

SMART HOMZ

DEDICATED TO
HOME TECHNOLOGY +
INNOVATION AND
MODIFICATION.



2019

NJ | NY | PA

888.573.HOMZ

WWW.SMARTHOMZ.COM

WHO WE ARE

The smart home concept is well recognized, yet few people know where to begin. Trying to keep up with technology can be overwhelming for consumers and small businesses and Smart Homz Founder, Dave LaMere, saw this challenge as an opportunity. In 2017, LaMere set out to turn his dream into a reality and launched a home technology installation and consulting business focused on helping consumers navigate the home technology landscape.

“Knowing the right products and necessary infrastructure to suit specific needs is a daunting proposition for most consumers,” states LaMere. Smart Homz was created to bridge the industry gap and educate consumers on products, and provide them with the most reputable and knowledgeable installers. “We provide technology solutions to transform traditional residential homes and businesses into connected ones. Services range from home automation to app-controlled security systems, all designed to provide customers with safety, security and peace of mind” says LaMere.

In 2019, Smart Homz added home modification to it's suite of services. While introducing technology to the senior population is instrumental to helping individuals age in place, there was a demand for physical modifications to consumers' homes. As the need for additional services and products evolves, Smart Homz will continue to expand its offerings to ensure clients receive the very best education, products and service.



OUR MISSION VISION VALUES

MISSION

At Smart Homz, we connect people with their environment and improve how they live by delivering new technology and designing custom solutions for each individual.

VISION

We are redefining the smart home experience by focusing on the customer's individual needs with unique solutions and innovative thinking.

VALUES

Integrity. We earn the trust of others through consistency of actions with stated values and commitments.

Collaboration. We believe in the power of working together and everyone having a voice.

Transparency. We are honest, open, ethical and fair – both as a team and with clients. As a result, we have brand trust.

Mutual Respect. Respect is mandatory when we deal with clients, employees and colleagues. Everyone works together towards a common goal.

Passion. Passion is at the heart of our company. We are continuously moving forward, innovating and improving.



THE TEAM

Every good thing that we strive to accomplish in Smart Homz will be powered by the same energy source – the commitment and talent of our employees.



**DAVE
LaMERE**
CEO

Dave LaMere is a passionate and vibrant entrepreneur who launched Smart Homz to help people turn their dream homes into a reality. Dave has played an integral role in helping businesses develop their marketing strategies since receiving his bachelor's degree from Rutgers University in 2001. His experience in leading sales and marketing departments for global brands was his track of success before starting Smart Homz. Having seen a massive gap in the home technology industry and a lack of reputable installers, he was driven to develop the brand.



**BILL
HNATIUK**
PRESIDENT,
HOME
MODIFICATION

With over 30 years of experience, Bill Hnatiuk is an expert in the management and technology fields. His experience involves construction plant management, overseeing land development, technology & innovation management, contract negotiations, and security & compliance. Bill has his bachelors degree in Finance/Economics from Fairleigh Dickinson University and has been using his degree in the senior industry. Bill is certified in Aging in Place (CAPS), is an Environmental Access Consultant, and has his Executive Certificate in Home Modifications - all of which make him a great asset for the home modifications branch of Smart Homz.



**MEGAN
HESSEL**
VP, MARKETING

Megan Hessel is passionate about all things creative and true where design sets the stage. She has been in the creative marketing field for over 17 years. Getting her Bachelor of Arts Degree from Mason Gross School of the Arts at Rutgers University, she began her career in marketing and soon became one of the very first graphic designers at Under Armour in Baltimore, MD where she remained for over 10 years. Throughout her time with successful brands, she has led teams in creative services and marketing. Her eye for design, knack for communication with different types of audiences and ability to network with all has led to her heading up the marketing for Smart Homz.

Smart Homz is the premier provider of residential and commercial technology solutions. With experienced installers, dedicated account managers and outstanding customer support, we provide an elite level of service that is unparalleled in the market today.

Excellence and innovation go into every project.



OUR PROCESS IS PARAMOUNT

“It’s not just about the install, we take the time to understand the challenges of all project sizes, and have our team take care of everything. We have a full compliment of service professionals at hand to help make all jobs run smoothly: plumbers, electricians, project managers and site inspectors. We give you the site map and coverage areas. We manage the projects and we perfect the work. We work with everyone - utility and cable companies, home and business owners, tenants, everyone.

We dig.

We climb.

We hide wires.

We get permits.

We get approvals. We never increase quoted prices without a change order form signed by you. There are no surprises when you work with us.

