



WLS Music Survey Vol 5, 1973-1975 The Rock of Chicago from The Rich Gardner Archives Book Four

The WLS Radio Surveys Vol. 5: 1973-1975 - Musicradio - The Rock of Chicago

Step back to the golden era of Chicago radio with this captivating collection of facsimile surveys. It delves into the vibrant history of WLS-AM 890, a powerhouse Top 40 station that shaped the Midwest's music scene. Relive the dynamic shifts of the early 1970s, when WLS faced fierce competition from rival WCFL, only to reclaim its throne as Chicago's leading station.

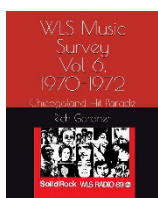
Discover how Program Director Tommy Edwards revitalized the station's sound, introduced engaging personalities like Bob Sirott, Steve King, and Yvonne Daniels, and refined playlists to reflect the diverse genres of the time—pop, rock, soul, and emerging disco. Explore iconic moments like the "Musicradio Lips" sticker campaign, listener contests, and the beloved "Animal Stories" segment, a hallmark of Larry Lujack's tenure.

Featuring meticulously recreated music surveys and fascinating insights into the station's programming, this volume offers a nostalgic glimpse into the hits, trends, and personalities that defined Chicago's music scene from 1973 to 1975. Whether you're a collector, a music enthusiast, or a fan of radio history, this book is a must-have for anyone who cherishes the magic of WLS and its enduring legacy.

About the author



Rich Gardner is a passionate music enthusiast who has been deeply connected to radio and music since the 1960s. His love for music began in childhood when he listened to WLS-AM 890 and WCFL, often accompanying his father in the family car. This early exposure sparked a lifelong hobby of collecting phonographs, records, music surveys, and memorabilia. Rich actively pursued his passion by collecting WLS Surveys from the 1970s through the 1980s, compiling his own lists from countdown shows, and placing ads in the Chicago Reader during the 1980s to locate older surveys. He went to great lengths to preserve and recreate missing surveys using modern technology, demonstrating his dedication to documenting and sharing the history of Chicago radio and music for others to enjoy.



Next in the series:

WLS Music Survey Vol 6, 1970-1972: Chicagoland Hit Parade
From the Rich Gardner Archives



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WLS MUSICRADIO SURVEY

THIS WEEK JULY 23, 1973 LAST WEEK

1. SHARDALA	Three Day Night	8
2. HODDIE WODDIE DUCKLE BOY	Steve Miller	2
3. MONSTER MASH	Bobby "Boris" Pickett	3
4. YESTERDAY DANCE MORE	Carpenters	7
5. BAD BAD LEROY BROWN	Jim Croce	1
6. SMOKE ON THE WATER	Deep Purple	11
7. GET DOWN	Gilbert O'Sullivan	15
8. LONG TRAIN RUNNING	Double Decker	5
9. WILL IT GO ROUND IN CIRCLES	Billy Preston	4
10. TOUCH ME IN THE MORNING	Olivia Newton	10
11. BROTHER LOUIE	Stories	17
12. KODACHROME	Paul Simon	12
13. HUSKY	Pink Floyd	10
14. THE MORNING AFTER	Moussie McGovern	24
15. FELLIN' STRONGER EVERY DAY	Chicago	16
16. WEASY RIDER	Charlie Daniels	27
17. LIVE AND LET DIE	Wings	22
18. DANGEROUS GIRL	Snik & Crafts	25
19. PLAYGROUND IN MY MIND	Clint Holmes	21
20. NATURAL HIGH	Bloodstone	19
21. SO VERY HARD TO GO	Tower of Power	20
22. OVER THE HILLS AND FAR AWAY	Led Zepplin	23
23. BELIEVE IN YOU (You Believe in Me)	Johnnie Taylor	27
24. BEHIND CLOSED DOORS	Charlie Rich	-
25. IF YOU WANT ME TO STAY	Sly & Family Stone	30
26. DELTA DANCE	Helen Reddy	-
27. MUDMEANOR	Foster Sylvers	28
28. BELIEVE IN HUMANITY	Carole King	29
29. GAY, HAS ANYBODY SEEN MY SWEET GYPSY ROSE	Dawn	-
30. GYPSY MAN	War	-

RECOMMENDED ALBUMS

DARK SIDE OF THE MOON Pink Floyd
HOUSES OF THE HOLY Led Zepplin
CHICAGO VI Chicago
PASSION PLAY Jethro Tull
FOREIGNER Cat Stevens

