Williston United Fútbol Club
Regular Board Meeting
Date: 10/05/2026
Time: 7:00pm
Where: Williston Parks & Recreation Board Meeting Room

NAMES OF ATTENDEES AND ABSENTEES:

1. Gregory Hoppe, Vice President
2. Casey Dyer, Treasurer
3. Lou Devin, Secretary
4. Shyra Van Voorhis, Registration Director
5. Christa Vail, Director of Operations
6. Cassi Johnson, Communications Director
7. Meredith Delgado, Volunteer Director
8. Cari Foss, Volunteer Director
9. Matthew Lee, Executive Director
10. Lenny Johnson, Director of Coach and Player Development, was in attendance through zoom starting at 7:09pm until the end.
11. Abraham Torres, Tournament Director, was in attendance through zoom starting at 7:07pm until the end.
12. Justin Graham, President, was absent.

Greg Hoppe called the meeting to order at 7:06pm.

1. Welcome
2. Approval of Agenda
   Shyra Van Voorhis made a motion to approve the agenda.
   Christa Vail seconded.
   Motion passed unanimously.
3. Approval of Minutes – September 2026 (Meeting held August 31, 2026)
   Shyra Van Voorhis made a motion to approve the September 2026 Minutes.
   Casey Dyer seconded.
   Motion passed unanimously.
4. Treasurer's Report
   $41,512.60 Checking
   $104,995.99 Savings

   - Approximately $600 in equipment expenses remain pending.
   - $13,500 remains in the equipment budget.
   - Golf course expenses came in slightly higher than budgeted.
   - Taxes were budgeted at $1,000 and came in at approximately $1,500.

- An October invoice from Matt Brown has not yet been received.

Head Coaches' Apparel: Purchase tabled pending an update regarding the Candy Cane Tournament. The Board would like to determine whether all teams can be filled for the tournament before committing roughly $2,800 toward the apparel purchase. The matter will be revisited at the next Board meeting.

It was noted that the club should explore a fundraising opportunity prior to the next board meeting.

Shyra Van Voorhis made a motion to approve the Treasurer's Report.
Christa Vail seconded.
Motion passed unanimously.

5. Coaches comment
   It was mentioned that the club is operating differently and that there are changes we want coaches to begin implementing. It is important to overcommunicate these changes to ensure coaches are informed and understand expectations. When there are gaps in communication, people may fill in those gaps based on how they are feeling, which can lead to misunderstandings or negative assumptions. The importance of avoiding side conversations and maintaining unity in communication was emphasized.
6. Public Comment
   It was asked what the club's goals are for this season. From a coaching perspective, the goal is to see progress in developing a clear play style and a well-defined club identity.

   Consistency was also mentioned as one of the club's biggest goals. This starts with establishing a coaching philosophy and then creating standardization in how we coach across teams.

   It was mentioned that when a coach takes on a new team, they must start from scratch due to the lack of standardization.

Old Business:

7. Executive Director Update
   a. Adult League – Pushed back to summer
      Lack of turf space.
   b. Labor for facilities agreement with WPRD
      Amanda expressed concern that the value of the labor Matt provides in supporting Rec Soccer is not sufficient to offset the club's turf space usage fee. We will have another meeting to discuss this.
      It was also mentioned that moving forward, an MOU should be explicitly established to clearly define the agreed upon responsibilities. If Matt is expected to handle only the setup and teardown, then his responsibilities should be limited to those tasks.
   c. Recap Coaches Meeting

The goal was to gather feedback from the coaches, and Matt also shared his ideas. One proposal was to avoid mixing age groups and to establish a policy of not moving players up to older age groups.

Discussion centered on the club's overall direction and philosophy: whether the focus is primarily on competition and winning or on creating an inclusive environment for all players. What do we want to establish as the club's identity and how to approach the changes being implemented, do we want these changes implemented this season or next season.

If we elect to change year by year, there's also the dynamic that we need to change. It's a multitude of layers. If we cut kids now, it will be harder to retain them in the future. If we don't get these kids involved now, we may not have enough players to fill an 11v11 team.

It was also mentioned that some players participate because their parents registered them or because they simply enjoy playing soccer, rather than pursuing a competitive environment. Placing these players in an environment they are not ready for could cause them to lose interest in the sport.

The importance of thoughtful team formation was emphasized, noting that having enough players to fill a team does not necessarily mean all players should be placed together if doing so would result in the team struggling significantly during tournaments. It was also mentioned that these decisions should be made on a case-by-case basis.

- For the U10–U12 girls age groups, we will wait until after tryouts before making a decision.

It was suggested that players first be separated by skill level, followed by a coaches' meeting to discuss and communicate the observations made during the evaluation process.

Teams will be finalized and ready to be posted and sent out by October 26, 2026.

It was mentioned that when making decisions, we need to determine our top priorities. While everything is important, we need to establish what matters most, which is where our club's mission statement comes into play.

d. Character Traits for the Season
Tabled.

8. Board Member Action Items Updates
    a. Tournament Director – Candy Cane Tournament Update
        - The ARC reservation and trainers are in place, and Samantha is continuing to coordinate apparel.
        - Matt and Justin will begin reaching out to other clubs.

It was mentioned that the club is heavily reliant on Minot United Soccer Club for support. Concerns were raised regarding the lack of support from Minot, despite being only two hours away, and it was suggested that the club reconsider supporting their tournaments in return.

Abraham, Matt, and Justin will find time to meet and discuss where the club stands with other clubs and assess how confident they are in filling the tournament with participating teams.

We still need to send out the sponsorship letters.

- Circle Transportation kept their $2,500 sponsorship.
- A few more businesses kept their sponsorships as well.
- JW will still be our main sponsor. Currently sitting at $11,000 on sponsorship check.

Deadline for team registration is November 20, 2026.

Abe will reach out to Cari regarding the concessions.

b. Other board member updates

None.

9. Age Group Changes/Playing Up
   This topic was covered in the earlier discussion.
10. Parent Meeting information/dates
    October 27, 2026 at 7pm.
11. Team Registration
    Tabled.
12. 3v3 Tournament Schedule
    It was suggested that the structure be changed to separate Competitive and Academy, essentially creating upper and lower levels.

    The Academy would focus on evaluating player improvement at the end of the first block of sessions, while the Competitive program would take place during the end of season party.
    It was also suggested that the Academy fees be adjusted. As an example, the first block of session could consist of six sessions for $100, with the possibility of offering a second session. This proposal needs to be discussed soon.
13. Guest playing with WUFC
    Some families from Watford City contacted Casey expressing interest in having their children guest play, although they would not be able to attend many practices.

    We just want to make sure coaches are kept in the loop, and that guest players should only be brought in where needed.
14. Meeting Recap/Action Items
    None.

Casey Dyer started a motion to adjourn the meeting.

Shyra Van Voorhis seconded.
The motion unanimously passed.

Meeting adjourned at 9:52 pm.
Next Board Meeting: Monday, November 2, 2026 (tentative) at 7:00pm

Minutes prepared by: Lou Devin, WUFC Secretary