



2025-2026

SEASON 4

INFO PACK

DUBAI, UAE

CHEER IS OUR
SPORT!



WELCOME TO UAE ALLSTARS

We are The UAE's first and biggest All Star Cheerleading programme!

We pride ourselves in being a renowned independent All Star Cheerleading provider across the UAE with 3.5 years of success with our Allstar Cheer teams, School services, Events and Parties, that we will continue to grow and provide!

We are proud to have been selected to feature at The Dubai Marathon the last two years and at Government led initiatives such as The Dubai Bike Ride, The Dubai Run and The Dubai Fitness Challenge, as well as Dubai Eye Radio Station and the National Newspaper!

We strive for only ever bigger and better each season while following the UAE's standards and requirements in building a safe and respectful environment for all athletes, coaches and members.

Our facilities feature sprung floors, flexi roll stunting areas as well as a variety of tumble, air tracks and training safety aids to help progress our skill sets safely and effectively. Which is only going to continue to grow!!! We have big goals for the upcoming season and future, and we cannot wait to get started for Season 4 and to grow the Sport of Cheer to its full potential throughout the UAE. Join us on our journey!

INTRODUCING



Our mission is to spread the awareness of our Sport across the Middle East, and to build the recognition it deserves. Showing that Cheer can be enjoyed by all cultures across the globe, whilst adhering to and respecting each countries culture and boundaries.

We are the pioneers of Cheer in this region, forming the Middle Eastern version of our Sport and providing extensive services for as many athletes as possible to participate and enjoy.

Our aims are to take the first international representation of UAE Cheer to the Cheerleading World Championships as well as to build the first National and International Allstar Leagues and Competitions of its kind.

Join us in our journey!

LETS BRING ON THE NEW SEASON!

COMPETITIVE

This season we will be having 4 competitive teams across the program ranging from Level 1 all the way to Level 4+ for ages 6 years - 36 years of age.

CAMPS & WORKSHOPS

We will have Cheerleading classes specific to Non-Competition athletes allowing athletes to still enjoy and progress their skill set without the commitment and time pressures. Mainly on during breaks and holidays or spread throughout the year.

TUMBLE

Included in all your monthly competitive packages will be X1 ONE HOUR CLASS through out the week working on the current tumble level you are working towards. You may even move up to the next level in the season.

1-1 PRIVATES

All our coaches are able to offer 1-1 private sessions we recommend 30m - 60m based on the coaches timetable. We offer a range of privates including tumble, flyers, group stunt and partner stunt

MEET THE **MANAGING DIRECTOR** OF **UAE ALLSTARS**

COREY HOBBS

UAE ALL STARS CHEERLEADING TEAM
MANAGING DIRECTOR AND HEAD COACH

Programme Director / Founder of Vibes Cheerleading based and running in the UK, featuring 9 teams and moving into their 5th competitive season!

Corey developed many youth athletes into World Champions for Team England in 2022 and created two qualifying teams for the Summit and All Star World Championships in 2023 & 2024. Since then her program in the UK qualified for European Summit World Championships for 2026

In 2018 she competed at the World Championships herself for Unity Allstars Ruby, placing England 1st in the Nations Cup in 2018

Corey has worked for 10 years + as an international based personal trainer and online coach catering for both children, adults and has been based doing this in Dubai now since 2024 in Sports City.

For more than 16 years, Corey was a UK National competitive gymnast and coach, as well as a 3 x Physique Competitor Champion, Professional athlete and Performer



Corey.hobbs@uaeallstars.com

MEET WHO **REVOLUTIONISED** THE SPORT OF CHEER IN THE UAE



AMY TODD

UAE ALL STARS CHEERLEADING TEAM

OWNER

At the age of 10, Amy was inspired by the Cheerleading world!

Her passion snowballed over the following 24 years, with Amy winning multiple International, European, National, Regional and Grand Champion titles as a Coach and Athlete. Seeing her Cheer throughout the UK, USA and Australia, and placing England 3rd in the Nations Cup at the World Championships in 2017 with Unity Allstars Ruby.

