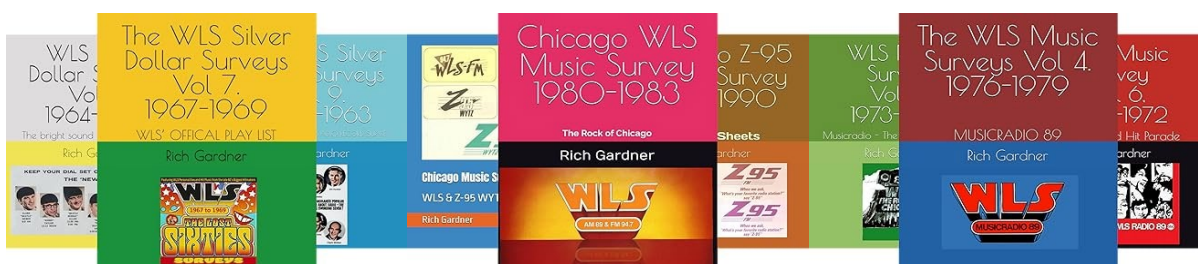


FOR IMMEDIATE RELEASE

Introducing the Definitive Collection of WLS Music Surveys: A Nine-Book Series



This nine-book series chronicles Chicago's vibrant musical history from 1960 to 1990 through full-size facsimiles of iconic radio surveys. The collection is organized into three decades.



The Sixties (1960-1969) WLS Silver Dollar Surveys Series: Vol. 9 (1960-1963): Vol. 8 (1964-1966): Vol. 7 (1967-1969)

This series delves into the significant cultural impact of the **WLS Silver Dollar Survey** on Chicago's vibrant music scene in the 1960s. Key highlights include WLS's transition to the Top 40 rock and roll format, the establishment of its influential early DJs, and the innovative Silver Dollar Survey, which served as an essential marketing tool. The survey is a crucial document of Chicago's growing music culture, charting the rise of rock, the British Invasion, and soul music. It fostered a sense of community, and its collectability emphasizes its historical significance. The series concludes the decade with a complete collection of the WLS Hit Parade. During this era, social and political upheaval was reflected in the music, alongside the ongoing influence of the British Invasion. The emergence of the "Chicago Sound" was marked by bands like The Buckingham's and Chicago.

The Seventies (1970-1979) WLS Hit Parade Music Surveys Series: Vol. 6 (1970-1973), Vol. 5 (1974-1976), Vol. 4 (1977-1979)

This series features full-size reproductions of WLS Musicradio surveys, providing a week-by-week account of Chicago's evolving musical landscape. These surveys document the changes in popular genres, ranging from the British Invasion and Motown to rock and early disco, showcasing the rise of legendary artists through the lens of Chicago's most influential radio station. Discover the impact of iconic DJs such as Larry Lujack and John "Records" Landecker and witness the transformation of the "Silver Dollar Survey" into the **"WLS Hit Parade."** Explore Chicago's unique local music scene and the vital role of radio stations and venues in helping local



bands succeed. This series offers a nostalgic journey into an era when radio and physical records held significant influence, highlighting WLS's lasting legacy.



**The Eighties (1980-1990) Chicago WLS / Z-95 Music Surveys Series:
Vol. 1 (1980-1983), Vol. 2 (1984-1986), Vol. 3 (1987-1990)**

This series showcases the vibrant music scene of 1980s Chicago through detailed weekly surveys. It highlights the influence of radio, record sales, and listener preferences. The distribution of WLS Music Surveys in record stores illustrates the dynamic relationship between radio airplay, sales, and audience tastes. Airplay on WLS and inclusion in the survey significantly increased exposure for local artists and helped advance their careers, fostering a sense of community among music fans.

About the Author:

Rich Gardner is a passionate music enthusiast who has been deeply connected to radio and music since the 1960s. His love for music began in childhood when he listened to WLS-AM 890 and WCFL, often accompanying his father in the family car. This early exposure sparked a lifelong hobby of collecting phonographs, records, music surveys, and memorabilia. Rich's connection to the music is profound. He actively pursued his passion by collecting WLS Surveys from the 1970s through the 1980s, compiling his lists from countdown shows, and placing ads in the Chicago Reader during the 1980s to locate older surveys. He went to great lengths to preserve and recreate missing surveys using modern technology, demonstrating his dedication to documenting and sharing the history of Chicago radio and music for others to enjoy.

Rediscover the music that defined a generation with "The WLS/Z-95 1980s Music Surveys" series. Order your copies today!

Each WLS/Z-95 Music Surveys volume (1-9) is available in Kindle, paperback, and hardcover formats. Whether you're a longtime fan of Chicago's music scene or a new enthusiast, this collection is essential for anyone interested in the rich history of popular music.



Available from

Independent Book and Record Stores

or

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