



Brand Ambassador Program

Dirt Church TX LLC and any subsidiaries (the company) recognizes the importance of riders to promote our brands and spread our message. We are excited that you have an interest in our mission and brands.

The Parties agree and acknowledge that the Brand Ambassador shall perform promotion services in connection with The Company through The Company's and Brand Ambassador's social media channels, including but not limited to Twitter, Facebook, Instagram, Youtube, Pinterest, among others.

A Brand Ambassador is neither an employee of nor contractor to The Company. The Brand Ambassador chooses to enter into a promotional agreement in exchange for product and service discounts from The Company.

Brand Ambassador discounts vary from 10-20% depending on the product and supplier. The Company reserves the right to set the discount as they deem fit at any time.

The Brand Ambassador agrees to the following requirements:

- Brand Ambassadors must represent a positive and motivational presence.
- Brand Ambassadors must display a love for riding bikes.
- Brand Ambassadors must remain active on various media platforms and include links and/or hashtags to Dirt Church TX LLC websites and media outlets.
- Brand Ambassadors may not advertise their discounts.
- Purchases utilizing Brand Ambassador discounts must be made by the Brand Ambassador via phone or email directly.
- Brand Ambassador discounts may be subject to specific supplier restrictions.
- Brand Ambassador discounts do not apply to already discounted items and sales unless prior approval is given.
- Brand Ambassadors may also promote brands which the company represents.
- Items purchased from the company utilizing the Brand Ambassador discount are not to be listed for retail resale.
- The Parties to this Agreement may not disclose to any third party, the use of the works engaged by the Brand Ambassador with The Company without the other party's written consent. Neither Party may sell, nor disclose with any third party any proprietary or confidential information acquired by them in the course of their engagement with the other, without the written consent of the other party.
- The work of the Brand Ambassador will not contain defamatory, disparaging or offensive content to any product, person or business, nor be involved in any pornographic content nor be contrary to any religious beliefs.

Period and Termination

This Contract shall remain effective and enforceable for a period of 24 months, beginning on the date of effectivity of this agreement, unless prematurely terminated by either party. Should any party decide to terminate this Agreement prior the date of maturity, the party shall notify the other at least thirty (15) days prior the termination date.

The company does not imply nor guarantee any product quality or warranty outside of published product warranties.

Brand Ambassador:

Sign: _____

Print: _____

Date: _____

Dirt Church TX LLC.

Sign: _____

Print: _____

Date: _____