Amy founded both University and All Star Cheer teams in the UK before moving to the UAE, where she was disappointed to see that there was no Cheerleading and that her UAE Allstars pre-decessors had moved away over COVID.

Determined to continue the countries legacy, Amy reached the founders internationally and the reformed UAE Allstars was born. Over the 3.5 years, Amy has gone onto develop Cheer across 2 Emirates, 4 Allstar Teams aged 5-38 years and 12 schools. Seeing School Cheer build to DASSA showcases!

amy.todd@uaeallstars.com

MEET THE **SEASON 4 COACHES**



RACHEL



COREY



EMILIE

SUNSHINE

U8 PREP LEVEL 1

DATE OF BIRTH BETWEEN 2016-2020.

This is the perfect age to start cheerleading and to develop the basic foundational skills from such a young age. These little mini athletes are the future!

Your young ones will learn all the elements in cheerleading, including tumbling, stunting, motions and jumping all while making friends for life!

TRAINING

SUNDAY

9.30-11.30AM



LOCATION: ASPIRE DIP 2



LOCATION: SIMPLY DIP 2

RAYS

YOUTH PREP LEVEL 1

DATE OF BIRTH BETWEEN 2012-2017

A very popular age group to jump into the big world of Cheerleading. Here athletes will learn and progress their foundations, with the aim of introducing to a competitive level this season.

TRAINING
FRIDAYS
3.30-5.30PM

LUX

U16 LEVEL 1-2

DATE OF BIRTH BETWEEN 2008-2013

While progressing their skill sets and team rapport in Cheerleading, this age group are becoming young leaders and role models for our younger athletes. Their athletic development is paramount as they grow through their adolescent years.

TRAINING
THURSDAYS
4.30-6.30PM



LOCATION: SIMPLY DIP 2



LOCATION: SIMPLY DIP 2

BLAZE

OPEN ADULTS

16+ IN AGE

You may not be new at UAE Allstars, cheered back in your home country or even a newbie? But this is a team and open level that works for beginners - experiences looking to get involved in cheer in there adult years,

We are the highest level on the programme working L3-L6 skills in classes.