JOHN LANDECKER
6:00 p.m. - 10:00 p.m.
Monday through Saturday

WLS MUSICRADIO 89

Book of the Week

TOMMY EDWARDS
PLAYS
THE BEST MUSIC
IN CHICAGO
10AM - 2PM



WLS

MUSICRADIO 89

Thirty threes

1	1	Greatest Hits (2nd Week No. 1)	Chicago
2	2	Rock Of The Westies	Elton John
3	3	Windup	John Denver
4	4	Red Octopus	Jefferson Starship
5	5	History	America
6	6	Tape In The Air	Aerosmith
7	7	With You Were Here	Pink Floyd
8	8	Still Crazy After All These Years	Paul Simon
9	9	Tryin' To Get The Feeling	Barry Manilow
10	10	KC & The Sunshine Band	KC & The Sunshine Band
11	11	One Of These Nights	Eagles
12	12	Alive	Kiss
13	13	Greatest Hits	Snik & Crafts
14	14	By Numbers	Who
15	15	Greatest Hits	Elton John
16	16	Captain Fantastic	Elton John
17	17	Love Will Keep Us Together	Captain & Tennille
18	18	Breakaway	Art Garfunkel
19	19	Endless Summer	Beach Boys
20	20	Prisoner In Disguise	Linda Ronstadt
21	21	Before The Next Teardrop Falls	Freddy Fender
22	22	Greatest Hits	John Denver
23	23	Clearly Love	Olivia Newton-John
24	24	Runes (Led Zepplin IV)	Led Zepplin
25	25	Hungry Years	Nail Sedaka
26	26	Fleetwood Mac	Fleetwood Mac
27	27	Fastdancer	Z. Z. Top
28	28	Save Me	Silver Convention
29	29	Alive Course	Sea Green
30	30	Rocky Mountain Christmas	John Denver
31	31	Have You Never Been Mellow	Olivia Newton-John
32	32	Greatest Hits	Cat Stevens
33	33	Black Bear Head	C. W. McCall

Concerts in the Weeks Ahead

Monkeys - Chicago Theatre - Dec. 21
Al Green - Auditorium - Dec. 26-27
Frank Sinatra - Chicago Stadium - Dec. 31
Styx - Uptown Theatre - Jan. 3

WLS MUSICRADIO 89

WLS TV WEEK ENDING FEBRUARY 9, 1974 VOL. 14, NO. 18

7	1	Seasons In The Sun	Terry Jacks
4	2	You're Sixteen	Ringo Starr
3	3	The Way We Were	Barbra Streisand
2	4	One Tin Soldier	Cover
1	5	The Most Beautiful Girl	Charlie Rich
6	8	Love's Theme	Love Unlimited Orchestra

Americans
techie' Roll Baby
Ureca-dura
At Me Be There
Lower River Ganga Give Ya Up
Sister Mary Elephant
The Joker
'mahin' In The Boy's Room
'emage Lament '74
Jerk Lady
Too dee dee dee doo (Worshiper)
Midnight Rider
'me In A Bardo
'me Got To Use My Imagination
In Dandy
Jungle Down
John Liza A Man
Jing For The City
How And Tell
Jerk On
'op Of The World
Lore
Jungle Yellow Brick Road
Love Me Alone (Ruby Red Dress)

Jim Croce
Terry Jacks
Ringo Starr
Barbra Streisand
Cover
Charlie Rich
Love Unlimited Orchestra
Byron MacGregor
Stylistics
DeFrance Family
Olivia Newton-John
Barry White
Chuck & Chung
Steve Miller Band
Brownsville Station
Alice Cooper
Cher
Rafferty Shores
Gregg Allman
Jim Croce
Black Oak Arkansas
Eddie Kendricks
Grand Funk
Steve Wonder
Al Wilson
David Essex
Carpenters
Tom T. Hall
Elton John
Helen Reddy

ICRADIO LP'S & TAPES

Jim Croce
Jim Croce
John Denver
Black Sabbath
Elton John
Carpenters
Emerson, Lake & Palmer
Carly Simon
Who
Gregg Allman
Cover (Soundtrack)
Alice Cooper
Steve Miller Band
Bob Dylan
Chuck & Chung
Chuck & Chung
Love Unlimited
Soundtrack
Papa Doo
Neil Diamond

WLS Musicradio surveys represent the station's estimate of current and popularity as reflected in such measures as record sales, juke box requests, interviews and listener requests. Last week's and this week's listed under LW and TV respectively.

