



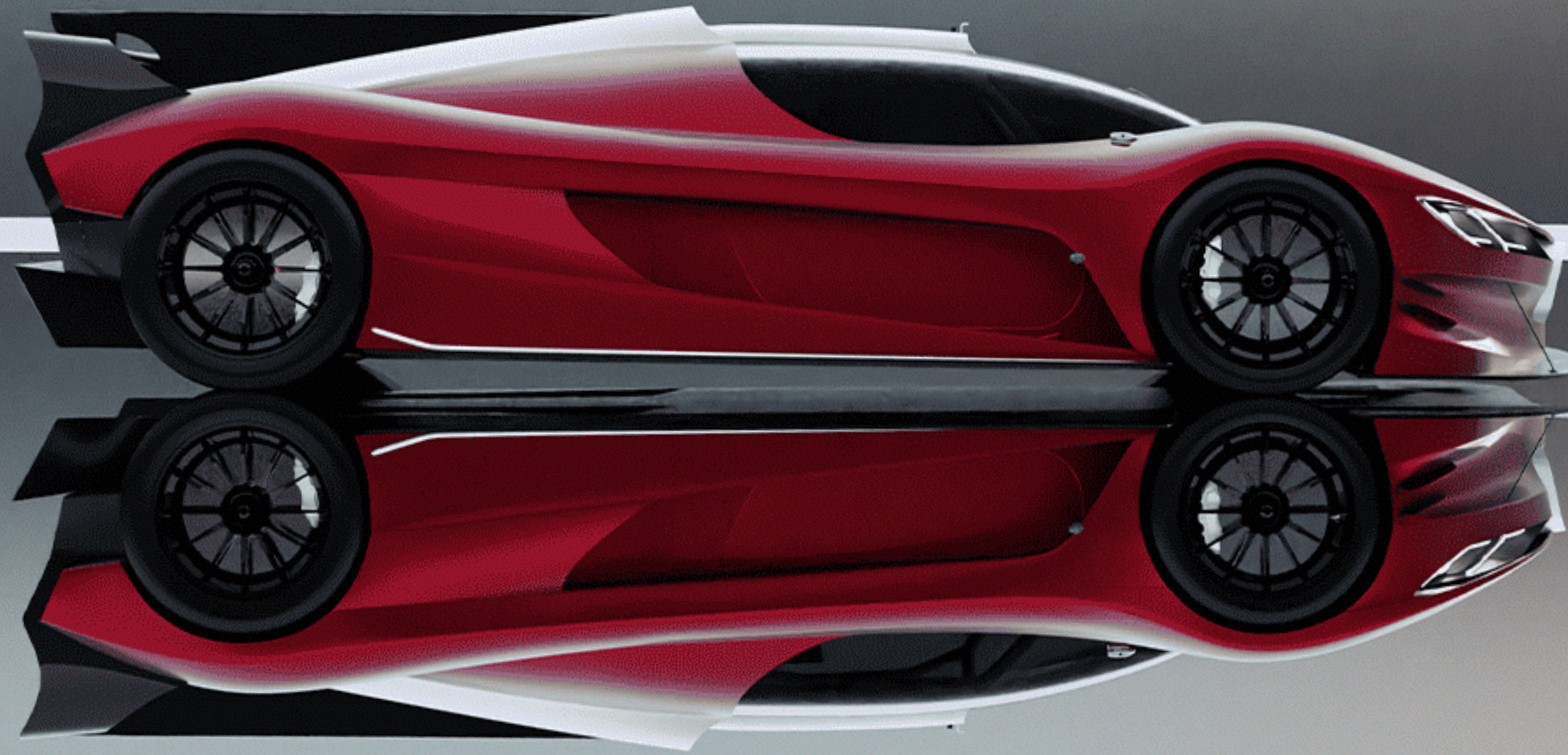
Dawson Cars' First Customer Car Allocation Overview.

We are thrilled to announce that Dawson Cars has allocated its first customer track car to a private individual, ahead of the public debut of the revolutionary powertrain technology. This milestone marks a significant step forward for our company, as we prepare to unveil our cutting-edge hydrogen electric powertrain technology to the world.



Customer Selection

The first customer car allocation has been awarded to a private individual who shares our passion for innovation, sustainability and performance. This customer has been selected based on their enthusiasm for our brand and their commitment to being an ambassador for our technology.