”

THE SMART HOMZ DIFFERENCE

BRAND AGNOSTIC

We select the products to use for a customer based upon their individual needs and not necessarily a manufacturer that we are aligned with. In short, we are brand neutral. We research and test hundreds of products and use only the best ones for our customers.

MARKET RESEARCH

Research supplies us with an understanding of consumer preferences and provides forecast trends before they hit the mainstream. We stay ahead of the market, understand the competition, and are always on the cutting edge of technology.

EXPERTS IN OUR FIELD

In a world where people are seeking out unbiased recommendations to help them make purchase decisions, we offer our expertise in the field that will guide you through the process. Partnering with experts in the industry allows us to pool resources and build a knowledge base that becomes a resource for our customers.

SUPERIOR CUSTOMER SERVICE

We pride ourselves in offering a good old-fashioned level of customer service that otherwise can't be found in this industry. Our goal is to always exceed our customers' expectations every step of the way with our level of customer care and value-added services. We are consistent, honest and deliver a high level of quality care that makes our customers feel like family.

UNIQUE SOLUTIONS

Every homeowner is different and their needs can vary greatly, therefore every solution is truly unique.

Taking this into account, Smart Homz creates solutions that are holistic and customized. Unlike other solution providers that predominantly sell their own products, Smart Homz delves deep into the customer's home habits and lifestyle to assess their specific requirements and deliver solutions that address these needs. Smart Homz can recommend the right products from an array of manufacturers and providers to offer the best solution for a client's individual circumstances. This is the Smart Homz difference and how we rise above the competition as a highly reputable solutions provider.



CERTIFICATIONS & TRAINING



CERTIFIED AGING-IN-PLACE SPECIALIST



CONTROL4 AUTHORIZED DEALER & INSTALLER
CONTROL4 CERTIFIED AUTOMATION PROGRAMMER



EXECUTIVE CERTIFICATE IN HOME MODIFICATION



PAKEDGE CERTIFIED NETWORK ADMINISTRATOR



ENVIRONMENTAL ACCESS CONSULTANT



AUTHORIZED WATER HERO INSTALLER



CERTIFIED NEST DEALER & INSTALLER

LICENSED HOME IMPROVEMENT CONTRACTOR

#13VH10247800

SOME OF OUR CLIENTS

HOME CARE

HOMEWELL CARE SERVICES OF NEW JERSEY



REALTORS

DIANE TURTON, REALTORS



SERVICE PROFESSIONALS

FOREMOST PROPERTY INSPECTIONS, LLC



MANUFACTURERS

WATER HERO SYSTEMS



MANAGEMENT COMPANIES

CORNER PROPERTY MANAGEMENT



TRADES

PLANET ELECTRIC



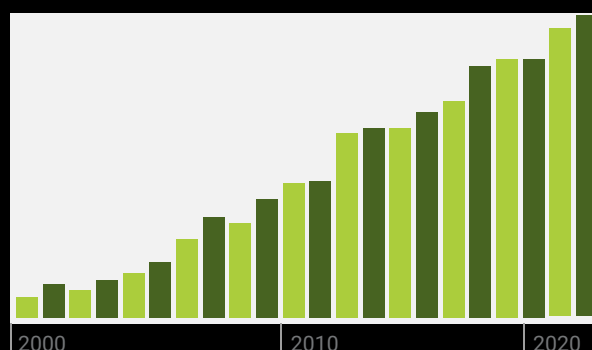
RETAIL & SMALL-MEDIUM BUSINESSES

GOOD DOG PET TRAINING



THE INDUSTRY

Consumers from North America are forecast to spend the most on smart home systems and services in 2022, with the expenditure amounting to 63 billion U.S. dollars, in comparison to consumers from other regions.



81%

Buyers say they'd rather buy a home with smart home products already installed.



68%

Of Americans think smart homes will be as common as smartphones within 10 years.



\$100 BILLION

Total security market will reach or even surpass by 2020.



477 MILLION

Analysts estimate this many smart home devices will be shipped globally in 2020.



62%

Of Americans claim home security is the top benefit of owning a smart home.



20%

Savings in one year on home heating and cooling costs with a smart thermostat.

OUR SERVICES

Residential & Commercial Surveillance Systems

Home Entertainment

Climate Control

Water Leak Detection

Automated Lighting

Voice Activation & Smart Displays

Key-Less Entry & Video Doorbells

Motorized Window Treatments

Home Modification

Home Safety & Fire Prevention

Motion & Fall Detection

Home Automation



1 RESIDENTIAL & COMMERCIAL SURVEILLANCE SYSTEMS

Monitoring systems in and around the home will provide protection from unwanted guests and provide around-the-clock peace of mind. Keep your property safe by monitoring what's happening and keep tabs on who's coming and going. These systems can be installed to monitor doors, windows and motion.



