



Sponsor / Donation Form: 2025 O'Fallon Holiday Parade

DUE NO LATER THAN November 1, 2025 IF YOU WOULD LIKE A BANNER IN THE PARADE

Thank you for helping us make this parade spectacular!

Direct Sponsorship Opportunities

(Extra helpful for People and Businesses needing to buy their way onto Santa's Good list!)

Platinum: \$1000

- Unit entry for parade - personal float, vehicle, or other.
- Sponsored Float if available, first come first serve. If no floats remain, a banner will be carried in the parade recognizing you as a sponsor.
- Recognition on digital promotion items for parade, posters around town, and other marketing
- Parade hoodie Recognition on official Parade Facebook page and Website with link to your business (if provided)
- Designated double space for post parade marketing table or other approved promotion at O'Fallon City Park Post Parade Party area. (No items, food or otherwise, may be sold. You may do giveaways and have promotional items/ materials. Each tent will be with a game or treat to give away). Get creative and dress up your staff and area!

Gold: \$500

- Unit entry for parade - personal float, vehicle, or other.
- Shared Sponsored Float- if available, first come first serve. If no floats remain, a banner will be in the parade recognizing you as a sponsor.
- Recognition on digital promotion items for parade
- Recognition on official Parade Facebook page with link to your business
- Designated single space for post parade marketing table. (No items, food or otherwise, may be sold. You may do giveaways and have promotional items/ materials. Each tent will be with a game or treat to give away)

Silver: \$250

- Unit entry for parade - personal float, vehicle, or other.
- Name recognition on Facebook page.
- Name recognition on website.
- Name on Thank you Sponsor Banner
- Shared single space (enough room for a table and two people) space for post parade marketing table

Bronze: \$100 or \$50 and donate an Attendance Prize.

- Unit entry for parade - personal float, vehicle, or other.
- Name recognition on Facebook page.
- Name recognition on Website.

If you are interested in doing an in-kind sponsorship of gifts from Santa at the after party, event food/ drinks, or other items, please reach out directly to

O'FallonHolidayParade@gmail.com



2025 O'FALLON HOLIDAY PARADE SPONSOR FORM



PLEASE ALSO EMAIL US AT ofallonholidayparade@gmail.com TO NOTIFY US OF YOUR SPONSORSHIP

We can work with you to accommodate credit/ venmo/ other avenues of donation if needed:

Please contact us at 618-616-3241

PLEASE CIRCLE YOUR LEVEL OF SPONSORSHIP:

PLATINUM \$1000

GOLD \$500

SILVER \$250

BRONZE \$100

BRONZE \$50 AND ATTENDANCE PRIZE



CONTACT NAME: _____

BUSINESS NAME AS YOU'D IT LIKE TO APPEAR: _____

EMAIL: _____ PHONE: _____

WILL YOU BE ENTERING A PARADE UNIT? _____

IF YES, WHAT TYPE OF PARADE UNIT WILL YOU BE ENTERING? _____

WILL YOU BE PARTICIPATING AS A BOOTH IN THE POST-PARADE EVENT? _____

Would your organization like to provide volunteers to work the parade and post parade event?

_____ #volunteers

Thank you for sponsoring the 2025 holiday parade! You will receive a donation statement.

CHECKS PAYABLE TO: **CITY OF O'FALLON** (IN MEMO PLEASE WRITE "HOLIDAY PARADE")

MAIL TO: RE/MAX Preferred, O'Fallon Holiday Parade, 1668 Windham Way, O'Fallon, IL 62269

CHECK NUMBER _____