Car Specification

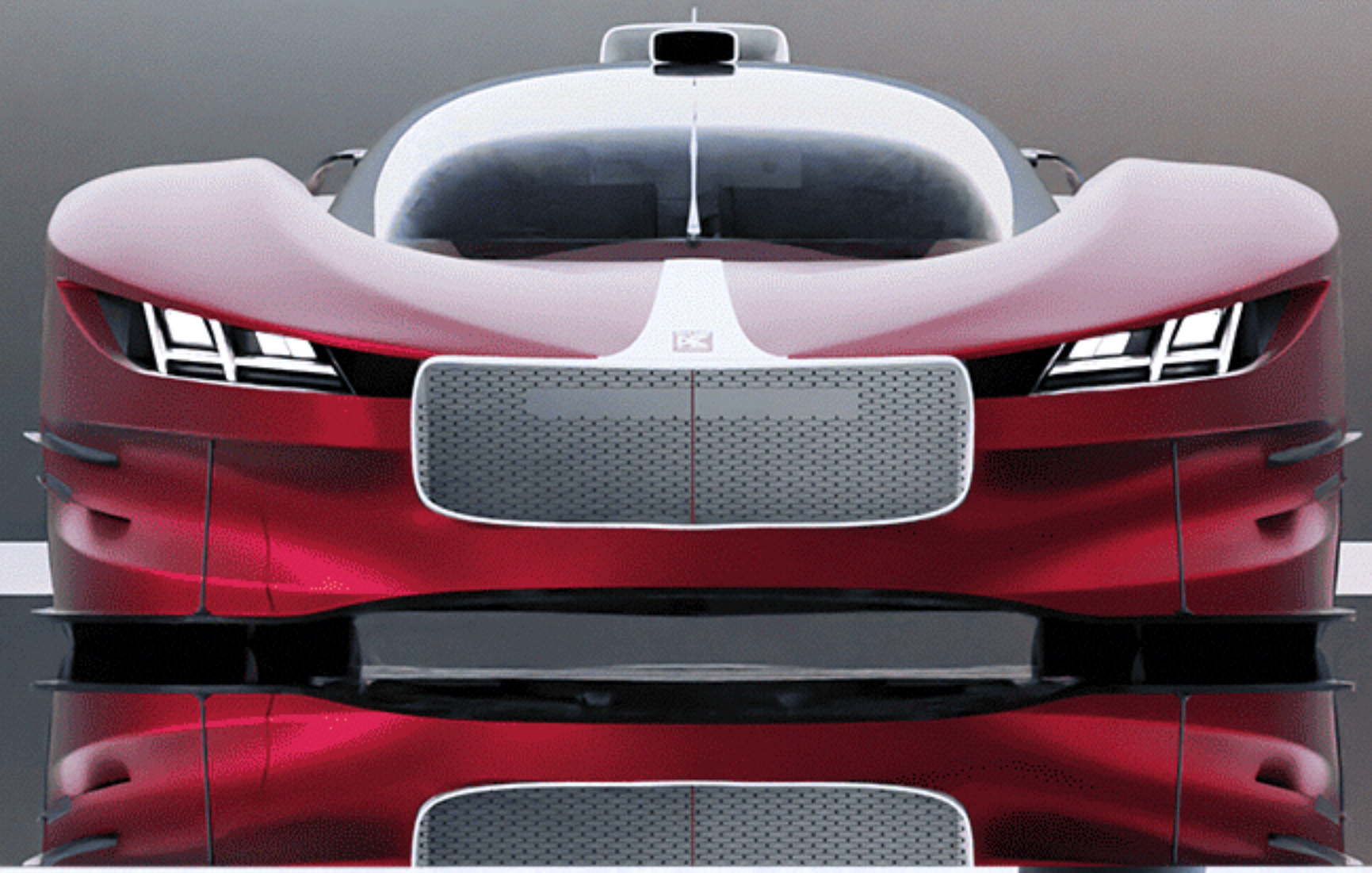
The allocated car is a bespoke, hand-built vehicle that showcases the very best of Dawson Car's design and engineering capabilities. The car features our advanced hydrogen electric powertrain technology, which provides exceptional performance, efficiency, and sustainability. The vehicle's specifications include:

- Advanced low pressure solid state hydrogen electric powertrain with high-performance motors.
- High-capacity battery pack with advanced thermal management system.
- Unique and aerodynamic low drag design encompassing active aero and top racing spec downforce.
- Professional and technologically advanced interior with premium materials and features.



