



# 2026 Sponsorship Opportunities

December 5, 2026

Carrollwood Village Park

4680 West Village Drive, Tampa, Florida

[www.GasparillaCarShow.com](http://www.GasparillaCarShow.com)

A 501c3 Non-Profit Charitable Organization

# The Event

- **Saturday, December 5, 2026**
  - Events and activities throughout the day
  - Vendor Booths, Art Displays, Live Entertainment
  - Live Entertainment
  - Food Trucks, Beer and Wine Sales
  - Judging, Customized Trophies, Awards Ceremony
  - Popular Carrollwood Village Park offers-
    - Centrally located in Tampa
    - Water Park
    - Playground
    - Skate Park
    - Exercise Park
    - Lake and Picnic Facilities
    - Small and Large Dog Areas
    - ADA walkways and restrooms

10:00am-3pm



# The Charity

## Champions for Children

- Champions for Children has served the Tampa Bay area since 1977 and envisions a world free from child abuse and neglect. Our work follows a proactive, prevention-first model that is committed to building strong families as support for thriving children.
- CFC is the Tampa Bay area's leading agency dedicated exclusively to the prevention of child abuse and neglect. We do this through family education, with approximately 30,000 children, parents, and supportive adults benefiting from their participation in our [nationally accredited](#) programs and services annually.

**Today, Champions is a nationally-accredited agency working to prevent abuse and neglect through the following:**

- Improving birth outcomes for pregnant women
- Supporting healthy social-emotional development in infants and children
- Building parental self-confidence
- Ensuring children are developmentally on track and ready to learn





# Previous Event Statistics

- **Total Event Attendance: 6,000**

**Demographics:** 60% Men, 30% Women, 10% children, Adults 25-75yrs old, college educated, homeowners, high net worth, automotive enthusiasts.

- **Supporters Included:**

- Hillsborough County
- Registry Tampa Bay
- Tampa Bay Auto Museum
- Hagerty Antique Auto Insurance
- Carrollwood Park Conservancy
- Old Wheel Restorations

- **Number of Cars on Display:**

300 collectible cars, trucks and motorcycles from 1900- 2025





# Sponsorship Levels

	TITLE SPONSORSHIP	DEALERSHIP SPONSORSHIP	GOLD SPONSORSHIP	CHROME SPONSORSHIP	BRASS SPONSORSHIP	Vendor Space 10x10
	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000	\$150
<b>Industry Exclusivity</b>	Yes- with multi-year naming rights available	Yes	No	No	No	No
<b>Concrete Shelter w/Parking</b>	Yes	Yes	No	No	No	No
<b>Co-branding</b> Your logo on 100k flyers, apparel, and promotional items	Yes	No	No	No	No	No
<b>Awards- named</b>	6 (Best In Shows, People's Choice & 3 Pirate Awards)	6	5	4	2	0
<b>Marketing:</b> <i>Social Media Posts</i>	20	15	10	7	4	1
<i>Mass Email and Newsletter Blasts</i>	8	6	5	3	2	1
<i>TV and Radio mentions</i>	Yes	No	No	No	No	No
<i>Goody Bag Inserts</i>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Parking- Premium Spots</b>	Yes	Yes	Yes	No	No	No
<b>Signage:</b> banners on all entrances to Carrollwood area	Top Level	2 <sup>nd</sup> Level	3 <sup>rd</sup> Level	4 <sup>th</sup> Level	None	None
<b>Tent Spaces 10x10</b>	5	4	3	2	1	1

# 2026 Marketing Opportunities

- **Brand Engagement-**

TV, Radio, Print, before and after the event

- Live News Broadcast onsite
- Emcee announcements
- Named Awards Presentations
- Donation Check Appearance

Contact:

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For More Information:

[www.GasparillaCarShow.com](http://www.GasparillaCarShow.com)

- **Brand Exposure**

- Event Signage with vendor logo
- Monthly Email Blasts to 27,000+ automotive enthusiasts
- Social Media Universe
  - Automobile Groups: over 110 groups with 4,800,000+ members
  - Facebook/Instagram Followers 3,000
- Handouts to Participants and Attendees
- Auction donations advertised before and during events
- Logo and URL listed on [www.GasparillaCarShow.com](http://www.GasparillaCarShow.com) with enormous reach in the local community and with car enthusiasts nationwide
- Merchandise- Shirts, hats, umbrellas, etc.



**In-Kind Sponsorships Welcomed!**