

Dear <<First Name>>,

Record numbers of homes on LBI had pipes burst during the cold spurt in 2017 and many were stuck to fend for themselves due to the lack of available plumbers. Making matters worse, **due to the lack of occupancy, a single water leak often caused disastrous damage,** with no one around to monitor. I had a similar experience and want to be sure you don't have to suffer the way I did:

"As I arrived at my shore home one Friday for a weekend getaway, I was greeted by water leaking from the front hall ceiling and fallen chunks of wet drywall on the floor. A \$6 toilet supply hose had failed. Water had been running for days, ruining wood floors, carpets, drywall – basically everything in its path. Worse yet, some of the damage was beyond repair. My emotions went from shock to anger as I sorted through the damage and found family pictures and my grandmother's heirloom table ruined. **The damage \$100,000 in repairs, canceled vacations and months of disruption dealing with repair crews and claim adjusters.**"

I started Water Hero because I knew there had to be another way. With a team of engineers from Bose, Water Hero built a next generation leak detection system. Our customer's love the ability to remotely & automatically shut off the water without having to pay a plumber \$400. To date, we helped to **avert hundreds of thousands in losses and save thousands on water bills.**

Water Hero is currently working with **Dave LaMere, CEO of Smart Homz, a smart tech installation company on LBI, and a member of the Southern Ocean County Chamber of Commerce** to schedule installations in preparation for the winter season. **Stop by the Smart Homz booth at Chowderfest on Sept 29th** or checkout their smarthomz.com to learn more.

Water Hero sells for \$649 plus installation. Pipes start bursting in September - reach out **before October 1 to receive 10% off the install** and be sure that your home is protected.

Call **(617) 819-4376 Ext 1** or **email dan@waterhero.com** today so we can answer any questions you have and sign you up for the installation schedule!

Jointly yours in fighting catastrophic water damage,

Dan Sterling



Founder & CEO | Water Hero, Inc.

Dave LaMere



Founder & CEO | SmartHomz, Inc.

