

Marcy Drug Stores and Luncheonettes

Philadelphia, Pa., Oct 11, 1943

My mother, Helen (Leitzel) Kelchner (1925-2014) of Berwick, Pa., collected menus from the lunch counters and restaurants where she ate while she lived in Philadelphia in the summer and fall of 1943.

She had graduated from Berwick High School the previous year and lived in Philadelphia while she took a short course to be certified as a mortuary technician at Eckels School of Embalming at Diamond and 17th streets. A letter from the period indicates that she lived at 2013 N. 15th St., about three blocks from the school. She was receiving the training in order to take a job at the Kelchner Funeral Home in Berwick, which was owned by her future father-in-law Willard F. Kelchner.

The menu from the Marcy Drug Store and Luncheonette at 16th and Market streets in Philadelphia is the one menu in her collection that contains a date. The list of specials inside the main menu was dated "Monday, October 11, 1943."

It appears that the Marcy drug and luncheonette chain lasted about 30 years. A search of the Philadelphia Inquirer shows that the business name was registered in August of 1936. The back cover of the menu lists three locations: 1614 Chestnut Street; 15th and Locust streets and 16th and Market streets.

Help wanted ads appeared in the paper, largely during World War Two, then again in the 1960s.

The last mention of Marcy Drug in the Inquirer is an August 1967 ad for the sale of interior furnishings of the store at 1420 South Penn Square.

.. MENU ..



*Philadelphia's
Outstanding Drug Stores
& Luncheonettes*



Prompt Free Delivery Service

To Your Home or Office

PHONE: RIT. 7955 — RACE 7171

16th & MARKET STREETS

PHILADELPHIA, PA.

★ **Our Star Attractions** ★

EACH
SANDWICH
A MEAL

MARCY'S

Toasted Double Deckers

PLEASE
ORDER BY
NUMBER

SPECIAL CLUB SANDWICHES

★CLUB 10	Baked Ham, Swiss Cheese, Sliced Tomato, Relish and Crisp Lettuce.	40C
★CLUB 20	Canadian Style Bacon, Swiss Cheese, Sliced Tomato, Relish, Crisp Lettuce.	40C
★CLUB 30	Tuna Fish Salad, Sliced Egg, Sliced Tomato, Relish, Crisp Lettuce.	45C
★CLUB 40	Philadelphia Cream Cheese, Fresh Pineapple, English Walnuts, Crisp Lettuce.	40C
★CLUB 50	Chicken Salad, Grilled Bacon, Sliced Tomato, Relish, Crisp Lettuce.	45C
★CLUB 60	Baked Ham, Egg Salad, Sliced Tomato, Russian Dressing, Crisp Lettuce.	40C
★CLUB 70	Imported Sardine, Grilled Bacon, Sliced Tomato, Relish, Crisp Lettuce.	40C
★CLUB 80	Minced Virginia Ham, Sliced Egg, Sliced Tomato, Relish, Crisp Lettuce.	40C
★CLUB 90	Boiled Tongue, Sliced Tomato, Relish, Cole Slaw, Crisp Lettuce.	40C
★CLUB 100	Grilled Bacon, Egg Salad, Sliced Tomato, Relish, Crisp Lettuce.	40C

SANDWICHES

(On White, Rye, Whole Wheat Bread or Toast)

15 CENTS

Liverwurst
Veal Loaf
Peanut Butter

Cream Cheese
Pimento Cheese
American Cheese

Frankfurter
Sliced Egg
Minced Virginia Ham

20 CENTS

Lunch Roll
Swiss Cheese
Boiled Ham
Taylor Ham
Bacon and Lettuce
Sardine and Lettuce
Egg Salad and Lettuce

25 CENTS

Virginia Baked Ham
Egg Salad and Bacon
Tongue and Lettuce
Bacon, Tomato and Lettuce
Chicken Salad and Lettuce
Sardine, Tomato and Lettuce
Veal Loaf and Swiss Cheese

30 CENTS

Baked Ham and Swiss Cheese
Tongue, Swiss Cheese and Lettuce
Grilled Bacon, Sliced Egg, Sliced Tomato and Lettuce
Chicken Salad, Sliced Tomato and Crisp Lettuce

35 CENTS

Baked Ham and Swiss Cheese,
Cole Slaw and Crisp Lettuce
Sliced White Meat of Chicken and Crisp Lettuce
Tongue, Swiss Cheese, Sliced Tomato and Crisp Lettuce

(Grilled Sandwiches 5c Extra)

MARCY'S CLUB JUNIOR

*Sliced Chicken, Crisp Bacon, Sliced Tomato,
Sweet Relish, Lettuce on (2) Slices of Buttered Toast* **50c**

