



# CAROL REY

The Etiquette Queen

As Seen On

*Lifetime*

**VH+1**

**OWN**





# Get to know *Carol Rey*

- Consultant and Coach
- Founder and Lead Trainer of The Elite School of Etiquette
- Author of " Etiquette For The Savvy Professional" and "Your Manners are your Beauty Journal"
- Creator of the first ever etiquette based pageant "Miss Excellence Georgia Pageant"

"My mission is to  
inspire civility,  
kindness and love  
through etiquette  
around the world."





Carol Rey is building a global etiquette company that is transforming how we show up in the world for both children and adults. Raised by what Carol considers as two perfectionists to be a free thinker, she was taught to be concerned with how she showed up. Not just in the sense of looks but in the fullness of what to do when you get there and everything in between. Carol starts each class with an aged old truth with a new age twist "you only 7 seconds to make a first impression."

Earning the title the ***Etiquette Queen*** by some of her students, Carol's life experiences and her relatability is what makes her unique.

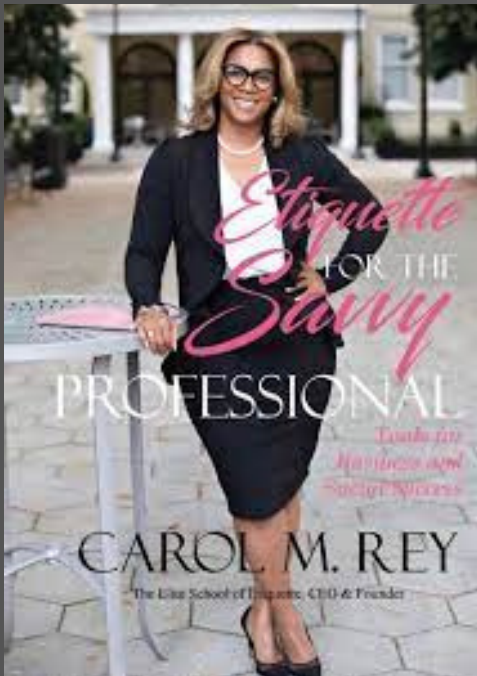
As a published author of the book "Etiquette For The Savvy Professional, " Carol has become a sought after speaker and instructor. Whether a large corporation like **VISA**, who retained her services to assist them in polishing some of their new recruits or the **New York School System**, where she provided **training workshops for the faculty and students**. Carol has worked with **Disney** and others to prepare their **talent** for various roles. In addition, Carol is an **engaging panelist and personality** who has made appearances giving advice on reality style television shows ***Married at First Sight, Unmatchable*** on Lifetime and **Toya a Family Affair** on VH1. Coming full circle in 2023, as a once Atlanta Falcons Cheerleader, Carol became a partner with The **NFL Atlanta Falcons** Team as their etiquette coach for their Rookie Players.

Starting The Elite School of Etiquette in 2018 as a part-time passion, Carol recently took a leap of faith and left her role as a school teacher for over twenty years to build a company that will make the world a more civilized place to live. Carol is a Certified Etiquette Consultant from ***The American School of Protocol***, she has worked in the coveted role of a Governance to an ultra wealthy Vietnamese family.

She founded the *Miss Excellence Georgia Scholarship Pageant* which debuted in November 2022 as the first etiquette based pageant in the world. She continues to raise the bar on the things that she aspires to do. With Charm classes enrolling for the spring of 2023, she firmly believes that you are never too young or too old to learn about etiquette.

Carol is mom to her teenage son Chase and enjoys learning new things and playing tennis.

# Services Offered



## *The Elite Speaker & Author*

A passionate and self assured speaker & instructor



## *The Elite School*

A one-of-a-kind school to fit your personal and professional etiquette needs.



## *Miss Excellence GA Pageant*

First etiquette based pageant for girls 14-24

Charm School Coming in May 2023

# Reviews



## *Mrs. Waller*

Mrs. Rey provides her expertise, along with excellent encouragement and support. My daughter LOVED the curriculum. As a shy introvert, I watched her blossom into a poised confident young lady.



## *MB*

I am thrilled that another parent told me about The Elite School of Etiquette. Like a lot of 11 year old's, my son didn't want to go. When he learned his soccer buddy was going, he was in! After the first session, my son couldn't stop talking about it, what he learned and the friends he made. In the second session, he enjoyed breaking bread with his old and new buddies. Carol Rey and her team did everything with class and quality - befitting of the young men we are raising.



## *Wileeta Watts*

The Elite School of Etiquette is amazing. It has impacted my son's life in such positive ways. He has always been polite and displayed good manners but this experience has taken him to the next level.



"Great manners and dining skills will take you places that friends and family can't."

# GET IN TOUCH

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