TRAINING
THURSDAYS
7.30-9.30PM

IMPORTANT CLOSURE DATES

LUX & OPEN

FIRST SESSION OF NEW SEASON

Thursday 4th September 2025

NO TRAINING OCTOBER MID TERM

Thursday 16th October 2025

NO TRAINING WINTER BREAK

15th December - 4th January 2026

NO TRAINING EID - SPRING BREAK

26th - 6th April 2026

NO TRAINING MAY MID TERM

Thursday 28th May 2026

LAST SESSION OF THE SEASON

Thursday 25th June 2026

RAYS

FIRST SESSION OF NEW SEASON

Friday 5th September 2025

NO TRAINING OCTOBER MID TERM

Friday 17th October 2025

NO TRAINING WINTER BREAK

15th December - 4th January 2026

NO TRAINING EID - SPRING BREAK

26th - 6th April 2026

NO TRAINING MAY MID TERM

Friday 29th May 2026

LAST SESSION OF THE SEASON

Friday 26th June 2026

SUNSHINE

FIRST SESSION OF NEW SEASON

Sunday 7th September 2025

NO TRAINING OCTOBER MID TERM

Sunday 19th October 2025

NO TRAINING WINTER BREAK

15th December - 4th January 2026

NO TRAINING EID - SPRING BREAK

26th - 6th April 2026

NO TRAINING MAY MID TERM

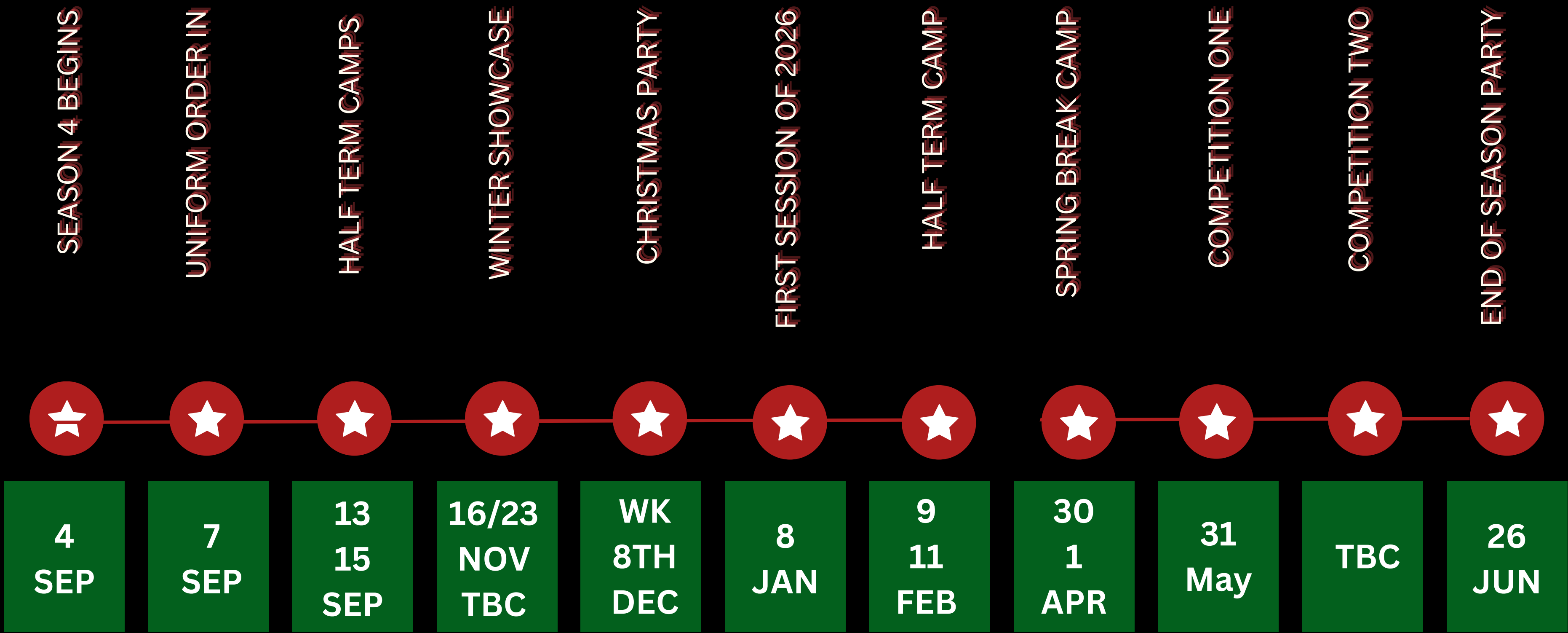
Sunday 3rd May 2026

LAST SESSION OF THE SEASON

Sunday 28th June 2026

DATES FOR THE DIARY

2025/2026



ATHLETES FEES WITH TUMBLE INCLUDED

FULL SEASON

BOTH CURRENT AND NEW MEMBERS TERM FEES WITH DISCOUNTED TUMBLE

	MEMBERSHIP T SHIRT INSURANCE DUE ON SIGN UP	TERM 1 DUE 1 ST SEP	TERM 2 DUE 1 ST JAN	TERM 3 DUE 1 ST APR	COMP/SHOW FEES OVER SEASON
SUNSHINE	357AED	2886AED	2070AED	2070AED	150AED
RAYS	357AED	2886AED	2070AED	2070AED	150AED
LUX	357AED	2886AED	2070AED	2070AED	150AED
BLAZE	357AED	2886AED	2070AED	2070AED	150AED

277AED IF ALREADY OWN TRAINING BOW_

PLEASE NOTE THESE ARE ESTIMATED COSTS FULL COSTS AND
EMAILS WILL BE SENT OUT LATER IN SEASON ONCE ALL
FEDERATIONS RELEASE THERE PRICES FOR COMP FEES

