LISTING LOYALTY PROGRAM TERMS & CONDITIONS

Version 1.0

The Listing Loyalty Program is offered and administered by Strong Perspective Photography, LLC.

Definition of Member. For purposes of these Terms & Conditions, ·Member· refers to an individual client who is enrolled in the Listing Loyalty Program.

Eligibility & Enrollment Participation in the Listing Loyalty Program requires enrollment and acceptance of the current Terms & Conditions. Membership is assigned to the individual Member and may not be transferred, shared, or combined with another Member's account.

Earning Credits Members may earn one (1) Listing Loyalty credit for each order that includes at least one qualifying service. A maximum of one (1) credit may be earned per qualifying order, regardless of the number of qualifying services included in that order. To be eligible for a credit, the order must be paid in full and completed. Qualifying orders may still earn one (1) Listing Loyalty credit when a promotion or discount is applied, unless the terms of that specific promotion or discount state that the order is not eligible to earn a credit. Once a Member has earned five (5) credits and unlocked a Listing Loyalty Reward, the current reward cycle is complete and additional credits will not accrue until the earned reward has been redeemed.

Requesting Credits Members are responsible for submitting a credit request for each qualifying order. Credits are not automatically added based solely on completion or payment of an order. A credit will be added to the Member's account only after an eligible credit request is submitted and approved. Strong Perspective Photography, LLC may provide reminders or links to request a credit as a convenience, but the Member remains responsible for submitting the request. Credit requests are accepted only for the Member’s most recent completed and fully paid qualifying order. Credits cannot be requested retroactively for earlier orders.

Qualifying Services

The following services currently qualify for one Listing Loyalty credit when purchased and completed in accordance with the program requirements:

Listing Photos		**Video Tour**
Drone: Essential	**Drone: Signature**	**Drone: Premium**
Listing Essentials	**Listing Enhanced**	**Listing Signature**

The services listed above are the current qualifying services for the Listing Loyalty Program. Services not listed above do not qualify for a Listing Loyalty credit unless otherwise stated by Strong Perspective Photography, LLC. Qualifying services may be updated from time to time, with changes applying prospectively.

Credit Requests Before Enrollment If a client who is not currently enrolled, including a former Member whose membership is inactive, submits an eligible credit request and the request is approved, a maximum of one Listing Loyalty credit may be held pending enrollment or re-enrollment. The approved pending credit will be applied only after the client completes the current enrollment process and accepts the current Terms & Conditions. Additional Listing Loyalty credits cannot be earned or held while the client is not actively enrolled. Upon enrollment or re-enrollment, the approved pending credit will be applied as 1 of 5 credits in the Member's new reward cycle.

Rewards After earning five (5) approved qualifying credits, the Member earns one Listing Loyalty Reward. The current Listing Loyalty Reward is a percentage discount applied to the entire eligible qualifying order, subject to the pricing and discount rules in the Bundled Services and Promotions & Special Offers sections. An earned Listing Loyalty Reward will be redeemed on the Member's next eligible qualifying order unless another promotion, discount, or special offer is applied instead. In that case, the reward will remain available and will be redeemed on the next eligible qualifying order on which another offer is not applied. Once the reward is redeemed, the completed reward cycle will close, the Member's credit balance will reset to 0 of 5, and the Member may begin earning credits toward a new reward with the next eligible qualifying order following redemption. Strong Perspective Photography, LLC may change the reward offered for future reward cycles. Any change to the reward offered will apply beginning with a Member's next reward cycle and will not change the reward associated with the Member's current reward cycle.

Reward Redemption Orders An order on which a Listing Loyalty Reward is redeemed does not earn a Listing Loyalty credit. Credit earning toward the Member's next reward cycle begins with the next eligible qualifying order following redemption.

Credits & Rewards Credits and rewards have no cash value and may not be sold, exchanged, transferred, shared, or combined with another Member's credits or rewards. Duplicate submissions for the same qualifying order will not earn additional credits.

Promotions & Special Offers Listing Loyalty Rewards may not be combined or stacked with other rewards, promotions, discounts, special offers, or promotional pricing on the same order unless specifically stated otherwise. If more than one offer applies, the offer providing the greater value may be used. If another promotion, discount, or special offer is applied to an order while a Member has an earned Listing Loyalty Reward available, the Listing Loyalty Reward will not be considered redeemed and will remain available for the next eligible qualifying order on which another offer is not applied. Because the Member's current reward cycle is complete at five (5) credits, that order will not earn an additional Listing Loyalty credit.

Bundled Services Bundled service packages may qualify for one (1) Listing Loyalty credit when the order includes at least one qualifying service and meets the program requirements. When a Listing Loyalty Reward is redeemed on a bundled service package, the reward discount is calculated using the regular standalone prices of the included eligible services, not the discounted bundle price. Bundle discounts and Listing Loyalty Rewards may not be stacked.

Taxes Each qualifying order, including an order on which a Listing Loyalty Reward is redeemed and applied, remains subject to applicable state and county sales taxes as provided in the current Strong Perspective Photography, LLC Terms & Conditions.

Canceled or Refunded Services Canceled, refunded, charged-back, or otherwise incomplete services may be ineligible for a Listing Loyalty credit. Strong Perspective Photography, LLC reserves the right to correct or remove credits or rewards associated with an invalid, refunded, duplicate, canceled, or incorrectly approved transaction.