Technology Debut

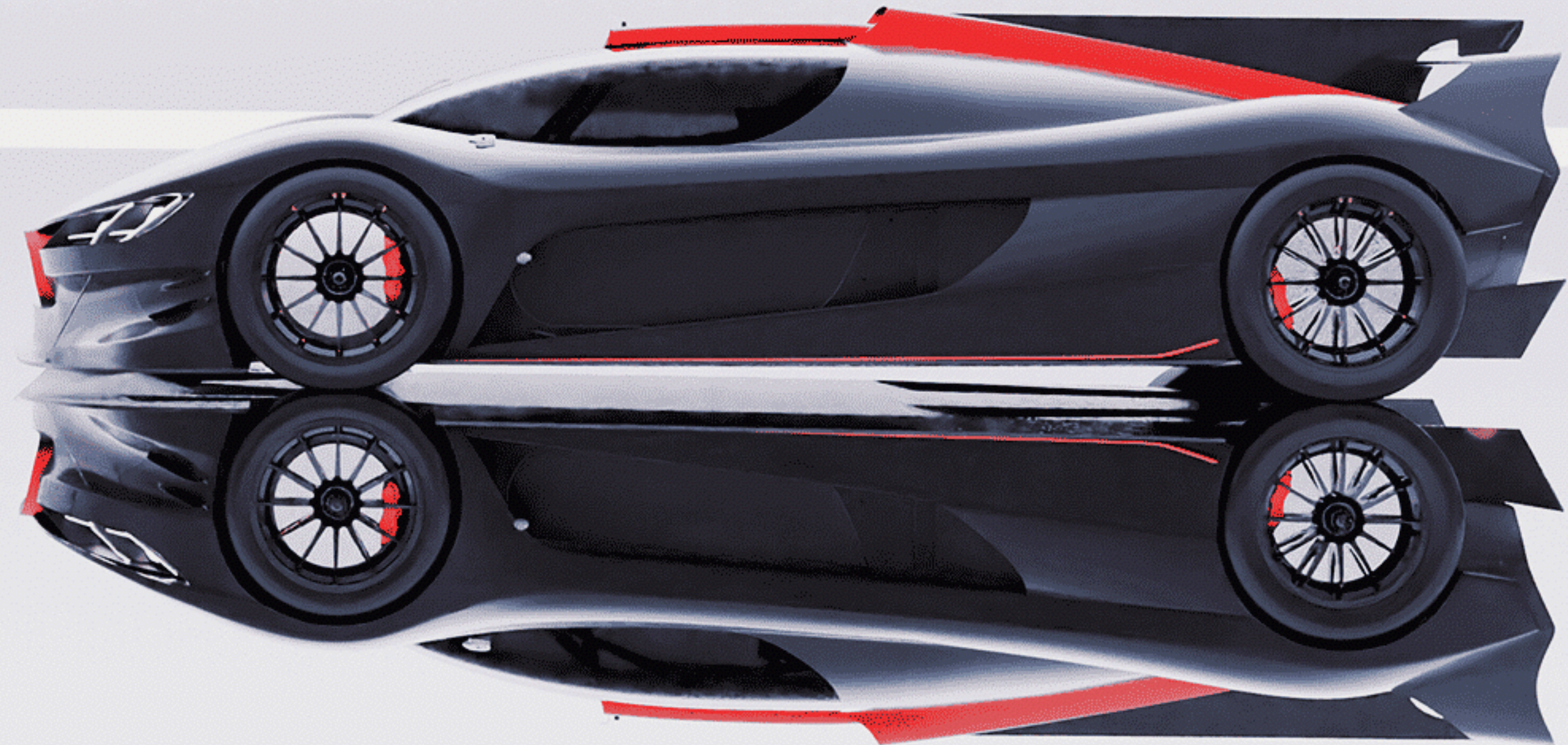
The debut of our hydrogen electric powertrain technology is scheduled to take place in the coming months, with a series of exclusive events and showcases planned to introduce the technology to the public. The first customer car allocation is a significant step ahead of this debut, and we are excited to work with our customer to ensure a seamless and enjoyable ownership experience.



