



SIERRA D. TURPIN

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PROFESSIONAL SUMMARY

As a motion designer with over 10 years of experience in Adobe creative suite and video editing, I create visually eye catching animations and motion graphics that engage audiences across multiple mediums. Through the strategic use of visual effects, smooth transitions, dynamic typography, and illustrations, I deliver impactful and creative motion designs that effectively convey messages and stories.

EDUCATION

Kennesaw State University

BFA in Digital Animation | 3.8

EXPERIENCE

Beckton, Dickinson and Company

Inventory and Replenishment Lead

January 2022 - Current

- Oversee project execution, manage timelines, and coordinate team members during site wide inventory analysis
- Assist the project manager in creating banners, onsite multimedia presentations, and other visual attributes through the GDC
- Coordinate and execute daily reports to investigate inventory discrepancies, while collaborating with other departments to efficiently minimize error and ensure accuracy
- Deliver comprehensive reports to site leadership during end of day debriefing to maintain operational integrity

Lead Artist and Illustrator

Freelance

September 2020 - Current

- Develop storyboards for animated sequences while effectively conveying narrative direction, composition, and character design
- Produce high-quality deliverables, including logos, illustrations, print materials, and digital assets, while adhering to project timelines and specifications
- Ensure that project files are print-ready and meet print specifications and quality standards
- Develop custom artwork and design solutions for a diverse range of clients, including individuals, small businesses, and non-profit organizations

Office Max

Print Production Lead

May 2018 - June 2020

- Organized print jobs effectively by overseeing my team, ensuring projects were completed promptly and production goals were met
- Presented design concepts for business cards, banners, logos, and posters, tailored to effectively convey client messages and ideas
- Refined designs and quality checked projects to guarantee precise final prints, minimizing any potential losses

Home Depot

Interior Designer

August 2015 - May 2018

- Organized detailed layouts, renderings, and presentations to effectively communicate design proposals to clients
- Maintained an understanding of industry trends and emerging technologies to continuously enhance design expertise and creativity
- Delivered excellent customer service and maintained positive relationships by understanding the clients needs, preferences, and budget constraints

Ullo Designs

Assistant Motion Designer

August 2014 - August 2015

- Collaborated in the development of storyboards and animatics to effectively convey design concepts and project visions
- Utilized programs to composite, key, track, and animate elements to enhance storytelling and visual appeal
- Applied a keen eye for composition, color, and movement to seamlessly integrate compelling visuals to client projects

SKILLS

Adobe Creative Suite:

After Effects, Photoshop, Illustrator, InDesign, Premiere Pro, Video editing, Color theory, Typography, Motion graphics

3D and 2D Animation:

Maya, Cinema 4D, Toonboom Harmony and Storyboard Pro, Storytelling, Illustration, UI/UX, Lip syncing

Print Production:

Microsoft 360, Vinyl weeding and installation, File preparation, Layout design, Large format printers, Color management, Knowledge of printing processes, Understanding of print materials and finishes

Management:

Social media marketing, Time management, Multitasking, Project management, Collaboration, Problem solving