



INDUSTRIAL WOMENS SOCIETY

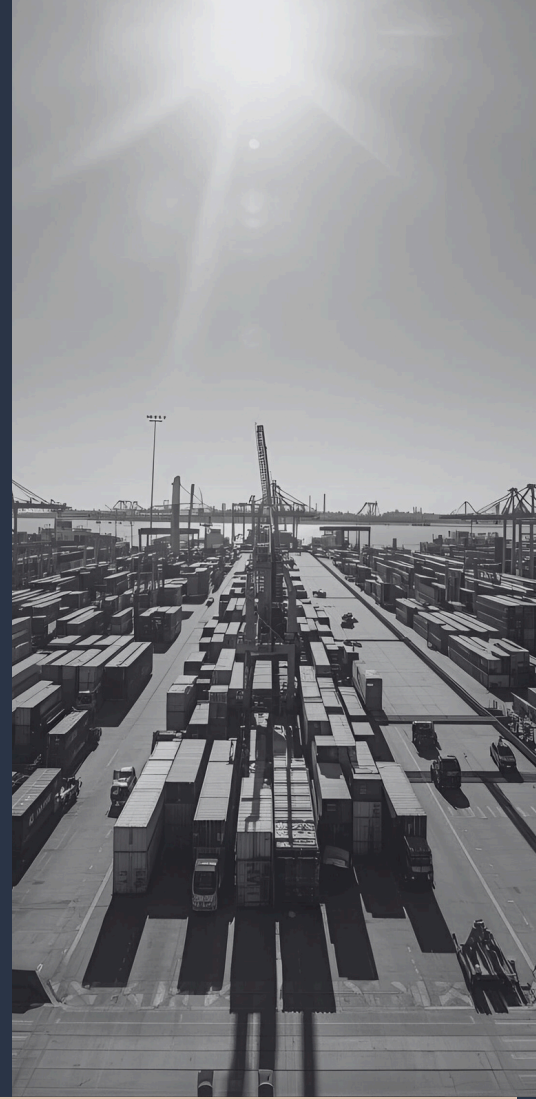
EST. 2024

Sponsorship  
Opportunities



# About Us

Our mission is to empower women in industrial careers by providing a supportive network and comprehensive career development opportunities within a positive and inclusive community. We are dedicated to cultivating an environment where women thrive, fostering professional growth, leadership skills, and industry expertise. Through collaboration, mentorship, and advocacy, we aim to break barriers, celebrate achievements, and inspire future generations of women in the industrial sector.



## Meet Our Team

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**Ashley Adams**

Founder



**Jamie Leigh Boyd**

Founder



**Zessie Johnson**

Senior Marketing Coordinator

# Sponsorship Opportunities

## ■ Gold Sponsorship | \$500

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- Recognition as a Gold Sponsor at IWS Happy Hours or Event (food & drinks provided by your support).
- Logo placement on IWS website and group recognition on LinkedIn posts.
- Logo included on signage at the event.
- Verbal acknowledgment during the Happy Hour or Event

## ■ Platinum Sponsorship | \$1,000

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- Recognition as a Platinum Sponsor at IWS Happy Hour or Event (food & drinks provided by your support).
- Elevated logo placement on IWS website, promotional emails, and LinkedIn posts at Platinum level.
- Recognition on event signage and verbal acknowledgment.
- Spotlight moment to speak
- Inclusion in group social media sponsor highlights.
- Includes 1 complimentary ticket to sponsored Happy Hour or Event

## ■ Diamond Sponsorship | \$1,500

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- Recognition as a Diamond Sponsor at IWS Happy Hours (food & drinks provided by your support).
- Elevated logo placement on IWS website, promotional emails, and LinkedIn posts at Diamond level.
- Prominent signage and verbal acknowledgment at events.
- Spotlight moment to speak
- Dedicated social media spotlight post highlighting your company.
- Opportunity to provide branded items (napkins, koozies, etc.) for event use.
- Includes 2 complimentary tickets to sponsored happy hours.

## ■ Gift Bag Sponsorship | est. \$20-\$30 per bag

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- Company-branded item(s) placed in attendee gift bags at events.
- Logo recognition on the IWS website as a Gift Bag Sponsor.
- Opportunity to provide a promotional card or flyer in each bag.
- Recognition of sponsorship at IWS Happy Hour or Event



# Together, We Thrive

At IWS, we believe in building a strong community of women in industrial real estate through connection, collaboration, and support. Joining the Industrial Women's Society offers a supportive community where women in the industrial sector can connect, share experiences, and empower each other. We love celebrating our members' successes, and what began as a small group has grown into a thriving network where we all rise together.

Our Happy Hours are open to the broader community, but becoming a member unlocks exclusive access to our member directory and private IWS special events throughout the year — plus added benefits designed to help you grow, lead, and thrive in your career.

We welcome companies that share our vision to become sponsors of IWS. Corporate sponsorship makes it possible for us to expand programming, host high-impact events, and provide meaningful professional development for women across the industry. Sponsorship also highlights your company's commitment to advancing women in industrial real estate while offering year-round visibility and engagement with our growing community.

Through membership and sponsorship, together we are shaping a stronger and more connected future for women in industrial real estate. We are building a community that celebrates achievement, fosters lasting relationships, and creates meaningful opportunities for growth and leadership at every stage of a career. By coming together, we strengthen not only our individual paths but also the collective voice of women who are driving the industry forward.



[linkedin.com/company/industrial-womens-society](https://www.linkedin.com/company/industrial-womens-society)



[industrialwomenssociety.org](https://www.industrialwomenssociety.org)