices shown hereby include VAT. The program may be subject to changes, depending on the weather or other factors beyond the control of LEVATA TOUR, and may also be subject to modifications, or even be cancelled.**

