

## FOR IMMEDIATE RELEASE

Expanding Access to Global Collectibles | Tier-1 Solutions Pty Ltd x Nemesis Now

We're proud to announce that Tier-1 Solutions Pty Ltd has been appointed as the Exclusive Authorized Distributor for Nemesis Now — the UK's premier creator of gothic, fantasy, and pop culture collectibles.

Commenting on the announcement, Belinda Campos, Founder & CEO, "With a shared passion for creative expression and collectible culture, we're thrilled to welcome Nemesis Now into our growing partner network. This partnership aligns with our commitment to providing unique products to our customers and reinforces our position as an experienced leading distributor in the region."

Nemesis Now is a UK-based industry leader in alternative giftware and collectible merchandise, offering a bold mix of gothic home décor, fantasy figurines, and licensed pop culture ranges. Their products are cherished by fans and collectors worldwide—and now, Australian retailers can stock them locally through Tier-1 Solutions Pty Ltd.

"At Nemesis Now, we've spent over two decades curating and creating officially licensed giftware and collectibles for alternative and pop culture fans around the world. We're thrilled to expand our global reach through this exciting new partnership with Tier-1 in Australia, bringing our unique range to a brand-new audience of passionate collectors and retailers." said Ryan Andrews Key Account Manager EMEA for Nemesis Now.

## **About Nemesis Now**

Nemesis Now is known worldwide for their iconic product lines, from officially licensed movie and gaming merchandise to alternative lifestyle giftware. This partnership brings their imaginative collections directly into the hands of Australian retailers with local service and support.

## **About Tier-1**

Tier-1 is a premier boutique distributor dedicated to enhancing sales, distribution, and marketing opportunities across Australia. With a strong emphasis on personalized and strategic service, Tier-1 delivers exceptional gaming, gifts, and collectibles, ensuring a high-quality experience for both partners and customers. If you're looking to bring Nemesis Now to your store, we'd love to hear from you!

sales@tier-1.net.au

https://tier-1.net.au/partners

#Tier1Net #NemesisNow #PopCultureCollectibles #RetailAustralia #LicensedMerchandise #NewPartner #GothicDecor #FantasyCollectibles #AustralianRetail