Phone
RIT. 7955
RACE 7171

HAVE BREAKFAST WITH US TOMORROW

ICE CREAM SODAS

Vanilla	20	Lemon	20
Chocolate	20	Root Beer	20
Cherry	20	Strawberry	25
Coffee	20	Pineapple	25

(Made with BREYERS ICE CREAM)

SUNDAES

Banana Split	35	Hot Fudge	20
Chocolate Walnut	25	Butterscotch	20
Marshmallow Nut	25	Mixed Fruit	20
Maple Walnut	25	Cherry	20
Strawberry	25	Chocolate	20
Pineapple	25	Marshmallow	20

SPECIAL DRINKS & APPETIZERS

Double Rich Malted Milk	25	Orange Juice (Freshly Squeezed) 10--20	
Egg Malted Milk and Wafers	30	Lemon and Orange Juice	20
Frosted Milk Shake (All Flavors) ..	20	Grape Juice	15
Hot Malted Milk (Cup)	15	Pineapple Juice	10--20
Chocolate Float	20	Grapefruit Juice	10--20
Lemonade De Luxe	15	Tomato Juice	10--20
Orangeade De Luxe	15	Fresh Fruit Cup	15

DIXIE STYLE WAFFLES

(Served with Maple Syrup and Butter)

Waffles	25	Waffles and Fruit Salad	40
Waffles and Jam	30	Waffles and Bacon	40
Waffles and Ice Cream	35	Waffles and Fried Ham	40

TASTY SALADS

A—Tomato Stuffed with Chicken Salad, Cole Slaw, Potato Salad, Lettuce, Bread or Roll	45	C—Tomato Stuffed with Choice of Tuna Fish, Shrimp Salad or Egg Salad and Potato Salad, Lettuce, Bread or Roll	50
B—Assorted Cold Cuts, Potato Salad, Lettuce and Tomato, Bread or Roll	40	D—Fruit Salad, Lettuce, Whipped Cream and Chopped Nuts ...	30

BEVERAGES

Coffee (Pure Cream)	05	"A" Milk (Individual Bottle)	10
Tea (Orange Pekoe)	05	Cream Buttermilk	10
Hot Chocolate with Whipped Cream 10		Hot Bovril	10

BREYERS ICE CREAM

Per Plate	15	Pint	35
Carry-Out Container	15	Quart	65

(Bottled Beverages to Take Out)

Phone
RIT. 7955
RACE 7171

DOUBLE RICH MALTED MILK
 Made with BREYERS Ice Cream,
 Malted Milk and Served with Wafers. 25c

OMORROW MORNING — YOU'LL ENJOY IT.



This familiar sign has been used for many centuries as a symbol for prescriptions. Its origin dates back to the ancient days, being placed at the beginning of the prescription as an invocation or prayer for the sick. It comes from the word *recipe*, meaning "to take", and from its abbreviation the \mathcal{R} has been adopted.

The word prescription is derived from the latin word *praescription*, (*prae*, meaning "before" and *scribo*, meaning "I write"). It may be defined as the formula a physician writes specifying the substances he intends to have administered to a patient.

MARCY'S are Registered Pharmacies, and our Prescription Departments are always under the supervision of Registered Pharmacists, with many years of practical experience.

You can be assured that when your prescriptions are filled at MARCY'S they will always be compounded accurately as prescribed by your physician.

Let Us Fill Your Next Prescription.



Philadelphia's Outstanding Drug Stores

1614 CHESTNUT STREET

15th AND LOCUST STREETS

16th AND MARKET STREETS

PHILADELPHIA, PA.



Monday, October 11, 1943

HOME MADE SOUPS

Puree of Green Split Peas-Saltines.....15

Luncheon Platters

- 1-Hot Roast Beef Sandwich,
Mashed Potatoes, Fried Corn.....40
- 2-Egg Salad Platter, Sliced Tomato,
Relish, Crisp Lettuce, Roll.....35
- 3-Grilled Cheeseburger on Rye Bread,
Side order of Home Baked Beans.....25

Today's ★ Special

Cup of Soup
35¢ Minced Corned Beef & 35¢
Chopped Egg Sandwich
Hot Coffee or Root Beer Soda

Marcy's Sandwich Specials

- 4-Toasted Double Decker Sandwich,
Swiss Cheese, Lunch Roll,
Sliced Tomato, Crisp Lettuce.....35
- 5-Pepper Loaf & American Cheese.....20
- 6-Liverwurst & Spanish Onion.....20
- 7-Baked Virginia Ham & Crisp Lettuce...25
- 8-Pimento Cheese & Olive Spread.....20
- 9-Grilled Bacon, Tomato and Lettuce....25

Desserts

- Fresh Pineapple Sundae.....20
- Ice Cream per plate.....15
- Iced Apple Juice.....10
- Layer Cake or Pies per cut.....10