



Santa in WONDERland

Event will be held on Saturday, November 29, 2025 6:00 p.m.

Sorry but no applications will be accepted after November 12, 2025

Applications will be reviewed in the order they are received. We can only accept 70 units total for the parade.

UNIT DEFINITIONS (Businesses are asked for a minimum fee to help us offset costs of this parade)

- Sponsored Floats: Check the sponsorship forms for more information on how to sponsor our city floats- \$100-\$1000+. The more money we raise- the better the floats! We need your volunteers, donations, and creative ideas!
- Business Float: Fully completed float on float bed brought in by a business. \$50 minimum entry
- Nonprofit Float: Fully completed float on float bed brought in by a nonprofit organization. No entry fee.
- Community Member Float: Fully completed float on float bed brought in by a community member/ community organization. No entry fee.
- Pedestrian Unit: (Walking promotion, Dance Troupe, etc.): Units promoting an organization, business, or social group. Business entry fee minimum of \$50. Others are free.
- Mobile Unit: Units with wheels; bicycles, cars, etc... Business entry fee min of \$50. Others are free.
- Marching Bands: Any organized marching group that plays instruments for entertainment purposes. No fee.
- NO POLITICAL ENTRIES, signs, clothing, canvassing, etc...NO EXCEPTIONS.
 - Please recognize and respect the child-like wonder of this inclusive community event. This is a celebration of our community, to simply, safely and positively enjoy the magic of the parade as one beautiful community.

**Fees must be paid in full at the time of application submission. **

Check payable to City of O'Fallon (Memo: O'Fallon Holiday Parade) - please note where to send the application and check to be sure we get your entry! (RE/MAX Preferred office)

2025 O'FALLON HOLIDAY PARADE reserves the right to reject applications that are not compliant to our regulations, duplicate another entry, and if they are not submitted by the November 10, 2025 deadline.

Fees will be returned if application is denied. We will accept as many as we possibly can... Thank you for applying!

REFUNDS

No fees will be refunded for cancellations. Severe weather may cause events to be rescheduled for the weekend following the event. A second severe weather day would cause the event to be canceled by the City of O'Fallon due to unforeseen circumstances. No refunds will be able to be made.



PARADE GUIDELINES

- Your participation is greatly appreciated! Please follow the helpful guidelines to allow us to make a safe and entertaining event!
- All entries will receive further instructions, regulations, and information about the parade upon approval of the application.
- All participants must follow all applicable rules and regulations. The parade coordinator and the City of O'Fallon reserve the right to remove any participant from the parade either prior to assembly, while assembling, or any time during the parade.
- NO materials (i.e. candy or other giveaways) may be *THROWN* from the parade entries or from a float. Walkers may hand or drop items along the road edge. This is a rule for all parades and is for the safety of the guests and participants.
- **We will secure Santa Claus for the parade. NO other Santas are allowed to participate. There's only one true Santa!**
- Drivers of any and all vehicles in the parade areas must possess a valid driver's license, and possess full liability vehicle insurance.
- All animals must be on some type of restraint and vaccinated. Animal entries are limited to well trained animals able to work in area with flashing lights, loud noises, and are safe with children.
- **ALL UNITS - including the walkers- MUST BE LIGHTED!** 50% of the unit vehicle, float, or persons at minimum must be lighted to meet the requirement. No we aren't going to measure exactly, please be creative!
- **Alcoholic beverages and smoking are forbidden by any unit or participant. Violations will result in removal from the parade. No exceptions.**
- No spectator, participant, or volunteer may jump on or off a float in motion or during the parade at any time, or interfere with a unit in any way. Floats must provide FOUR assigned volunteer guides to walk with each float, wearing reflective vests. This is **REQUIRED** by law. They must keep everyone away from the wheels and sides of the float. These wheel walkers may not refill candy or promotional items from the float or vehicle pulling the float. Please use an alternative method for carrying supplies (pull a small wagon, etc).
- Each unit **MUST** complete the full parade route.
- Again- no **POLITICAL CAMPAIGNING**, promotions, advertisements, clothing, etc is allowed. No exceptions.
- **VEHICLES, FLOATS, VEHICLES TOWING THE FLOATS**, and all participants in any units are **NOT** permitted to have any controversial or questionable content on themselves or any vehicle. This includes but is not limited to bumper stickers, personal attire, written language or any images that could be considered offensive or inappropriate for a kid friendly event. This is at the sole decision of the parade chairman and City of O'Fallon.

RAIN PROCEDURE

- In the case of rain, all participants are responsible for covering their unit and/or products. Please wear appropriate clothing in case of inclement weather.
- If there is inclement weather (i.e. snow, freezing rain, thunderstorms, heavy rain), the parade coordinator will make the decision to cancel or delay the parade the day before or the day of.
- This parade is held unless the weather is severe. **No refunds of event fees will be able to be returned to the participant.**





2025 O'FALLON HOLIDAY PARADE

THEME: **Santa in WONDERland**

PARADE UNIT APPLICATION

APPLICATION DEADLINE: **November 10, 2025**

Return Application In Person or Mail to:

RE/MAX Preferred, ATTN HOLIDAY PARADE CHAIRPERSON, 1668 Windham Way, O'Fallon, IL 62269

Email applications to: Ofallonholidayparade@gmail.com and drop off payment at the office above no later than one week from the accepted date.

If you have any questions about this application or about participant regulations, contact PARADE CHAIRPERSON Beth Ortega at OfallonHolidayParade@gmail.com.

*Theme: **Santa in Wonderland: We're all glad here!** This year we are asking you to bring all the lights and fun in the most magical, oversized, whimsical, WONDER-FILLED way. Think of Santa going into Wonderland and finding his way through all things BIG and small (Holiday themed), wondrous worlds celebrating the holidays (maybe in Oz or Suessland or other worlds at Christmas time) as he finds his way to O'Fallon... let your creativity run with this one!*

SPACE IS LIMITED!

To ensure quality and appropriate content for this kid friendly event, O'Fallon Holiday Parade organizers reserve the right to limit or deny participants. Please provide detailed information regarding your participation. We are avoiding 'duplicate' units- and will let you know if your idea is already taken- so get creative with your ideas! Stand out among the crowd and be memorable. Our goal is always to make this event MAGIC. ** Units in line with the theme will get first priority.

Name of Business/Organization_____

Circle one: Business NonProfit Club Community Member Other

Contact Person_____

Address_____City_____State_____Zip_____

Telephone: Home_____Work_____Mobile_____

E-Mail Address_____

Entry Name _____

Number of Participants _____

Remember to send in your \$50 business unit registration fee





DESCRIPTION OF YOUR PARADE UNIT (example: Giant hot chocolate with 'drink me' sign)

What type of unit would you like to have in the parade? (check one)

- ☐ Marching Band
- ☐ Rental Float (provided by City)
- ☐ Decorated Mobile Unit
- ☐ Pedestrian Unit (detail) _____
- ☐ Nonprofit Float
- ☐ Business Float ☐ Community Float
- ☐ Horse or other animal: _____
- ☐ Other _____

Describe your float/ parade unit design and theme and if you will have music. (25-100 words)

I hereby affirm that I have read and understand all instructions and guidelines in the Holiday Parade Application form and an information packet. I agree to comply with all Holiday Parade rules/guidelines and my failure to do so will result in my removal from the event activities with NO REFUND. Any situation not specifically covered in these guidelines will be resolved at the discretion of the Holiday Parade Event Coordinator.

Signature of Applicant

For Office Use Only

Date Rec'd: _____ Mail Email In Person _____ Approved _____ Denied _____

