

## FUN SHAPED SNACK CRACKERS 2026-27



**HALLOWEEN CRACKERS**  
Nic&Co. # 00025285



**WINTER CRACKERS**  
Nic&Co. # 00025286



**A-Z CRACKERS**  
Nic&Co. # 00025288



**SUNSHINE CRACKERS**  
Nic&Co. # 00025289



**ALL-STAR CRACKERS**  
Nic&Co. # 00025287



**HEART CRACKERS**  
Nic&Co. # 00025290

ALL SHAPES = 1oz  
GRAINS FOR NSLP -  
FUN AND DELICIOUS  
CINNAMON RECIPE  
KIDS LOVE!



**MOOKIE CRACKERS**  
Nic&Co. # TBD

- Peanut and tree-nut-free facility
- Whole-grain cinnamon graham crackers
- Nutritious, yummy, fun seasonal themes!
- Meets both USDA & Smart Snack guidelines!

| 2026-2027                               | EVENT   | PRODUCT DESCRIPTION  | SHAPE PREVIEW | ORDER # CASES: | MENU DATE | REQUESTED DISTRIBUTOR DELIVERY DATE |
|---|---|--|---------------|----------------|-----------|-------------------------------------|
| <b>ALWAYS AVAILABLE</b><br>             | <b>ALWAYS AVAILABLE</b>                                   | <b>ALL-STAR CRACKERS</b><br>Nic&Co. # 00025287<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |
|   |   | <b>A-Z CRACKERS</b><br>Nic&Co. # 00025288<br>PACK: 200 / 1.0 oz/case       |               |                |           |                                     |
|   |   | <b>SUNSHINE CRACKERS</b><br>Nic&Co. # 00025289<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |
|   |   | <b>HEART CRACKERS</b><br>Nic&Co. # 00025290<br>PACK: 200 / 1.0 oz/case     |               |                |           |                                     |
|   |   | <b>MOOKIE CRACKERS</b><br>Nic&Co. # TBD<br>PACK: 200 / 1.0 oz/case         |               |                |           |                                     |
| <b>SEASON 1</b><br>ORDER BY:<br>JUNE 30 | <b>UTAH RODEO</b><br>Sept. 6 - 9 & Sept 18 - 20           | <b>MOOKIE CRACKERS</b><br>Nic&Co. # TBD<br>PACK: 200 / 1.0 oz/case         |               |                |           |                                     |
| <b>SEASON 2</b><br>ORDER BY:<br>SEPT. 7 | ☆ <b>HALLOWEEN</b> ☆<br>Fri, Oct. 30                      | <b>HALLOWEEN CRACKERS</b><br>Nic&Co. # 00025285<br>PACK: 200 / 1.0 oz/case |               |                |           |                                     |
| <b>SEASON 3</b><br>ORDER BY:<br>NOV. 2  | ☆ <b>WINTER WONDERLAND</b> ☆<br>December 6 - 18           | <b>WINTER CRACKERS</b><br>Nic&Co. # 00025286<br>PACK: 200 / 1.0 oz/case    |               |                |           |                                     |
| <b>SEASON 4</b><br>ORDER BY:<br>JAN. 5  | ☆ <b>VALENTINE'S DAY</b> ☆<br>Feb. 12                     | <b>HEART CRACKERS</b><br>Nic&Co. # 00025290<br>PACK: 200 / 1.0 oz/case     |               |                |           |                                     |
| <b>SEASON 5</b><br>ORDER BY:<br>JAN. 22 | <b>READ ACROSS AMERICA</b><br>Wed, Mar. 3                 | <b>A-Z CRACKERS</b><br>Nic&Co. # 00025288<br>PACK: 200 / 1.0 oz/case       |               |                |           |                                     |
|   | ☆ <b>ST. PATRICK'S DAY</b> ☆<br>Wed, Mar. 17              | <b>SUNSHINE CRACKERS</b><br>Nic&Co. # 00025289<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |
| <b>SEASON 6</b><br>ORDER BY:<br>MAR. 12 | <b>EARTH DAY</b><br>Thurs, Apr. 22                        | <b>SUNSHINE CRACKERS</b><br>Nic&Co. # 00025289<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |
|   | <b>FUN EMOJI / TEACHER APPRECIATION DAY</b><br>Fri, May 7 | <b>ALL-STAR CRACKERS</b><br>Nic&Co. # 00025287<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |
|   | <b>SWIM INTO SUMMER</b><br>Fri, May 21                    | <b>SUNSHINE CRACKERS</b><br>Nic&Co. # 00025289<br>PACK: 200 / 1.0 oz/case  |               |                |           |                                     |