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Communications & Marketing Preferences Members may receive communications necessary to administer their Listing Loyalty membership, including communications regarding enrollment, credit requests, credit balances, rewards, redemptions, account status, program changes, and other program-related matters. These communications are separate from optional marketing and promotional communications. Marketing preferences selected through the Listing Loyalty Program apply only to optional marketing and promotional communications related to the program. Members may change these preferences at any time without affecting their membership. Listing Loyalty marketing preferences do not control service-related, administrative, or other business communications, which may be subject to separate communication preferences or unsubscribe options where available. Membership-related and administrative communications are necessary for the operation of the Listing Loyalty Program and are not subject to optional marketing preferences. Members who no longer wish to receive these program-related communications may leave the Listing Loyalty Program in accordance with the Leaving the Program provisions of these Terms & Conditions.

Member Information & Appropriate Submissions Members are responsible for providing accurate, complete, and current information when enrolling, submitting requests, or updating their membership. All entries must be relevant and appropriate for program administration and must not contain false, misleading, offensive, obscene, or abusive content. Automated emails and other program communications may reflect information submitted by the Member or maintained in their membership record, including names, property addresses, and request details. The inclusion of Member-submitted content in a communication does not constitute endorsement of that content by Strong Perspective Photography, LLC. Members should review their entries before submission and promptly request corrections when needed. Strong Perspective Photography, LLC may require clarification or correction of inaccurate or inappropriate entries before or after processing a request.

Membership Information Changes & Verification Members may request changes to information associated with their Listing Loyalty Program membership, including, but not limited to, their name, email address, brokerage or company name, marketing preferences, membership status, and other information that may be made available for update through the program. Strong Perspective Photography, LLC may require verification before processing certain requests, including by sending a temporary verification code or confirmation request to the email address currently associated with the Member's membership. A requested change will not take effect until any required verification is successfully completed. Temporary verification codes expire after the period stated in the verification communication and may be canceled or replaced. If a Member no longer has access to the email address associated with their membership, the Member may be required to contact Strong Perspective Photography, LLC and provide additional information to identify and verify their membership.

Updated Terms & Conditions Members may be required to review and accept updated Terms & Conditions to continue earning Listing Loyalty credits. If updated Terms are not accepted, the Member's existing progress and current reward will remain on file, but additional credits may not be processed until the current Terms are accepted. Any pending credit request may remain on hold until the updated Terms are accepted. Accepting updated Terms will not change the reward associated with the Member's current reward cycle.

Leaving the Program Members may voluntarily leave the Listing Loyalty Program at any time. Strong Perspective Photography, LLC may also deactivate or terminate a Member's participation when necessary for program administration or violations of these Terms & Conditions. Upon voluntary withdrawal, deactivation, or termination, any unused credits and earned but unredeemed rewards will be forfeited. Any unresolved or pending credit requests will be canceled. Forfeited credits and rewards have no cash or other redeemable value. Previous membership, credit, reward, redemption, pending request, and other program history may remain on file for legitimate business and recordkeeping purposes.

Re-Enrollment Former Members may re-enroll, provided they remain eligible for participation, by completing the current enrollment process and accepting the current version of the Listing Loyalty Program Terms & Conditions. Upon re-enrollment, the Member will begin a new reward cycle at 0 of 5 credits unless one approved credit is being held pending re-enrollment, in which case that credit will be applied and the new reward cycle will begin at 1 of 5 credits. Previously forfeited credits or rewards will not be restored. Historical membership, credit, and reward records may remain associated with the Member's account for recordkeeping purposes.

Information Collection, Use & Record Retention Strong Perspective Photography, LLC may collect and retain information provided through enrollment and participation in the Listing Loyalty Program, including the Member's name, email address, brokerage or company name, Terms acceptance, marketing preferences, credits, rewards, redemptions, membership status, forfeitures, and other program activity. This information may be used to administer the program, maintain business records, communicate with Members about program-related matters, and, when separately authorized, send marketing or promotional communications. Program records may be retained for legitimate business, recordkeeping, and program-administration purposes, including after a Member leaves the program. Program records may also include membership information change requests, verification activity, and related administrative actions.

Program Changes Strong Perspective Photography, LLC may modify the Listing Loyalty Program, including qualifying services, eligibility requirements, program procedures, or these Terms & Conditions. Whenever reasonably practicable, material changes will apply prospectively. Members may be required to accept updated Terms & Conditions to continue participating in the program.

Program Suspension or Discontinuation Strong Perspective Photography, LLC reserves the right to suspend or discontinue the Listing Loyalty Program. Whenever reasonably practicable, Members will be provided advance notice of a program discontinuation. Credits and rewards validly earned before the effective date of discontinuation will be honored for a reasonable redemption period specified in the discontinuation notice. Strong Perspective Photography, LLC will not retroactively remove rewards that were validly earned solely because the program is being discontinued. This protection does not apply to credits or rewards resulting from error, duplicate submissions, refunded or canceled services, fraud, misuse, or other violations of these Terms & Conditions.

Errors & Program Abuse Strong Perspective Photography, LLC reserves the right to correct account balances, credit records, reward records, or other program information resulting from administrative, technical, duplicate-submission, or processing errors. Fraudulent activity, misuse, abuse, or manipulation of the Listing Loyalty Program may result in the cancellation of credits or rewards and/or termination of membership.

Acceptance of Terms By enrolling in the Listing Loyalty Program or accepting an updated version of these Terms & Conditions, the Member acknowledges that they have read, understand, and agree to the applicable version of the Listing Loyalty Program Terms & Conditions.