ATHLETES FEES

FULL SEASON

CHEER ONLY NO TUMBLE

		MEMBERSHIP T SHIRT INSURANCE DUE ON SIGN UP	TERM 1 DUE 1 ST SEP	TERM 2 DUE 1 ST JAN	TERM 3 DUE 1 ST APR	COMP/SHOW FEES OVER SEASON
277AED IF ALREADY OWN TRAINING BOW	SUNSHINE	357AED	2410AED	1730AED	1730AED	150AED
	RAYS	357AED	2410AED	1730AED	1730AED	150AED
	LUX	357AED	2410AED	1730AED	1730AED	150AED
	BLAZE	357AED	2410AED	1730AED	1730AED	150AED
TUMBLE ONLY		277AED	1220AED	880AED	880AED	150AED

PLEASE NOTE THESE ARE ESTIMATED COSTS FULL COSTS AND EMAILS
WILL BE SENT OUT LATER IN SEASON ONCE ALL FEDERATIONS RELEASE
THERE PRICES FOR COMP FEES

UNIFORM

COMPETITION UNIFORM FOR ALL



Competition bow pending...

UNIFORM ESTIMATED PRICES

NEW UNIFORMS

	TRAINING BOW	SEASON T-SHIRT	COMPETITION BOW	COMPETITION UNIFORM	TRAINERS
SUNSHINE	80AED	150AED			162.66AED
RAYS	80AED	150AED			
LUX	80AED	150AED	TBC	1150AED	Smapavic Cheer Shoes AMAZON
BLAZE	80AED	150AED			
TUMBLE	80AED	150AED			

All Competition Uniform IS NON-REFUNDABLE and ordered to purchase from USA.

Turn around is 14-16 Weeks.

TIMETABLE - SEPTEMBER TO JULY

THU

4.30-6.30PM
LUX

6.30-7.30PM
TUMBLE

7.30-9.30PM
BLAZE

FRI

2.30-3.30PM
TUMBLE

3.30-5.30PM
RAYS

SUN

9.30-11.30am
SUNSHINE

11.30-12.30PM
TUMBLE

ATTENDANCE



Attendance season is September - June

We take this very seriously at UAE Allstars is a team sport and effects everyone and their productivity of their sessions. If you are missing a session please notify us in advance prior to the session so that cover can be arranged.

You CANNOT miss training 3 weeks before competition - you will lose your place / choreography in the routine

You MUST attend ALL competition and show dates

We have a 5 strike policy for missed sessions over the full season

WORKSHOPS AND CLASSES

Teaching young children the valuable lessons & skills of sports, training and working well within a team while also having fun, is a top priority of ours.

We specialise in delivering 45-120 minute training sessions and workshops to schools across the UAE with minimal equipment. Where we focus on Allstar motions, tumbling, stunting and jumping as well as improving strength, conditioning and flexibility to increase the students abilities for all sports.

Over the last three seasons, we have catered for many schools and have been the leading organisation featured on the judging and feedback panel of 3 of the schools cheer and dance showcases and competitions to date over the UAE.

WE LOOK FORWARD TO RETURNING VERY SOON





EVENTS

Throughout our 2022-2025 seasons, we supported our local sports community at various local sporting events including:

Dubai Marathon 2023 & 2024

Dubai Bike Ride 2024

Dubai Run 2024

Dubai Fitness Challenge 2024 & 2025

Burj2Burj Half marathon 2024

Mai Dubai Half Marathon 2023

Dubai Sharks Rugby 2023



We also hosted the annual End of Season and Mid-Season UAE Allstars Showcases, where all our athletes had the chance to highlight the skills they learned and show them off to a crowd. In partnership with multiple local businesses.



UAE ALLSTARS

ADDITIONAL SERVICES

Join us for our Non-Coached 'Open Gyms' where athletes 18+ can use our facilities to practice independent tumble and stunt group skills on Thursday, Friday and Sundays alongside our usual classes!

Cheerleading Birthday Parties are our specialty!! Contact us if you would like our team to help you and your friends to celebrate in style.



SEE YOU IN SEASON 4

TEAM INFO



Phone / WhatsApp :
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Email:
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Instagram:
[@uae_allstars_cheerleading](https://www.instagram.com/@uae_allstars_cheerleading)



Website:
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