

Privacy Policy

Last Updated: September 23, 2025

Kim Estep Races LLC (“Company,” “we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website (kimestepraces.com) and related services (the “Site”).

By using our Site, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information You Provide:

- Name, email address, and phone number (e.g., when you sign up for updates, newsletters, or sponsorship inquiries).
- Billing and shipping details if you purchase merchandise.
- Other information you choose to share with us (e.g., through contact forms).

Automatically Collected Information:

- IP address, browser type, and device details.
 - Usage data (pages visited, time spent, referral sources).
 - Cookies and similar technologies to improve your browsing experience.
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2. How We Use Your Information

We may use your information to:

- Provide, maintain, and improve our Site and services.
 - Communicate with you, including newsletters, updates, and promotional offers.
 - Process transactions and deliver merchandise.
 - Respond to inquiries (e.g., sponsorship or event requests).
 - Analyze Site usage to improve performance and user experience.
 - Comply with legal and regulatory requirements.
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3. Sharing of Information

We do not sell your personal information. We may share it only in these limited situations:

- **Service Providers:** With trusted third parties that help us operate the Site, process payments, or deliver services.
 - **Legal Requirements:** If required by law or to protect our rights, safety, or property.
 - **Business Transfers:** In connection with a merger, acquisition, or sale of company assets.
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4. Cookies and Tracking Technologies

We use cookies and similar technologies to improve functionality and measure traffic. You can disable cookies through your browser settings, but some features of the Site may not function properly without them.

5. Your Rights and Choices

Depending on your location, you may have rights to:

- Access, correct, or delete your personal information.
- Opt out of marketing communications (unsubscribe links are included in all emails).
- Restrict or object to certain data uses.

To exercise these rights, please contact us at the email address below.

6. Security

We implement reasonable safeguards to protect your information, but no system can guarantee complete security. Please use caution when sharing information online.

7. Children's Privacy

Our Site is not directed to children under 13, and we do not knowingly collect personal information from them.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted here with a new "Last Updated" date. Your continued use of the Site after changes are posted means you accept the updated Policy.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Kim Estep Races LLC

admin@kimestepraces.com

1933 Skybrooke Lane, Hoschton GA 30548