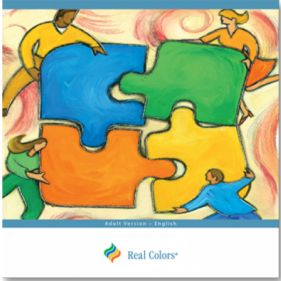# The Real Colors Lineup of Workshops and Activities

REAL COLORS FOUNDATIONAL

Every Real Colors journey begins with the Foundational Workshop. Participants learn how to quickly identify their own temperament, or Color, and that of others. Participants will develop more effective communication skills and build better relationships by understanding what motivates each of the Real Colors and what each of the Real Colors needs to feel successful.

ADVANCED MODULES

The learning doesn't stop after the Foundational Workshop. Advanced Modules address common professional development goals and include 4 to 6 hours of themed content.

→ Real Applications helps participants connect with an organization's mission and offers a framework to navigate difficult conversations.

→ Real Leadership has participants evaluate their leadership strengths and build on those strengths through small and large group activities.

→ Real Solutions takes difficult situations that occur in relationships and shows how Real Colors concepts can make a difference.

→ Real Teams explores the concepts of trust, opportunities for growth, and what successful teams look like through the lens of Real Colors.

KEEP REAL COLORS ALIVE

Continue the momentum with Keep Real Colors Alive, a series of short, engaging activities designed to maintain the excitement and effectiveness of the Real Colors experience for any team!

→ 30-60 minute stand-alone activities that can be easily woven together to create a curriculum specific to your audience.

→ Topics include: Feedback, Diversity and Inclusion, Change, Emotional Intelligence, Trust, Leading Effective Meetings, Recognition, Listening Skills, Virtual Communication, and more!

Let us bring Real Colors® to your team!

Over two million people have experienced how Real Colors opens the door to a whole new world of understanding one's self and others.

Everyone has a distinct temperament, or personality. Real Colors has a full suite of fun, interactive workshop experiences designed to identify a person's temperament, or Color, and then apply that knowledge to understand how and why people communicate differently. Real Colors workshops provide a framework for participants to examine who they are and how they relate to others. Participants will develop the skills to communicate effectively and build stronger relationships – both in and out of the workplace. Most importantly, Real Colors provides lasting results because the knowledge is easy to remember and apply.

Real Colors is a stepping stone to:

- Integrating new employees
- Enhancing company culture
- Increasing productivity
- Reducing conflicts
- Increasing employee engagement and longevity

"Even months later we are using the knowledge from the Real Colors workshop and often reference our colors as we connect and work together. The Real Colors program is engaging, and more importantly, relevant, so we will continue to use the skills from the program."

Karen McRitchie,
Assistive Technology Specialist
Pearson Education

We would love to bring the power of Real Colors to your organization.

The following Real Colors workshops are available to your organization:

REAL COLORS FUNDAMENTALS

The exclusive Real Colors personality assessment is the foundation of a fun, interactive workshop where participants learn how to quickly identify their own temperament, or Color, and that of others. Using this powerful knowledge, participants will develop more effective communication skills and build better relationships – both in and out of the workplace – by understanding what motivates each of the Real Colors and what each of the Real Colors needs to feel successful.

REAL SOLUTIONS

Real Solutions is designed to take Real Colors participants to the next level of understanding how Real Colors creates a system to process stressful and uncomfortable situations. Real Solutions is a dynamic workshop that takes difficult situations that occur in relationships and shows how Real Colors concepts can make a difference. Successful change management is a core component of Real Solutions.

REAL TEAMS

Real Teams takes participants through a series of fast-paced, interactive, and fun activities, allowing them to learn the strengths of each of the Real Colors first-hand. Exploring the concepts of trust, opportunities for growth, and what successful teams look like through the lens of Real Colors, participants will leave the workshop with applicable knowledge and skills that will help them work better together.

REAL APPLICATIONS

The Real Applications workshop allows your organization to apply Real Colors in exciting new ways. Participants will look at how a person's second color affects their overall personality style, how Real Colors concepts help each team member connect with your organization's mission, and how Real Colors offers a framework to navigate difficult conversations.

REAL LEADERSHIP

Real Leadership is applicable for emerging leaders to c-suite executives. Participants start by evaluating their leadership strengths and build on these strengths through small and large group activities that include public speaking, listening skills, empowering others, and developing a personal leadership plan.

Real Colors®
realcolors.org

Real Colors© Workshop

Why Real Colors?
Everyone has a distinct temperament or personality. Real Colors is a fun, easy to understand system designed to identify a person's temperament, or Real Colors. The Real Colors Workshop allows participants to examine who they are and how they relate to others, it empowers participants by providing a framework for effective communication, and it provides keys to understanding what motivates each of the temperaments.

Program Objectives - Participants will:
- identify their own Real Colors personality traits.
- understand the values, strength, joys, and needs of each Real Colors.
- identify and practice skills necessary for effective communication by learning how to speak in the language of the listener and listen in the language of the speaker.
- build team unity by doing a FUN activity together that allows for additional teambuilding in the future.

Program Duration: 3-4 hours

Basic Agenda:
Introductions, 15 minutes
- Facilitator Introduction
- What is Real Colors?
- Theory Behind Real Colors

Ice Breaker, 15 minutes
Taking the Assessment, 45 minutes
BREAK, 15 minutes
Break-out Activity, 30-45 minutes
- Divide into Colors groups
- Group brainstorm activity about what makes their Color unique

Sharing, 30-45 minutes
- Each group presents their Color characteristics
- Other groups have the ability to ask questions of the presenting Color group

Closing Activity, 30-45 minutes
- Ability to create unique scenario that challenges participants to apply Real Colors concepts