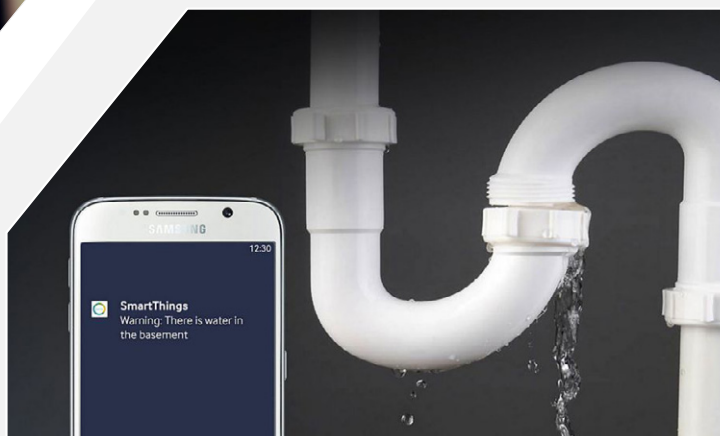
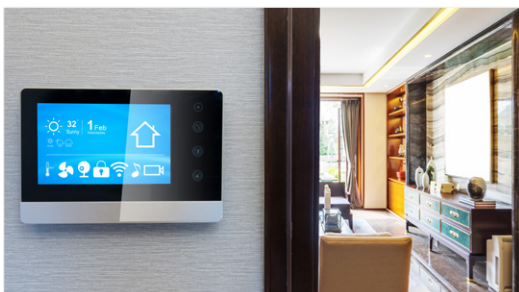
You can immerse yourself in the movie theater experience with audio and video equipment set up in your home. You can incorporate immersive, high-resolution audio, high-definition video, a smart TV or projection screen and customized lighting to create the ultimate experience. All equipment can be tucked away in a closet and controlled easily from one remote or touch screen.

HOME ENTERTAINMENT

2

3 CLIMATE CONTROL

Add convenience and save energy with smart thermostats that allow you to remotely control the temperature in your home from your smart device. Find your perfect balance between comfort and energy usage. Set the temperature in specific rooms or allow comfort to follow you with sensors that detect movement throughout your home.

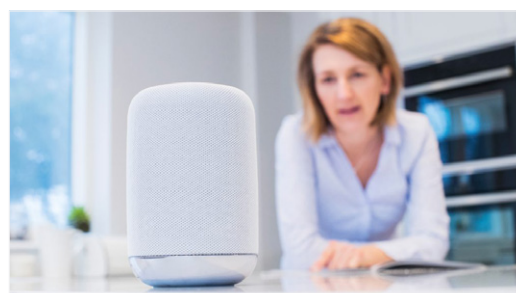
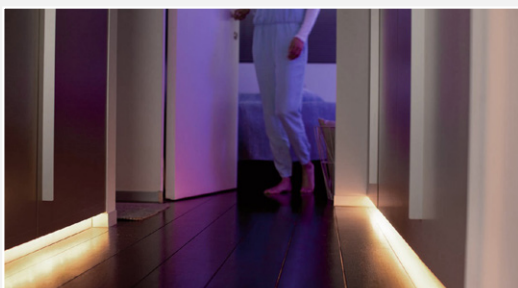


Smart water leak devices detect major home problems such as a pipe burst, humidity issues and freezing or high temperatures. Water will automatically shut off if a leak is detected and send notifications to your smartphone.

WATER LEAK DETECTION 4

5 AUTOMATED LIGHTING

Connected lighting allows you to turn on and off the lights by voice command, smartphone or tablet, from anywhere inside or outside of the home. We install motion-sensor lights that make it easy and quick to automatically light up dim areas like stairs, long hallways, or deep closets.



A voice-activated daily assistant can control devices around the house and make calling loved ones a breeze. It can also send reminders, provide entertainment and answer over 100 million unique questions. Video chat with loved ones, play music, control smart home gadgets, add items to a shopping list, check the weather, and do thousands of other activities. All of these can connect with voice-controlled household appliances, security devices, alarm systems and more.

VOICE ACTIVATION & SMART DISPLAYS

6

7 KEY-LESS ENTRY & VIDEO DOORBELLS

A smart doorbell allows you to see, hear and speak to someone at the door, even if you aren't there. Combine that with a smart lock and you can easily let people access your home and keep tabs on who is coming and going at all times.