Customer Experience

As our first customer, the allocated individual will own the first customer track car to run with our support from the team at track events during the program. This will include:

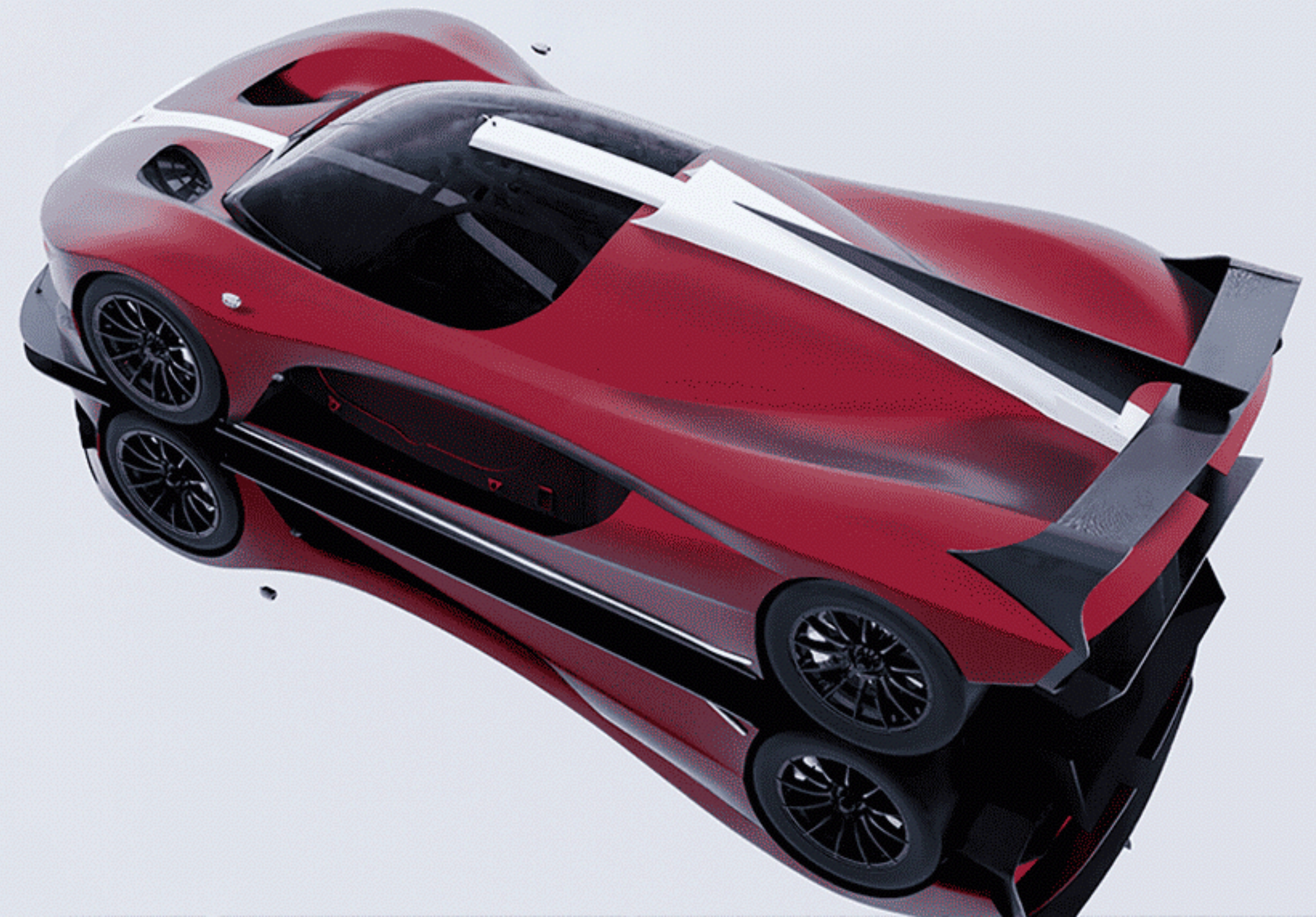
- Dedicated customer support and liaison.
- Exclusive access to our design and engineering teams.
- Personalised vehicle configuration and specification.
- Ongoing support and maintenance services.
- Driver training.





Marketing and Promotion

The allocation of our first customer car presents a unique opportunity for marketing and promotion. We will be working closely with our customer to showcase the vehicle and our technology through a series of exclusive events, social media campaigns, and press releases.



Conclusion



The allocation of our first customer car is a significant milestone for Dawson Car, and we are thrilled to be working with our customer to bring our revolutionary technology to the market. With its advanced hydrogen electric powertrain, unique design, and luxurious interior, this vehicle is set to make a statement in the automotive world. We look forward to unveiling our technology to the public in the coming months and to working with our customer to ensure an exceptional ownership experience.