Your smart device can be used as a garage door opener and you can also get reminders when you've left the door open. Receive large deliveries with a notification when the driver arrives and with a touch of a button you can remotely let them access the garage. No more sitting home waiting for deliveries to arrive.



Control your shades with your phone, voice command, or simply set a schedule and they will take care of themselves. Options are available to retrofit your existing window treatments.

MOTORIZED WINDOW TREATMENTS 8

9 HOME MODIFICATION

We offer physical modifications to properties so that performing activities of daily living (ADL) are easier, safer, and support independence and dignity. Easy-to-use fixtures, grab bars and rails, pull out shelves, push button door openers, smoothing floor surfaces, widening doorways and hallways, ramps, bath accessibility modifications, and more.



Smart smoke and carbon monoxide detectors that will alert your smartphone of smoke/fire/carbon monoxide whether you are home or not and, if you have a second home or travel frequently, the additional peace of mind they can provide is invaluable.

Automatic Stove shut-off is a device that can be installed that turns the stove off if left unattended for a predetermined amount of time. When hooked up to the current stove, motion sensors can detect if you've left the kitchen area or when you have returned.

HOME SAFETY & FIRE PREVENTION

11

MOTION & FALL DETECTION SENSORS

These systems operate by using strategically-placed sensors that are placed on doors and in selected areas around the home. You can monitor your loved one's daily activities, and more importantly, receive notifications when the system senses something is wrong. If the system senses a potential fall situation, a caregiver can respond immediately. Set up custom alerts to notify you when your loved one has left their home and always know when they arrive home safely.



Home automation is what pulls all of these services together. Whether you are living in an apartment, home or own a business, automation offers all property technology in one easy-to-use solution. A home/building automation system will control lighting, climate, entertainment systems, appliances, security and more - all with a smart device. Safety, security, and convenience.

HOME AUTOMATION 12

TESTIMONIALS



John Dimonda

Head of Lincoln Financial

Satisfied client John Dimonda recommends Smart Homz to his friends. "Having peace of mind while splitting time between both houses has really given us the opportunity to enjoy our time on the beach, knowing that all is good in our main home," he said. "It's also great to be able to check in on our house on LBI when up north – whether after a recent storm or when giving access to a contractor or cleaning crew, or just checking in on the house."



Dana Losapio

Product Development at American Express

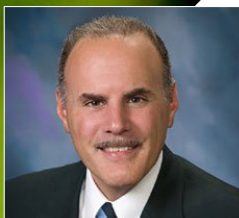
We are so glad we chose to work with Dave and Smart Homz for security cameras, thermostats and smart door entry. We feel confident in the products Dave recommended and that the job was done right. Dave was extremely thorough and spent extra time on our job to ensure we understood how to use our new smart devices and apps. We definitely recommend Smart Homz to anyone interested in making these improvements!



Jeffrey Cagan

Senior Vice President, CFP® at UBS Financial Services

Dave fully explained a variety of options available to me for home security as well as smart home technology and didn't have an agenda other than meeting my goals. He gave me a detailed quote, came on the day of his appointment and did everything that he said that he would (including a learning session). He has also responded to every follow-up question in a timely manner. What more can anyone ask?



Dr. John Boscia

Optometrist

The process from beginning to end was simple, thorough and painless, thanks to Dave and his crew. Our newly connected home is amazing – user friendly, convenient, and what an impact on our guests. Being able to connect with my home when I am at work, our out of town, has been such a time and energy saver.

CLIENT VERTICALS

CONSTRUCTION

Builders
General Contractors
Designers
Architects

REAL ESTATE

Realtors
Mortgage Brokers
Commercial & Residential Building Rental/Sales

PROPERTY MANAGEMENT

Homeowners' Associations
Commercial Building Owners
Care Facilities (Senior, 55+, Post-Acute, Retirement, Hospitals)
Building Management Companies
Rental Owners/Operators

TRADES

Electrical Companies
Showrooms

MANUFACTURERS

Product Manufacturers

BUSINESSES

Retail Stores
Country Clubs/Banquet Halls
Bars & Restaurants

PUBLIC BUILDINGS

Libraries
Places of Worship
Schools
Shopping Centers



**GLOBAL CONSUMER SMART HOME
SPENDING TO GROW TO \$158 BILLION
BY 2022; UP FROM \$76 BILLION IN 2016.**





YOUR HOME TECH PROS



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